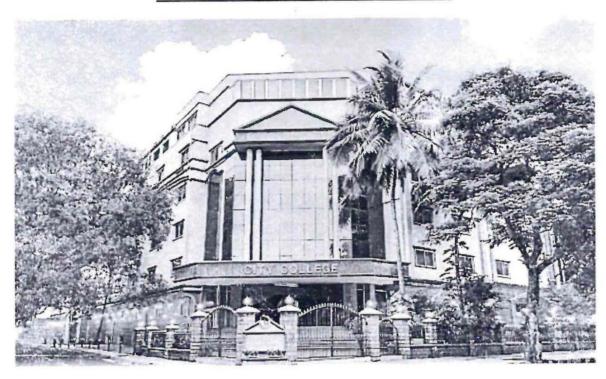


No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560070

#### NAAC REPORT OF CRITERIA-03



Matric 3.2.2- workshops/seminars/conferences including programs conducted on research methodology, intellectual property rights and entrepreneurship year wise during last five years

**Supporting Documents** 

Principal
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CITY COLLEGE
Jayanagar, Bangalore 10



# Management Development program on Research Methodology

Topic: Research Topic selection, Review of Literature, Hypothesis Formulation

Date: Batch A - 1/8/2024 Batch B - 2/8/2024

Batch C- 2/8/2024

Program Coordinator Raja Mohan S Associate Professor



Huero

GITY COLLEGS

Jayanagar, Bangalom 76



27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> Main road, 7<sup>th</sup> block, Jayanagar, Bengaluru 560082

2<sup>nd</sup> July 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: hypothesis and variable identification

91/08/2024: BATCH A

02/08/2024: BATCH B

03/08/2024: BATCH C - After noon session

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards

Principal





No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

TOPIC: MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

**TOPICS COVERED** 

RESEARCH TOPIC SELECTION

**REVIEW OF LITERATURE** 

RESEARCH METHODOLOGY

HYPOTHESIS AND VARIABLE IDENTIFICATION

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

**VENUE: SEMINAR HALL** 

Date: 1 AUG 2024

Timings: 10 AM TO 4 PM

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: The main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with topic selection, importance of reading literature from recognized journals connected with the chosen topic and framing the hypothesis

#### PHOTOS OF THE PROGRAM:





Principal
CITY COLLEGE
Jayanagar, Bangalore-70

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPICS COVERED: Research Topic Selection, Review of Literature

OBJECTIVE: ENABLE THE TO LEARN THE CONCEPTS, TOOLS AND TECHNIQUES USED FOR RESEARCH

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: SECOND BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 02.08.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to equip themselves with "editing, coding, tabulation, Parametric and Non-parametric hypothesis testing using statistical tools ANOVA, CORRELATION, REGRESSION AND CHI-SQUARE TEST".



Frincipal CITY COLLEGE
Jayanagar, Bangala 19

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPICS COVERED: Research Topic Selection, Review of Literature

OBJECTIVE: ENABLE THE TO LEARN THE CONCEPTS, TOOLS AND TECHNIQUES USED FOR RESEARCH

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: THIRD BATCH-75 STUDENTS

Time: 1.30 to 4.30

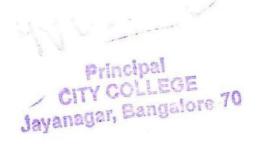
VENUE: LECTURE HALL

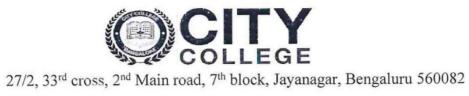
Date: 02.08.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to equip themselves with "editing, coding, tabulation, Parametric and Non-parametric hypothesis testing using statistical tools ANOVA, CORRELATION, REGRESSION AND CHI-SQUARE TEST".





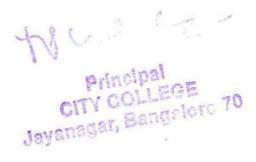


#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO),
	MA(PHIL), PGDM, PGDBI,
	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH,
	RESEARCH METHODOLOGY, HR,
	FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
-	MGT
-	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
,	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT

	ECONOMICS
	BUSINESS ETHICS
	TALENT KNOWLEDGE &
	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
	INVESTMENT ANALYSIS &
	MANGEMENT
	INTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
	WLC-PGDB
	SESHADRIPURAM- MBA CLASSES
	ICAI- FOUNDATION & INTER CLASSES
	ICWAI-INTER
	SAMBHRAM COLEGE-MCA, MBA
	RJS-IMS- M.COM. MBA
	MANIPAL UNIVERSITY –PGDM
	IMPACT COLLEGE-MBA
	KSSEM- MBA
RESEARCH SCHOLAR	PURSUING PhD IN HR
CURRENT JOB	AT PRESENT WORKING AS ASSOCIATE
	PROFESSOR IN MBA DEPARTMENT
	AFFILIATED TO BANGALORE
	UNIVERSITY
Number of paper presented &	7
published	
Activities	Conducted 36 blood donation camps,
	10 leadership training programs, 18
	workshops





27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

# FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: DI WISH SECTION:

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	E
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical		V			
3	Programme motivated me to be an entrepreneur					
4	Statistical technical terms were well explained					
5	Group discussion helped me to interact well with team members and understand the topic		V			
6	Program was very well organised		V			
7	Faculty clarified students doubts	V				





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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: ELTKA SECTION:

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	Е
NO.	,					
1	Program conducted on research methodology was highly beneficial for dissertation	V	,			
2	Program has good balance between theory and practical		~	/		
3.	Programme motivated me to be an entrepreneur					
4	Statistical technical terms were well explained	V	1			
5	Group discussion helped me to interact well with team members and understand the topic	V	1			
6	Program was very well organised	V	,			
7	Faculty clarified students doubts		V			

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.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

Management Development Program on Research Methodology Batch-A

Topic: Rovier & literature Hypothylis Date: 1/8/2024

SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	Du
2	P03BX22M015112	AMEENA ZAFFAR	Ameena
3	P03BX22M015148	BHADRI K M	Bhadeli
4	P03BX22M015145	CHAITHRA. S	Charter
5	P03BX22M015014	CHANDAN S H	
6	P03BX22M015116	CHIDAMBER S	Chidanles
7	P03BX22M015089	DEEPA K R	
8	P03BX22M015019	DINESH SURESH REVANKAR	Direch R.
9	P03BX22M015024	HARSHITHA. P	A.S.
10	P03BX22M015027	JAWERIYA SULTANA	2/
11	P03BX22M015120	JAYANTH V	Sayath
12	P03BX22M015032	KEERTHY N V	yearly.
13	P03BX22M015033	KIRAN KUMAR B N	1
14	P03BX22M015034	KRUTIK PATTAR	
15	P03BX22M015123	KUSHAL N C	
16	P03BX22M015035	LOKESH S	O Well
17	P03BX22M015104	MADHUSHREE.G	As 2
18	P03BX22M015036	MAHESH N	Meer
19	P03BX22M015102	MANOJ S	M
20	P03BX22M015125	MOHAMED MUSRAF K J	(M)
21	P03BX22M015126	MOHAMED RAIHAN.S	Rations
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	Shahil
23	P03BX22M015044	NAGENDRA N	1 / Ch
24	P03BX22M015046	NIRANJAN S NAIK	The state of the s

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25	P03BX22M015047	NISARGA K P	Nelaliga
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27	P03BX22M015055	PRIYANKA N	Poryanka, N
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29	P03BX22M015056	PUNITH KUMAR N	Punith.
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31	P03BX22M015129	RABIYA BASRI	fu
32	P03BX22M015058	RAHUL.K	Rahut
33	P03BX22M015132	RAKSHITHA RANI R	fat shithe
34	P03BX22M015134	RIYANKA MONDAL	Kuja
35	P03BX22M015135	SACHINGOWDA	-51
36	P03BX22M015064	SAHANA B	Shana
37	P03BX22M015136	SAHANA RM	Sahana
38	P03BX22M015096	SAKSHI BS	Sital
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40	P03BX22M015213	SHASHANK D N	Shashank
41	P03BX22M015105	SUHAS P PUROHIT	Sahar
42	P03BX22M015108	SUMA. N. C	Suma. N.C
43	P03BX22M015075	SURYA S	ol Co
44	P03BX22M015080	UMME SALMA	Un Sala
45	P03BX22M015142	ZAIBA BANU	Lilea

Principal
CITY COLLEGE
Jayanagar, Bangalore-70



.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

### Management Development Program on Research Methodology Batch-B

Date: 2/8/2014 Topic: Hypothesis Formulation Signature NAME SL. NO. Regd No. P03BX22M015001 **ABHISHEK** 1 ADARSHA K 2 P03BX22M015109 P03BX22M015007 ANIL KUMAR N 3 P03BX22M015008 ANUPRIYA N 4 ARBAZ KHAN A 5 P03BX22M015010 ARUN DS P03BX22M015113 6 ASHWITHA S P03BX22M015114 7 BHANU PRIYA. T P03BX22M015012 8 BHARATH REDDY S M P03BX22M015087 9 CHANDANA K P03BX22M015088 10 DARSHAN R P03BX22M015117 11 P03BX22M015138 DEEPAK .R 12 **GOVARDHAN N** P03BX22M015118 13 GOWTHAM N A 14 P03BX22M015022 **GURUDEVI HIREMATH** P03BX22M015023 15 KAVYASHREE B 16 P03BX22M015143 Mahesh P P03BX22M015037 17 P03BX22M015038 MAHESH Y K 18 P03BX22M015041 MOHAMMAD SAQIB 19 NANDEESH R P03BX22M015099 20 P03BX22M015052 Pradeep Gowli M R 21 Pradue RAGHAVENDRA K.H P03BX22M0151 22 RAGHU B HOSAMANI P03BX22M015103 23 RAMAREDDY K C P03BX22M015133 24 RANVEER 25 P03BX22M015122

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26		SATISH REDDY HK	H.
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28	P03BX22M015149	SHAMSAD PK	Shamsaw PK
29	P03BX22M015072	Shravan R S	
30	P03BX22M015073	SMITHA BP	Smitha
31	P03BX22M015139	SRIKANTH R	Setura
32	P03BX22M015079	TASHWINI H.M	Tophanin
33	P03BX22M015082	VANI	Vari
34	P03BX22M015083	VASATHA KS	
35	P03BX22M015084	VENUGOPAL C A	Very
36	P03BX22M015140	VINAY SR	V:145
37	P03BX22M015146	VINODKUMAR CS	Vinoal

Principal
CITY COLLEGE
Jayanagar, Bangalore 70



.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

# Management Development Program on Research Methodology Batch-C

Topic: RL+ Hypothesis Formulation Date: 2/8/2024

SL. NO.	Regd No	NAME	Signature
1	P03BX22M015002	ABHISHEK M R	Albhi
2	P03BX22M015085	Adarsha Naidu ks	Sour Walin
3	P03BX22M015003	AISHWARYA G GANAPA	A D
4	P03BX22M015004	AKASH C C	Arash CC
5	P03BX22M015005	AKKAMAHADEVI	And Day
6	P03BX22M015006	ANANDA H N	
7	P03BX22M015009	ANUSHA BP	Anwherp
8	P03BX22M015086	ANUSHA K.V	A
9	P03BX22M015011	ARCHANA.D	(4)
10	P03BX22M015013	BHARATHI S	Bhasiath. 5
11	P03BX22M015115	BHARGAVA A M	bruns
12	P03BX22M015015	CHANDANA K	CH DUDNY. F
13	P03BX22M015016	CHANDANA M	COMILO
14	P03BX22M015017	DEEKSHITH B.B	Dozkyhity.
15	P03BX22M015018	DEEPIKA.T	
16	P03BX22M015020	DIVYA K	deiry
17	P03BX22M015021	ELEKA	gul
18	P03BX22M015210	Haseef B	Hum
19	PO3BX22M015025	HEMA.R	e Marie
20	P03BX22M015026	INCHARA.C.P	Frchala. C. P
21	P03BX22M015119	JAGANNATH C	Junion 1.
22	P03BX22M015028	KARTHIK N	a during
23	P03BX22M015029	KAVANA S	Lavara. S
24	P03BX22M015030	Kavitha. M	kuns
25	P03BX22M015031	KAVYA P	Kluisa
26	P03BX22M015121	KAVYASHREE S	12 muchous V
27	P03BX22M015090	LAKSHMIPRIYA KB	Lakehmi.
28	P03BX22M015124	MADHAVI G	Madhallis C.

29	P03BX22M015039	Mamatha TB	
30	P03BX22M015040	MANU KUMAR DN	· manu
31	P03BX22M015042	MOHAN KUMAR R J	mohans
32	P03BX22M015043	MOHAN.R	Kohan
33	P03BX22M015128	NAGARATNA	Nagu.
34	P03BX22M015045	Nandini V	Alandon
35	P03BX22M015097	NAVEEN KUMAR G	
36	P03BX22M015048	NITHIN KUMAR V	
37	P03BX22M015049	NITHYA D.S.	Nithya. D.S.
38	P03BX22M015098	POOJA S	11,9
39	PO3BX22MO15091	POOJA V	(2018
-		PRAVEEN NAGARAJ	70
40	P03BX22M015053	KARADI	
41	P03BX22M015100	PREETHI.R	Quelle
42	P03BX22M015092	PUSHPALATHA G	0=0
43	P03BX22M015111	R AKHILESH	Akhil.
44	P03BX22M015059	RAHUL V	Pahelle
45	P03BX22M015060	Rajanikanth N	
46	P03BX22M015061	Rakshitha GJ	Polosletzo
47	P03BX22M015062	RANJANA V	-
48	P03BX22M015093	SAHANASHREE N	leng
49	P03BX22M015066	SANJANA	
50	P03BX22M015067	SARVESH.M	(Street, N
51	P03BX22M015069	SHAILA M N	, 10
52	P03BX22M015137	SHANTHA D	Sharethan
53	P03BX22M015070	SHILPA N P	Shilpa, N.P
54	P03BX22M015071	SHIVAKUMAR S H	
55	P03BX22M015094	SHIVARAJ A S	Chieral. A.
56	P03BX22M015144	SOUNDARYA JN	
57	P03BX22M015074	SUCHITHRA TS	( Sulle
58	P03BX22M015101	SUSHMA M R	Sushing
59	P03BX22M015076	SWAPNA R	Slellen
60	P03BX22M015077	SWATHI MUKESH	
61	P03BX22M015078	SWETHA KUMARI	Quette
62	P03BX22M015081	VAISHNAVI M	Vaishnavian
63	P03BX22M015106	YASHASVI V	Mallorese
64	P03BX22M015141	YASHASWINI M	Yakhalumi.

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Principal
CITY COLLEGE
Jayanagar, Bangalore 70



# Management Development program on Research

# methodology

Topic: Sample Technique

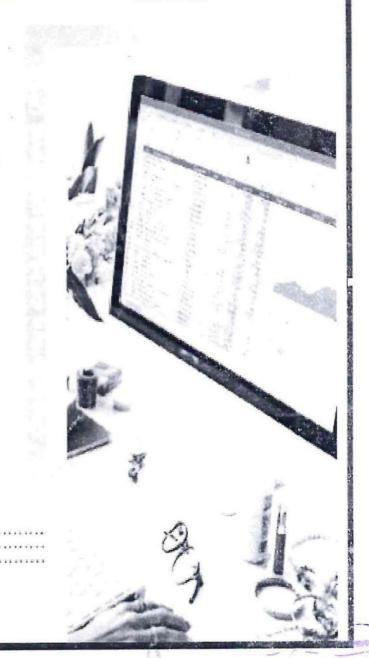
Date:

Batch A- 3/5/2024

Batch B- 28/5/2024

Batch C- 30/5/2024

Program Coordinator Raja Mohan S Associate Professor



Principal CITY COLLEGE Jayanagar, Bangalore 70



27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

2<sup>nd</sup> April 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: REVIEW OF LITERATURE &

03/05/2024: BATCH A

30/05/2024: BATCH B

30/05/2024: BATCH C - After noon session

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards

Principal

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

**TOPICS COVERED: Sampling techniques** 

**Review of Literature** 

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH- 60 STUDENTS

**VENUE: lecture HALL** 

Date: 03.05.2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, charts, graphs, analysis and interpretation.



Principal
CITY COLLEGE
Jayanagar, Bangalore 70

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

**TOPICS COVERED: Sampling techniques** 

Sampling techniques and Review of Literature

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: SECOND BATCH- 60 STUDENTS

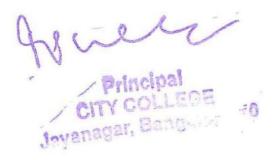
VENUE: lecture HALL

Date: 28.05.2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, review of literature.







#### CITY COLLEGE

No.27/2, 334 cross, 24 main Rd, 74 block, Jayanagar, Bangalore - 560082

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPICS COVERED

Sampling techniques

Data collection, analysis and interpretation

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: THIRD BATCH- 60 STUDENTS

VENUE: lecture HALL Date: 30/5/2024

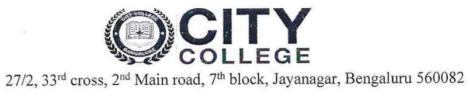
RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, charts, graphs, analysis and interpretation.



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CITY COLLEGE

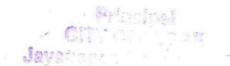
Jayanagar, Bangalore-70



#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO),
	MA(PHIL), PGDM, PGDBI,
*	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH,
	RESEARCH METHODOLOGY, HR,
	FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
	MGT
	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT



	ECONOMICS
	BUSINESS ETHICS
	TALENT KNOWLEDGE &
	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
	INVESTMENT ANALYSIS &
	MANGEMENT
	INTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
	WLC-PGDB
	SESHADRIPURAM- MBA CLASSES
	ICAI- FOUNDATION & INTER CLASSES
	ICWAI-INTER
	SAMBHRAM COLEGE-MCA, MBA
	RJS-IMS- M.COM. MBA
	MANIPAL UNIVERSITY -PGDM
y.	IMPACT COLLEGE-MBA
	KSSEM- MBA
RESEARCH SCHOLAR	PURSUING PhD IN HR
CURRENT JOB	AT PRESENT WORKING AS ASSOCIATE
	PROFESSOR IN MBA DEPARTMENT
	AFFILIATED TO BANGALORE
	UNIVERSITY
Number of paper presented &	7
published	
Activities	Conducted 36 blood donation camps,
	10 leadership training programs, 18
	workshops

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Principal CITY COLLEGE Jayanagar, Bangelore-70



27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> Main road, 7<sup>th</sup> block, Jayanagar, Bengaluru 560082

FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT:	Akesh	KB
SECTION:		. 5

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	С	D	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation	V	/			
2	Program has good balance between theory and practical	~				
3	Programme motivated me to be an entrepreneur	<b>/</b>				
4	Statistical technical terms were well explained		V			
5	Group discussion helped me to interact well with team members and understand the topic		C			
6	Program was very well organised			0		
7	Faculty clarified students doubts		/			

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27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> Main road, 7<sup>th</sup> block, Jayanagar, Bengaluru 560082

FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: SECTION:	Deck Chit
SECTION:	2 constitution of

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation				V	,
2	Program has good balance between theory and practical			/		
3	Programme motivated me to be an entrepreneur		V			
4	Statistical technical terms were well explained		<b>/</b>			
5	Group discussion helped me to interact well with team members and understand the topic		V			
6	Program was very well organised		V			
7	Faculty clarified students doubts					

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.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

### Management Development Program on Research Methodology Batch-A

Topic: Somfle fechnique & RL, Date: 3/5/2024

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SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	N. S.
2	P03BX22M015112	AMEENA ZAFFAR	Ameen Tollow
3	P03BX22M015148	BHADRI K M	Bhekm
4	P03BX22M015145	CHAITHRA. S	Cha
5	P03BX22M015014	CHANDAN S H	Chaumb
6	P03BX22M015116	CHIDAMBER S	Chille
7	P03BX22M015089	DEEPA K R	Sold
8	P03BX22M015019	DINESH SURESH REVANKAR	DeRaud
9	P03BX22M015024	HARSHITHA. P	The state of the s
10	P03BX22M015027	JAWERIYA SULTANA	Servo C
11	P03BX22M015120	JAYANTH V	
12	P03BX22M015032	KEERTHY N V	, Kind
13	P03BX22M015033	KIRAN KUMAR B N	Liver
14	P03BX22M015034	KRUTIK PATTAR	da
15	P03BX22M015123	KUSHAL N C	6
16	P03BX22M015035	LOKESH S	bolen S.
17	P03BX22M015104	MADHUSHREE.G	Madely
18	P03BX22M015036	MAHESH N	Value
19	P03BX22M015102	MANOJ S	M.
20	P03BX22M015125	MOHAMED MUSRAF K J	Thorse
21	P03BX22M015126	MOHAMED RAIHAN.S	Raisons
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	Marie
23	P03BX22M015044	NAGENDRA N	Nagendora N
24	P03BX22M015046	NIRANJAN S NAIK	ASS



25	P03BX22M015047	NISARGA K P	2
26	P03BX22M015050	PAVAN B N	Ro
27	P03BX22M015055	PRIYANKA N	landa.
28	P03BX22M015054	PRIYANKA.K	Rrive
29	P03BX22M015056	PUNITH KUMAR N	Punish
30	PO3BX22M015057	PUNITHA POOJA SHRI M	Bus
31	P03BX22M015129	RABIYA BASRI	Raling
32	P03BX22M015058	RAHUL.K	Dal.K.
33	P03BX22M015132	RAKSHITHA RANI R	Bakinte.
34	P03BX22M015134	RIYANKA MONDAL	Riyonk
35	P03BX22M015135	SACHINGOWDA	Sachuse
36	P03BX22M015064	SAHANA B	Baran.
37	P03BX22M015136	SAHANA RM	Silver
38	P03BX22M015096	SAKSHI BS	Sika
39	P03BX22M015065	SANDEEP S G	Santal
40	P03BX22M015213	SHASHANK D N	Shorted
41	P03BX22M015105	SUHAS P PUROHIT	On-
42	P03BX22M015108	SUMA. N. C	dam
43	P03BX22M015075	SURYA S	Sen
44	P03BX22M015080	UMME SALMA	Unas San
45	P03BX22M015142	ZAIBA BANU	Boung

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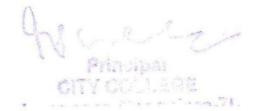


.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## Management Development Program on Research Methodology Batch-B

Topic: Sampling Techniques of RL Date: 25/2024

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SL. NO.	Regd No.	NAME	Signature
1	P03BX22M015001	ABHISHEK	the .
2	P03BX22M015109	ADARSHA K	- Hopone
3	P03BX22M015007	ANIL KUMAR N	Hemer
4	P03BX22M015008	ANUPRIYA N	Xan
5	P03BX22M015010	ARBAZ KHAN A	Kam
6	P03BX22M015113	ARUN D S	Down O
7	P03BX22M015114	ASHWITHA S	Sommitha
8	P03BX22M015012	BHANU PRIYA . T	Klum
9	P03BX22M015087	BHARATH REDDY S M	Bharath
10	P03BX22M015088	CHANDANA K	( Jan
1!	P03BX22M015117	DARSHAN R	John Ja
12	P03BX22M015138	DEEPAK .R	Helmp,
13	P03BX22M015118	GOVARDHAN N	Osaprolina
14	P03BX22M015022	GOWTHAM N A	Jalyon
15	P03BX22M015023	GURUDEVI HIREMATH	Cipyon
16	P03BX22M015143	KAVYASHREE B	Lames 1
17	P03BX22M015037	Mahesh P	Montegh
18	P03BX22M015038	MAHESH Y K	palish
19	P03BX22M015041	MOHAMMAD SAQIB	de la companya della companya de la companya della
20	P03BX22M015099	NANDEESH R	Danh
21	P03BX22M015052	Pradeep Gowli M R	formalp
22	P03BX22M0151	RAGHAVENDRA K.H	Raghn
23	P03BX22M015103	RAGHU B HOSAMANI	Josame
24	P03BX22M015133	RAMAREDDY K C	Form Reddi
25	P03BX22M015122	RANVEER	Limnens



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27	P03BX22M015068	SATISH REDDY HK	Tropletin
28	P03BX22M015149	SHAMSAD PK	butted
29	P03BX22M015072	Shravan R S	Chrona
30	P03BX22M015073	SMITHA BP	Chat Their
31	P03BX22M015139	SRIKANTH R	Ohn
32	P03BX22M015079	TASHWINI H.M	Tannini
33	P03BX22M015082	VANI	Vous
34	P03BX22M015083	VASATHA KS	Nosa.
35	P03BX22M015084	VENUGOPAL C A	Lagopu
36	P03BX22M015140	VINAY SR	TO TO
37	P03BX22M015146	VINODKUMAR CS	Manager

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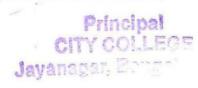
.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## Management Development Program on Research Methodology Batch-C

Topic: Sampling Tachigus de L Date: 30/5/1024

SL. NO.	Regd No	NAME	Signature
1	P03BX22M015002	ABHISHEK M R	Aloniklub
2	P03BX22M015085	Adarsha Naidu ks	VAL.
3	P03BX22M015003	AISHWARYA G GANAPA	8
4	P03BX22M015004	AKASH C C	Aco
5	P03BX22M015005	AKKAMAHADEVI	1500
6	P03BX22M015006	ANANDA H N	Augusthar-
7	P03BX22M015009	ANUSHA BP	10
8	P03BX22M015086	ANUSHA K.V	Anyelia
9	P03BX22M015011	ARCHANA.D	Lchan.
10	P03BX22M015013	BHARATHI S	Bharath
i 1	P03BX22M015115	BHARGAVA A M	Thougana
12	P03BX22M015015	CHANDANA K	Chandr
13	P03BX22M015016	CHANDANA M	100
14	P03BX22M015017	DEEKSHITH B.B	Deel
15	P03BX22M015018	DEEPIKA.T	Dayrilea
16	P03BX22M015020	DIVYA K	Drum
17	P03BX22M015021	ELEKA	Pleka
18	P03BX22M015210	Haseef B	Ech
19	PO3BX22M015025	HEMA.R	Jona
20	P03BX22M015026	INCHARA.C.P	LEARA
21	P03BX22M015119	JAGANNATH C	Taganna
22	P03BX22M015028	KARTHIK N	- Kothik
23	P03BX22M015029	KAVANA S	Kara
24	P03BX22M015030	Kavitha. M	Land
25	P03BX22M015031	KAVYA P	gany a
26	P03BX22M015121	KAVYASHREE S	Laur
27	P03BX22M015090	LAKSHMIPRIYA KB	Calkhan Riyon
28	P03BX22M015124	MADHAVI G	lathar:

29	P03BX22M015039	Mamatha TB	( ) evol
30	P03BX22M015040	MANU KUMAR DN	ManuKunox
31	P03BX22M015042	MOHAN KUMAR R J	Mohon
32	P03BX22M015043	MOHAN.R	Dolan
33	P03BX22M015128	NAGARATNA	Magazitta
34	P03BX22M015045	Nandini V	Naustrii
35	P03BX22M015097	NAVEEN KUMAR G	Ada
36	P03BX22M015048	NITHIN KUMAR V	AHLAin
37	P03BX22M015049	NITHYA D.S.	Wilhua 18
38	P03BX22M015098	POOJA S	Pool
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43	P03BX22M015111	R AKHILESH	Rock hilest
44	P03BX22M015059	RAHUL V	Rahu
45	P03BX22M015060	Rajanikanth N	Payambonth
46	P03BX22M015061	Rakshitha GJ	Radous
47	P03BX22M015062	RANJANA V	Changing
48	P03BX22M015093	SAHANASHREE N	Cohanse
49	P03BX22M015066	SANJANA ·	Samjana
50	P03BX22M015067	SARVESH.M	Same
51	P03BX22M015069	SHAILA M N	Sports
52	P03BX22M015137	SHANTHA D	Shantha
53	P03BX22M015070	SHILPA N P	Stille
54	P03BX22M015071	SHIVAKUMAR S H	Skita Kennas
55	P03BX22M015094	SHIVARAJ A S	Shivaraja
56	P03BX22M015144	SOUNDARYA JN	Sunday &
57	P03BX22M015074	SUCHITHRA TS	Suchiha. TS
58	P03BX22M015101	SUSHMA M R	Suspie
59	P03BX22M015076	SWAPNA R	Curatina
60	P03BX22M015077	SWATHI MUKESH	Lucific
61	P03BX22M015078	SWETHA KUMARI	Static
62	P03BX22M015081	VAISHNAVI M	Varkeron?
63	P03BX22M015106	YASHASVI V	Garhouri
64	P03BX22M015141	YASHASWINI M	Yoshaseini





# Management Development program on Research

Methodology

Topic: Construction of Research Questionnaire

Date:

Batch A - 25/04/2024 Batch B -25/04/2024 Batch C- 26/04/2024

Program Coordinator Raja Mohan S Associate Professor



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Principal
CITY COLLEGE

Jayanagar, Bangalore 70



27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

15th March 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: CONSTRUCTION OF RESEARCH QUESTIONNAIRE

25/04/2024: BATCH A

25/04/2024: BATCH B- after noon session

26/04/2024: BATCH C

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards

Principal

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPIC: CONSTRUCTION OF RESEARCH QUESTIONNAIRE

OBJECTIVE: TO IDENTIFY RESEARCH PROBLEM, VARIABLES and to prepare questionnaire

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

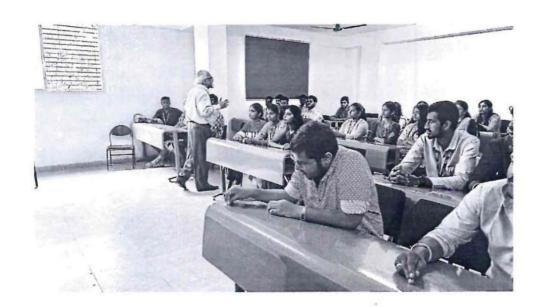
NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 25.04.2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to learn the "construction of a questionnaire based on the relevant variables for their research work".



Principal
CITY COLLEGE

Jayanagar, Bangalore-70

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPIC: CONSTRUCTION OF RESEARCH QUESTIONNAIRE

OBJECTIVE: TO IDENTIFY RESEARCH PROBLEM, VARIABLES and to prepare questionnaire

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: SECOND BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 25.04.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to learn the "construction of a questionnaire based on the relevant variables for their research work".



Principal
CITY COLLEGE
Jayanagar, Bangalore 70



#### CITY COLLEGE

No.27/2, 334 cross, 24 main Rd, 74 block, Jayanagar, Bangalore - 560082

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPIC: CONSTRUCTION OF RESEARCH QUESTIONNAIRE

OBJECTIVE: TO IDENTIFY RESEARCH PROBLEM, VARIABLES and to prepare questionnaire

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: THIRD BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 26/4/2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to learn the "construction of a questionnaire based on the relevant variables for their research work".



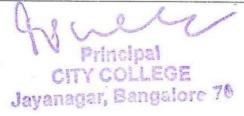




#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO), MA(PHIL), PGDM, PGDBI,
	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH, RESEARCH METHODOLOGY, HR, FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
	MGT
	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT



E	ECONOMICS
E	BUSINESS ETHICS
	ΓALENT KNOWLEDGE &
1	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
1	NVESTMENT ANALYSIS &
	MANGEMENT
1	NTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART C	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
V	VLC-PGDB
S	ESHADRIPURAM- MBA CLASSES
	CAI- FOUNDATION & INTER CLASSES
10	CWAI-INTER
S	AMBHRAM COLEGE-MCA, MBA
R	RJS-IMS- M.COM. MBA
N	MANIPAL UNIVERSITY –PGDM
	MPACT COLLEGE-MBA
K	SSEM- MBA
RESEARCH SCHOLAR P	URSUING PhD IN HR
CURRENT JOB A	AT PRESENT WORKING AS ASSOCIATE
P	ROFESSOR IN MBA DEPARTMENT
A	AFFILIATED TO BANGALORE
	JNIVERSITY
Number of paper presented & 7	
published	
Activities	conducted 36 blood donation camps,
1	0 leadership training programs, 18 vorkshops

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Jayanagar, Bangalore-70



FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

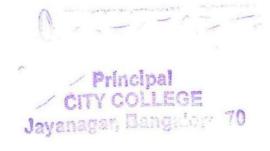
NAME OF THE STUDENT: ABHISHEK SECTION: IT WEAR 'A' SEC

25/4/24

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL. NO.	FACTORS	A	В	С	D	Е
1	Program conducted on research methodology was highly beneficial for dissertation	/	_			
2	Program has good balance between theory and practical		/	,		
3	Programme motivated me to be an entrepreneur	/				
4	Statistical technical terms were well explained	/				
5	Group discussion helped me to interact well with team members and understand the topic					
6	Program was very well organised		1			
7	Faculty clarified students doubts			7		





FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: Vand SECTION: AND A (1)

26/4/2024

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	С	D.	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical	/				
3	Programme motivated me to be an entrepreneur	/				
4	Statistical technical terms were well explained	/				
5	Group discussion helped me to interact well with team members and understand the topic					
6	Program was very well organised	/				
7	Faculty clarified students doubts	1				





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### Management Development Program on Research Methodology Batch-A

Topic: Construction & Research Rustians Date: 25/4/2024

	T'		
SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	ARD .
2	P03BX22M015112	AMEENA ZAFFAR	T. W.
3	P03BX22M015148	BHADRI K M	A miles
4	P03BX22M015145	CHAITHRA. S	- Mals
5	P03BX22M015014	CHANDAN S H	11 mch
6	P03BX22M015116	CHIDAMBER S	00 13
7	P03BX22M015089	DEEPA K R	Marke
8	P03BX22M015019	DINESH SURESH REVANKAR	Sh
9	P03BX22M015024	HARSHITHA. P	Pour
10	P03BX22M015027	JAWERIYA SULTANA	1200
11	P03BX22M015120	JAYANTH V	Clark
12	P03BX22M015032	KEERTHY N V	die
13	P03BX22M015033	KIRAN KUMAR B N	Lerangre
14	P03BX22M015034	KRUTIK PATTAR	Karms
15	P03BX22M015123	KUSHAL N C	Kushal.
16	P03BX22M015035	LOKESH S	lored.
17	P03BX22M015104	MADHUSHREE.G	Mallaus.
18	P03BX22M015036	MAHESH N	Marhelin.
19	P03BX22M015102	MANOJ S	Name (N.
20	P03BX22M015125	MOHAMED MUSRAF K J	Muhof
21	P03BX22M015126	MOHAMED RAIHAN.S	Dank
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	AASP
23	P03BX22M015044	NAGENDRA N	ON
24	P03BX22M015046	NIRANJAN S NAIK	NELV

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25	P03BX22M015047	NISARGA K P	Novergute
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27	P03BX22M015055	PRIYANKA N	0
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29	P03BX22M015056	PUNITH KUMAR N	Ken
30	PO3BX22M015057	PUNITHA POOJA SHRI M	ChiMeoja
31	P03BX22M015129	RABIYA BASRI	Rahin
32	P03BX22M015058	RAHUL.K	lali
33	P03BX22M015132	RAKSHITHA RANI R	D
34	P03BX22M015134	RIYANKA MONDAL	dm)
35	P03BX22M015135	SACHINGOWDA	-Caprust
36	P03BX22M015064	SAHANA B	Cahand
37	P03BX22M015136	SAHANA RM	Saha
38	P03BX22M015096	SAKSHI BS	65 Suldes
39	P03BX22M015065	SANDEEP S G	CandeeptB.
40	P03BX22M015213	SHASHANK D N	COD
41	P03BX22M015105	SUHAS P PUROHIT	Sutas Pu
42 -	P03BX22M015108	SUMA. N. C	Junian Car
43	P03BX22M015075	SURYA S	Donne
44	P03BX22M015080	UMME SALMA	Mushdua
45	P03BX22M015142	ZAIBA BANU	Tochalam

Refrained ...



.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

#### Management Development Program on Research Methodology Batch-B

Topic: Contouching Research questionnein Date: 20/4/20 24

L. NO.	Regd No.	NAME	Signature
1	P03BX22M015001	ABHISHEK	cai so
2	P03BX22M015109	ADARSHA K	Adarsha.
3	P03BX22M015007	ANIL KUMAR N	mil
4	P03BX22M015008	ANUPRIYA N	Anubriya
.5	P03BX22M015010	ARBAZ KHAN A	Autos
6	P03BX22M015113	ARUN D S	Arun.
7	P03BX22M015114	ASHWITHA S	Oshwitha
8	P03BX22M015012	BHANU PRIYA . T	Bhans
9	P03BX22M015087	BHARATH REDDY S M	Ann
10	P03BX22M015088	CHANDANA K	And
11	P03BX22M015117	DARSHAN R	Dourston
12	P03BX22M015138	DEEPAK .R	Outsal
13	P03BX22M015118	GOVARDHAN N	Ground
14	P03BX22M015022	GOWTHAM N A	Groundle
15	P03BX22M015023	GURUDEVI HIREMATH	Guruge
i6	P03BX22M015143	KAVYASHREE B	Kousa
17	P03BX22M015037	Mahesh P	Malasi
18	P03BX22M015038	MAHESH Y K	Karya
19	P03BX22M015041	MOHAMMAD SAQIB	M & Saguis
20	P03BX22M015099	NANDEESH R	riandest
21	P03BX22M015052	Pradeep Gowli M R	Pardup
22	P03BX22M0151	RAGHAVENDRA K.H	Pacaghous
23	P03BX22M015103	RAGHU B HOSAMANI	Ragine
24	P03BX22M015133	RAMAREDDY K C	Ramas
2.5	P03BX22M015122	RANVEER	ranuels

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26	PO3BX22M015127	SANMATHI	Sangarall
27	P03BX22M015068	SATISH REDDY HK	Salish
28	P03BX22M015149	SHAMSAD PK	Shames
29	P03BX22M015072	Shravan R S	Shra
30	P03BX22M015073	SMITHA BP	Smiles
31	P03BX22M015139	SRIKANTH R	Srikansh
32	P03BX22M015079	TASHWINI H.M	Tashinis
33	P03BX22M015082	VANI	inni
34	P03BX22M015083	VASATHA KS	jasalha
35	P03BX22M015084	VENUGOPAL C A	Jenu Caspa
36	P03BX22M015140	VINAY SR	uinos
37	P03BX22M015146	VINODKUMAR CS	11 inol

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.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

#### Management Development Program on Research Methodology Batch-C

Topic: Construction of Research Questionni Date: 26/4/2024

SL. NO.	Regd No	NAME	Signature
1	P03BX22M015002	ABHISHEK M R	
2	P03BX22M015085	Adarsha Naidu ks	A CONTRACTOR OF THE PARTY OF TH
3	P03BX22M015003	AISHWARYA G GANAPA	as
4	P03BX22M015004	AKASH C C	Aliaha
5	P03BX22M015005	AKKAMAHADEVI	Alekamaha
6	P03BX22M015006	ANANDA H N	Arugurol.
7	P03BX22M015009	ANUSHA BP	Annha
8	P03BX22M015086	ANUSHA K.V	Anun
9	P03BX22M015011	ARCHANA.D	-Anchama.
10	P03BX22M015013	BHARATHI S	Phomashi
11	P03BX22M015115	BHARGAVA A M	Bhangana
12	P03BX22M015015	CHANDANA K	Chande
13	P03BX22M015016	CHANDANA M	choundand
14	P03BX22M015017	DEEKSHITH B.B	Deckshit
15	P03BX22M015018	DEEPIKA.T	Duepiloa
16	P03BX22M015020	DIVYA K	Drige
17	P03BX22M015021	ELEKA	Pleba
18	P03BX22M015210	Haseef B	Hasee
19	PO3BX22M015025	HEMA.R	Hema
20	P03BX22M015026	INCHARA.C.P	Conhara
21	P03BX22M015119	JAGANNATH C	Jagannald
22	P03BX22M015028	KARTHIK N	Cauthi Le
23	P03BX22M015029	KAVANA S	Kanana
24	P03BX22M015030	Kavitha. M	Courtle 1he
25	P03BX22M015031	KAVYA P	1 Course
26	P03BX22M015121	KAVYASHREE S	Kamp
27	P03BX22M015090	LAKSHMIPRIYA KB	Triga 1.
28	P03BX22M015124	MADHAVI G	Maliavi

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29	P03BX22M015039	Mamatha TB	Aloen >
30	P03BX22M015040	MANU KUMAR DN	1
31	P03BX22M015042	MOHAN KUMAR R J	Moha Kun
32	P03BX22M015043	MOHAN.R	Moham
33	P03BX22M015128	NAGARATNA	NOI GLOSPE
34	P03BX22M015045	Nandini V	Klauskill
35	P03BX22M015097	NAVEEN KUMAR G	1 Naveer
36	P03BX22M015048	NITHIN KUMAR V	Noth,
37	P03BX22M015049	NITHYA D.S.	Wilhyr
38	P03BX22M015098	POOJA S	Revio
39	PO3BX22MO15091	POOJA V	Poeri
		PRAVEEN NAGARAJ	Prange Aforen
40	P03BX22M015053	KARADI	17 800 000
41	P03BX22M015100	PREETHI.R	Peretti.
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43	P03BX22M015111	R AKHILESH	Akhilest
44	P03BX22M015059	RAHUL V	(Kaher,
45	P03BX22M015060	Rajanikanth N	(Regan Konth
46	P03BX22M015061	Rakshitha GJ	Parchie
47	P03BX22M015062	RANJANA V	Bajan. N
48	P03BX22M015093	SAHANASHREE N	Server
49	P03BX22M015066	SANJANA	Lagu.
50	P03BX22M015067	SARVESH.M	Saemen
51	P03BX22M015069	SHAILA M N	Elioù la
52	P03BX22M015137	SHANTHA D	the
53	P03BX22M015070	SHILPA N P	June 1
54	P03BX22M015071	SHIVAKUMAR S H	Alana .
55	P03BX22M015094	SHIVARAJ A S	Lucysly
56	P03BX22M015144	SOUNDARYA JN	Speckline
57	P03BX22M015074	SUCHITHRA TS	Leghiber
58	P03BX22M015101	SUSHMA M R	Cefan
59	P03BX22M015076	SWAPNA R	Jarofy 10
60	P03BX22M015077	SWATHI MUKESH	Lewith Myel
61	P03BX22M015078	SWETHA KUMARI	Swelles King
62	P03BX22M015081	VAISHNAVI M	Va ishran'
63	P03BX22M015106	YASHASVI V	Yachawr
64	P03BX22M015141	YASHASWINI M	10 108wifi. 19

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# Management Development program on Research

Methodology

Topic: Data Collection & Interpretation

Date:

Batch A - 10/4/2024 Batch B -19/4/2024 Batch C -26/4/2024

Program Coordinator Raja Mohan S Associate Professor



guer.

Principal CITY COLLEGE Jayanagar, Bangal



2<sup>nd</sup> April 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: DATA COLLECTION, ANALYSIS AND INTERPRETATION

10/04/2024: BATCH A

19/04/2024: BATCH B

26/04/2024: BATCH C - After noon session

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

#### **ACADEMIC YEAR 2023-24**

## REPORT ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

Day & Date of the Event - Tuesday 10.4.2024

Venue - Lecture Hall

**AUDIENCE: STUDENTS OF CITY COLLEGE MBA** 

Number of Participants - FIRST BATCH- 60 STUDENTS

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

**TOPICS COVERED:** 

SAMPLING TECHNIQUES: DATA COLLECTION, ANALYSIS AND INTERPRETATION

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

#### REPORT OF THE PROGRAM:

The main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, charts, graphs, analysis and interpretation.







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#### **ACADEMIC YEAR 2023-24**

# REPORT ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

Day & Date of the Event - Friday 19.4.2024

Venue - Lecture Hall

**AUDIENCE: STUDENTS OF CITY COLLEGE** 

Number of Participants - SECOND BATCH- 60 STUDENTS

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

**TOPICS COVERED:** 

SAMPLING TECHNIQUES: Data collection, analysis and interpretation

OBJECTIVE OF THE PROGRAM: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

**Report OF THE PROGRAM:** The main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, charts, graphs, analysis and interpretation.

PHOTOS OF THE PROGRAM:





No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

#### **ACADEMIC YEAR 2023-24**

# REPORT ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

Day & Date of the Event - Friday 26.4.2024

Venue - Lecture Hall

**AUDIENCE: STUDENTS OF CITY COLLEGE** 

Number of Participants - THIRD BATCH- 60 STUDENTS

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

**TOPICS COVERED:** 

SAMPLING TECHNIQUES: Data collection, analysis and interpretation

**OBJECTIVE OF THE PROGRAM:** FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

**Report OF THE PROGRAM:** The main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with sampling techniques, data collection, charts, graphs, analysis and interpretation.

#### PHOTOS OF THE PROGRAM:





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#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO), MA(PHIL), PGDM, PGDBI,
	PGDFM,PGDIT, (PhD)
EXPERIENCE 37 YEARS	
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH, RESEARCH METHODOLOGY, HR, FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
	MGT
*	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT

	ECONOMICS
	BUSINESS ETHICS
	TALENT KNOWLEDGE &
1	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
	INVESTMENT ANALYSIS &
	MANGEMENT
	INTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
	WLC-PGDB
	SESHADRIPURAM- MBA CLASSES
	ICAI- FOUNDATION & INTER CLASSES
	ICWAI-INTER
	SAMBHRAM COLEGE-MCA, MBA
	RJS-IMS- M.COM. MBA
	MANIPAL UNIVERSITY -PGDM
	IMPACT COLLEGE-MBA
	KSSEM- MBA
RESEARCH SCHOLAR	PURSUING PhD IN HR
CURRENT JOB	AT PRESENT WORKING AS ASSOCIATE
	PROFESSOR IN MBA DEPARTMENT
	AFFILIATED TO BANGALORE
	UNIVERSITY
Number of paper presented &	7
published	
Activities	Conducted 36 blood donation camps,
	10 leadership training programs, 18
	workshops

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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF	THE STUDENT:	Goverdhan
SECTION:	MBA in	1

19/4/2024

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	С	D	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical	/				
3	Programme motivated me to be an entrepreneur		/	-		
4	Statistical technical terms were well explained		/	/		
5	Group discussion helped me to interact well with team members and understand the topic		/	/		
6	Program was very well organised	1				
7	Faculty clarified students doubts	/				

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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: Colors SECTION: MAJOR MAJOR

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	E
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation			/		
2	Program has good balance between theory and practical		*			
3	Programme motivated me to be an entrepreneur		/	/		
4	Statistical technical terms were well explained		2			
5	Group discussion helped me to interact well with team members and understand the topic		/			
6	Program was very well organised					
7	Faculty clarified students doubts		/-		1	

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#### Management Development Program on Research Methodology Batch-A

Topic: Souphing Techniques Date: 104/2021

SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	Q.S.
2	P03BX22M015112	AMEENA ZAFFAR	Open
3	P03BX22M015148	BHADRI K M	Bhan
4	P03BX22M015145	CHAITHRA. S	Chaithner
5	P03BX22M015014	CHANDAN S H	Charlas
6	P03BX22M015116	CHIDAMBER S	Chietnas
7	P03BX22M015089	DEEPA K R	Deepar
8	P03BX22M015019	DINESH SURESH REVANKAR	Lower
9	P03BX22M015024	HARSHITHA. P	Calshitles
- 10	P03BX22M015027	JAWERIYA SULTANA	Faur
11	P03BX22M015120	JAYANTH V	Tayout
12	P03BX22M015032	KEERTHY N V	Generthy
13	P03BX22M015033	KIRAN KUMAR B N	- Kiran
14	P03BX22M015034	KRUTIK PATTAR	Entlet
15	P03BX22M015123	KUSHAL N C	Lushab
16	P03BX22M015035	LOKESH S	Loteste
17	P03BX22M015104	MADHUSHREE.G	A
18	P03BX22M015036	MAHESH N	Waher
19	P03BX22M015102	MANOJ S	Vonos
20	P03BX22M015125	MOHAMED MUSRAF K J	ytechi
21	P03BX22M015126	MOHAMED RAIHAN.S	Carnow
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	Statil
23	P03BX22M015044	NAGENDRA N	Hagendon
24	P03BX22M015046	NIRANJAN S NAIK	x intançan

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25	P03BX22M015047	NISARGA K P	Nexalaga
26	P03BX22M015050	PAVAN B N	Porker.
27	P03BX22M015055	PRIYANKA N	Priyand
28	P03BX22M015054	PRIYANKA.K	Privance
29	P03BX22M015056	PUNITH KUMAR N	Pento
30	PO3BX22M015057	PUNITHA POOJA SHRI M	Tunisha
31	P03BX22M015129	RABIYA BASRI	Rabiya
32	P03BX22M015058	RAHUL.K	Rahar
33	P03BX22M015132	RAKSHITHA RANI R	Politica
34	P03BX22M015134	RIYANKA MONDAL	Pino
35	P.03BX22M015135	SACHINGOWDA	Sarring
36	P03BX22M015064	SAHANA B	Salara
37	P03BX22M015136	SAHANA RM	Sahana
38	P03BX22M015096	SAKSHI BS	Sakshi"
39	P03BX22M015065	SANDEEP S G	Condet
40	P03BX22M015213	SHASHANK D N	Charles
41	P03BX22M015105	SUHAS P PUROHIT	Suho -
42	P03BX22M015108	SUMA. N. C	Reni
43	P03BX22M015075	SURYA S	Pulya
44	P03BX22M015080	UMME SALMA	Charlen D
45	P03BX22M015142	ZAIBA BANU	Taiba

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### Management Development Program on Research Methodology Batch-B

Samphy Tochn	ignes	Date: 19/4/2024
		Signature
P03BX22M015001	ABHISHEK	Alshi
P03BX22M015109	ADARSHA K	-Adaysha
P03BX22M015007	ANIL KUMAR N	KN'I
P03BX22M015008		Am.
P03BX22M015010	ARBAZ KHAN A	Arteartehan
P03BX22M015113	ARUN D S	fran
P03BX22M015114	ASHWITHA S	Adhul
P03BX22M015012	BHANU PRIYA . T	Buomin ya
P03BX22M015087	BHARATH REDDY S M	B. Replay
P03BX22M015088	CHANDANA K	Chomoty.
P03BX22M015117	DARSHAN R	Jainton
P03BX22M015138	DEEPAK .R	Diepale
P03BX22M015118	GOVARDHAN N	Govardian
P03BX22M015022	GOWTHAM N A	Govette
P03BX22M015023		Cumdeni.
P03BX22M015143	KAVYASHREE B	Kanyo
P03BX22M015037	Mahesh P	Mahuh
P03BX22M015038	MAHESH Y K	Klalli_
P03BX22M015041	MOHAMMAD SAOIB	Carpito
P03BX22M015099	NANDEESH R	Naude
P03BX22M015052	Pradeep Gowli M R	Projeters
P03BX22M0151		Ragtu
P03BX22M015103	RAGHU B HOSAMANI	Hosanani
P03BX22M015133	RAMAREDDY K C	Pamaneddy,
P03BX22M015122	RANVEER	Panney
	Regd No. P03BX22M015001 P03BX22M015109 P03BX22M015007 P03BX22M015008 P03BX22M015010 P03BX22M015010 P03BX22M015113 P03BX22M015114 P03BX22M015012 P03BX22M015087 P03BX22M015088 P03BX22M015117 P03BX22M015138 P03BX22M015138 P03BX22M015138 P03BX22M015022 P03BX22M015022 P03BX22M015023 P03BX22M015023 P03BX22M015037 P03BX22M015037 P03BX22M015037 P03BX22M015038 P03BX22M015039 P03BX22M015039 P03BX22M015041 P03BX22M015099 P03BX22M015052 P03BX22M015103 P03BX22M015103 P03BX22M015103	P03BX22M015001         ABHISHEK           P03BX22M015109         ADARSHA K           P03BX22M015007         ANIL KUMAR N           P03BX22M015008         ANUPRIYA N           P03BX22M015010         ARBAZ KHAN A           P03BX22M015113         ARUN D S           P03BX22M015114         ASHWITHA S           P03BX22M015012         BHANU PRIYA . T           P03BX22M015087         BHARATH REDDY S M           P03BX22M015088         CHANDANA K           P03BX22M015117         DARSHAN R           P03BX22M015138         DEEPAK .R           P03BX22M015118         GOVARDHAN N           P03BX22M015022         GOWTHAM N A           P03BX22M015023         GURUDEVI HIREMATH           P03BX22M015037         Mahesh P           P03BX22M015038         MAHESH Y K           P03BX22M015041         MOHAMMAD SAQIB           P03BX22M015052         Pradeep Gowli M R           P03BX22M015052         Pradeep Gowli M R           P03BX22M015103         RAGHAVENDRA K.H           P03BX22M015103         RAGHU B HOSAMANI           P03BX22M015133         RAMAREDDY K C

Jayanagar, Bangalore-70

26	PO3BX22M015127	SANMATHI	Jaumothi
27	P03BX22M015068	SATISH REDDY HK	Leddy
28	P03BX22M015149	SHAMSAD PK	Shannerd
29	P03BX22M015072	Shravan R S	Shared
30	P03BX22M015073	SMITHA BP	fultha
31	P03BX22M015139	SRIKANTH R	of leauth
32	P03BX22M015079	TASHWINI H.M	Tamurn
33	P03BX22M015082	VANI	Vani
34	P03BX22M015083	VASATHA KS	Vasatha.
35	P03BX22M015084	VENUGOPAL C A	Venugppal
36	P03BX22M015140	VINAY SR	Vanau
37	P03BX22M015146	VINODKUMAR CS	Veund

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.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

### Management Development Program on Research Methodology Batch-C

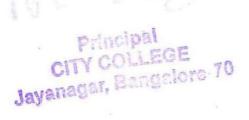
Topic: Sampling Toshing gus! Date Collection Date: 26/4/2024

		- mer metan m	
SL. NO.	Regd No	NAME	Signature
1	P03BX22M015002	ABHISHEK M R	Abhichele
2	P03BX22M015085	Adarsha Naidu ks	Adem
3	P03BX22M015003	AISHWARYA G GANAPA	Dishirosa
4	P03BX22M015004	AKASH C C	Manager
5	P03BX22M015005	AKKAMAHADEVI	Alkghaden.
6	P03BX22M015006	ANANDA H N	thamble
7	P03BX22M015009	ANUSHA BP	Anyl BP
8	P03BX22M015086	ANUSHA K.V	Lough & V
9	P03BX22M015011	ARCHANA.D	Archoma
10	P03BX22M015013	BHARATHI S	Bhorathi S
11	P03BX22M015115	BHARGAVA A M	Brown
12	P03BX22M015015	CHANDANA K	Clarke
13	P03BX22M015016	CHANDANA M	Choudana
14	P03BX22M015017	DEEKSHITH B.B	Deekhit
15	P03BX22M015018	DEEPIKA.T	12000
16	P03BX22M015020	DIVYA K	DIYA
17	P03BX22M015021	ELEKA	Eleka
18	P03BX22M015210	Haseef B	Hayes,
19	PO3BX22M015025	HEMA.R	Home C
20	P03BX22M015026	INCHARA.C.P	Geliana
21	P03BX22M015119	JAGANNATH C	1 Canal
22	P03BX22M015028	KARTHIK'N	Uso
23	P03BX22M015029	KAVANA S	Lanana
24	P03BX22M015030	Kavitha. M	Karite
25	P03BX22M015031	KAVYA P	tames
26	P03BX22M015121	KAVYASHREE S	Karya
27	P03BX22M015090	LAKSHMIPRIYA KB	Cakshi R_
28	P03BX22M015124	MADHAVI G	Madhoui

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29	P03BX22M015039	Mamatha TB	lles
30	P03BX22M015040	MANU KUMAR DN	yany.
31	P03BX22M015042	MOHAN KUMAR R J	Mohan
32	P03BX22M015043	MOHAN.R	Holo R
33	P03BX22M015128	NAGARATNA	Nagartha
34	P03BX22M015045	Nandini V	Nandi
35	P03BX22M015097	NAVEEN KUMAR G	Navga Keiner
36	P03BX22M015048	NITHIN KUMAR V	Ald
37	P03BX22M015049	NITHYA D.S.	SAUL
38	P03BX22M015098	POOJA S	Poola
39	PO3BX22MO15091	POOJA V	Porg
40	P03BX22M015053	PRAVEEN NAGARAJ KARADI	Bourail Naxoja
41	P03BX22M015100	PREETHI.R	Zudhi
42	P03BX22M015092	PUSHPALATHA G	A A
43	P03BX22M015111	R AKHILESH	Alex
44	P03BX22M015059	RAHUL V	Ralul
45	P03BX22M015060	Rajanikanth N	<b>S</b>
46	P03BX22M015061	Rakshitha GJ	
47	P03BX22M015062	RANJANA V	Lougara
48	P03BX22M015093	SAHANASHREE N	Lin
49	P03BX22M015066	SANJANA	Sanjoni
50	P03BX22M015067	SARVESH.M	Sarveh
51	P03BX22M015069	SHAILA M N	Mali:
52	P03BX22M015137	SHANTHA D	Starth
53	P03BX22M015070	SHILPA N P	Statle
54	P03BX22M015071	SHIVAKUMAR S H	Cholina
55	P03BX22M015094	SHIVARAJ A S	S. Charte
56	P03BX22M015144	SOUNDARYA JN	Sounday.
57	P03BX22M015074	SUCHITHRA TS	Derthill
58	P03BX22M015101	SUSHMA M R	
59	P03BX22M015076	SWAPNA R	matua
60	P03BX22M015077	SWATHI MUKESH	1
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62	P03BX22M015081	VAISHNAVIM	Varther
63	P03BX22M015106	YASHASVI V	Parthe down aus
64	P03BX22M015141	YASHASWINI M	Yallow.





# Management Development program on Research

### methodology

Topic: Reporting writing, Bibliography, Annexure

Date:

Batch A - 8/4/2024

Batch B -8/4/2024

Batch C -9/4/2024

Program Coordinator Raja Mohan S Associate Professor



govern.

GITY COLLEGE Jayanager, Bangalore-75



27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

27th March 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: REPORT WRITING, BIBLIOGRAPHY, ANNEXURE

08/04/2024: BATCH A

08/04/2024: BATCH B- AFTERNOON SESSION

09/04/2024: BATCH C

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards

# MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY TOPICS COVERED: REPORT WRITING, BIBLIOGRAPHY, ANNEXURE

OBJECTIVE: TO PROVIDE SUGGESTIONS BASED ON RESEARCH FINDINGS, CONCLUSIONS

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 08.04.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to equip themselves with "TYPES OF REPORT, FORMAT OF A REPORT, CITATION AND CLASSIFICATION & TABULATION".



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Principal
CITY COLLEGE
Jayanager, Bangalore-70

# MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY TOPICS COVERED: REPORT WRITING, BIBLIOGRAPHY, ANNEXURE

OBJECTIVE: TO PROVIDE SUGGESTIONS BASED ON RESEARCH FINDINGS, CONCLUSIONS

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: SECOND BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 08.04.2024 after Noon

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to equip themselves with "TYPES OF REPORT, FORMAT OF A REPORT, CITATION AND CLASSIFICATION & TABULATION".



Principal CITY COLLEGE
Jayanagar, Bangulor 70

# MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY TOPICS COVERED: REPORT WRITING, BIBLIOGRAPHY, ANNEXURE

OBJECTIVE: TO PROVIDE SUGGESTIONS BASED ON RESEARCH FINDINGS, CONCLUSIONS

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: THIRD BATCH-75 STUDENTS

VENUE: LECTURE HALL

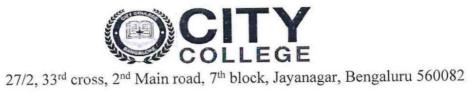
Date: 09.04.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students and research scholars so as to equip themselves with "TYPES OF REPORT, FORMAT OF A REPORT, CITATION AND CLASSIFICATION & TABULATION".



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CITY COLLEGE
Jayanagar, Bangalore 70



#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO),
	MA(PHIL), PGDM, PGDBI,
	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH,
	RESEARCH METHODOLOGY, HR,
	FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
	MGT
	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT

	ECONOMICS
	BUSINESS ETHICS
	TALENT KNOWLEDGE &
	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
	INVESTMENT ANALYSIS &
	MANGEMENT
	INTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
	WLC-PGDB
	SESHADRIPURAM- MBA CLASSES
	ICAI- FOUNDATION & INTER CLASSES
	ICWAI-INTER
	SAMBHRAM COLEGE-MCA, MBA
	RJS-IMS- M.COM. MBA
	MANIPAL UNIVERSITY –PGDM
	IMPACT COLLEGE-MBA
	KSSEM- MBA
RESEARCH SCHOLAR	PURSUING PhD IN HR
CURRENT JOB	AT PRESENT WORKING AS ASSOCIATE
	PROFESSOR IN MBA DEPARTMENT
	AFFILIATED TO BANGALORE
	UNIVERSITY
Number of paper presented &	7
published	
Activities	Conducted 36 blood donation camps,
	10 leadership training programs, 18
	workshops

CITY COLLEGE

Jayanagar, Bangalore 70



FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: KEERTHY SECTION: A

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	Е
NO.	ž.					
1	Program conducted on research methodology was highly beneficial for dissertation	/				
2	Program has good balance between theory and practical		/			
3	Programme motivated me to be an entrepreneur		/			
4	Statistical technical terms were well explained		1			
5	Group discussion helped me to interact well with team members and understand the topic		/			
6	Program was very well organised	/				
7	Faculty clarified students doubts	/				

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Jayanagar, Bangalore-70



FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: Deepa SECTION: Malketing 2

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C- NO COMMENTS, D- DISAGREE, E- STRONGLY DISAGREE

SL. NO.	FACTORS	A	В	C	D	E
1	Program conducted on research methodology was highly beneficial for dissertation		,			
2	Program has good balance between theory and practical		-			
3	Programme motivated me to be an entrepreneur		<b>V</b>			
4	Statistical technical terms were well explained	<b>S</b>				
5	Group discussion helped me to interact well with team members and understand the topic		1			
6	Program was very well organised	++	1	-+		-
7	Faculty clarified students doubts		-	-	-	

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.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

### Management Development Program on Research Methodology Batch-A

Topic: Report writing, Bibliography Date: 8 4/2024

L. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	f11/cod
2	P03BX22M015112	AMEENA ZAFFAR	
3	P03BX22M015148	BHADRI K M	Bhadi.
4	P03BX22M015145	CHAITHRA. S	Chairna
5	P03BX22M015014	CHANDAN S H	
6	P03BX22M015116	CHIDAMBER S	Chidamber
7	P03BX22M015089	DEEPA K R	Day
8	P03BX22M015019	DINESH SURESH REVANKAR	Die
9	P03BX22M015024	HARSHITHA. P	-Hauch tha
10	P03BX22M015027	JAWERIYA SULTANA	Jacque
11	P03BX22M015120	JAYANTH V	- Cons
12	P03BX22M015032	KEERTHY N V	Coesths
13	P03BX22M015033	KIRAN KUMAR B N	Claur
14	P03BX22M015034	KRUTIK PATTAR	Patra
15	P03BX22M015123	KUSHAL N C	. Ilwhol
16	P03BX22M015035	LOKESH S	10E
17	P03BX22M015104	MADHUSHREE.G	Mode
18	P03BX22M015036	MAHESH N	flatieth
19	P03BX22M015102	MANOJ S	Mouri
20	P03BX22M015125	MOHAMED MUSRAF K J	Moral
21	P03BX22M015126	MOHAMED RAIHAN.S	Raihour.s
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	glas -
23	P03BX22M015044	NAGENDRA N	Magey
24	P03BX22M015046	NIRANJAN S NAIK	growy an.

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25	P03BX22M015047	NISARGA K P	NATO
26	P03BX22M015050	PAVAN B N	Panan
27	P03BX22M015055	PRIYANKA N	Ru
28	P03BX22M015054	PRIYANKA.K	Preyak
29	P03BX22M015056	PUNITH KUMAR N	Putioth
30	PO3BX22M015057	PUNITHA POOJA SHRI M	Payado
31	P03BX22M015129	RABIYA BASRI	Bass
32	P03BX22M015058	RAHUL.K	Rahm
33	P03BX22M015132	RAKSHITHA RANI R	ROF
34	P03BX22M015134	RIYANKA MONDAL	Hyanka
35	P03BX22M015135	SACHINGOWDA	Sochu,
36	P03BX22M015064	SAHANA B	Salv
3.7	P03BX22M015136	SAHANA RM	Salo
38	P03BX22M015096	SAKSHI BS	Sakestur.
39	P03BX22M015065	SANDEEP S G	Sarles
40	P03BX22M015213	SHASHANK D N	Shorhand
41	P03BX22M015105	SUHAS P PUROHIT	Sulvers
42	P03BX22M015108	SUMA. N. C	Samore
43	P03BX22M015075	SURYA S	a food
44	P03BX22M015080	UMME SALMA	Calmon.
45	P03BX22M015142	ZAIBA BANU	Taibabaun.

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Principal
CITY COLLEGE
Jayanagar, Ecogodore 70



.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## Management Development Program on Research Methodology Batch-B

Topic: Repost witing, Bibliography Date: 8/4/2024

		<u> </u>	/
SL. NO.	Regd No.	NAME	Signature
1	P03BX22M015001	ABHISHEK	Abai.
2	P03BX22M015109	ADARSHA K	Adarsho. E.
3	P03BX22M015007	ANIL KUMAR N	Alaxiel .
4	P03BX22M015008	ANUPRIYA N	Almshuya.
5	P03BX22M015010	ARBAZ KHAN A	Anno
6	P03BX22M015113	ARUN D S	Kinn
7	P03BX22M015114	ASHWITHA S	Ahm
8	P03BX22M015012	BHANU PRIYA . T	B
9	P03BX22M015087	BHARATH REDDY S M	Blown
10	P03BX22M015088	CHANDANA K	Chambler
11	P03BX22M015117	DARSHAN R	- Du
12	P03BX22M015138	DEEPAK .R	Towner
13	P03BX22M015118	GOVARDHAN N	Chrose .
14	P03BX22M015022	GOWTHAM N A	gent him
15	P03BX22M015023	GURUDEVI HIREMATH	( luguani
16	P03BX22M015143	KAVYASHREE B	Komen
17	P03BX22M015037	Mahesh P	Mahren
18	P03BX22M015038	MAHESH Y K	Mariano
19	P03BX22M015041	MOHAMMAD SAQIB	Land,
20	P03BX22M015099	NANDEESH R	Darcho L
21	P03BX22M015052	Pradeep Gowli M R	
22	P03BX22M0151	RAGHAVENDRA K.H	Kahana
23	P03BX22M015103	RAGHU B HOSAMANI	Jan Bothyan
24	P03BX22M015133	RAMAREDDY K C	Lamareddy.
25	P03BX22M015122	RANVEER	Lanveer

Principal
CITY COLLEGE
Jayanagar, Bangalore-79

26	PO3BX22M015127	SANMATHI	Day .
27	P03BX22M015068	SATISH REDDY HK	Dotinh tu
28	P03BX22M015149	SHAMSAD PK	Trompad
29	P03BX22M015072	Shravan R S	pharavan
30	P03BX22M015073	SMITHA BP	Char.
31	P03BX22M015139	SRIKANTH R	all belief
32	P03BX22M015079	TASHWINI H.M	Torkymi
33	P03BX22M015082	VANI	Qu
34	P03BX22M015083	VASATHA KS	Vogenste
35	P03BX22M015084	VENUGOPAL C A	Verna spec
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37	P03BX22M015146	VINODKUMAR CS	- Dane

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Principal CITY COLLEGE Jayanagar, Bangain



.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## Management Development Program on Research Methodology Batch-C

Topic: Report witing, Bibliography Date: 9/4/2024

SL. NO.	Regd No	NAME	Signature
1	P03BX22M015002	ABHISHEK M R	other.
2	P03BX22M015085	Adarsha Naidu ks	aca
3	P03BX22M015003	AISHWARYA G GANAPA	atista
4	P03BX22M015004	AKASH C C	dead
5	P03BX22M015005	AKKAMAHADEVI	debe
6	P03BX22M015006	ANANDA H N	disandos
7	P03BX22M015009	ANUSHA BP	Anusha
8	P03BX22M015086	ANUSHA K.V	dueshan
9	P03BX22M015011	ARCHANA.D	declar
10	P03BX22M015013	BHARATHI S	3 hasathis
11	P03BX22M015115	BHARGAVA A M	Bhalgana
12	P03BX22M015015	CHANDANA K	Chardane
13	P03BX22M015016	CHANDANA M	Chavana
14	P03BX22M015017	DEEKSHITH B.B	Deel
15	P03BX22M015018	DEEPIKA.T	Peetitos
16	P03BX22M015020	DIVYA K	cloude
17	P03BX22M015021	ELEKA	Steel
18	P03BX22M015210	Haseef B	hases
19	PO3BX22M015025	HEMA.R	nemas
20	P03BX22M015026	INCHARA.C.P	Encharge
21	P03BX22M015119	JAGANNATH C	Taganath
22	P03BX22M015028	KARTHIK N	Salthik
23	P03BX22M015029	KAVANA S	
24	P03BX22M015030	Kavitha. M	Can.
25	P03BX22M015031	KAVYA P	Coorge
26	P03BX22M015121	KAVYASHREE S	Cargashreo
27	P03BX22M015090	LAKSHMIPRIYA KB	Cathonipriya
28	P03BX22M015124	MADHAVI G	Machori



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34	P03BX22M015045	Nandini V	
35	P03BX22M015097	NAVEEN KUMAR G	
36	P03BX22M015048	NITHIN KUMAR V	00
37	P03BX22M015049	NITHYA D.S.	
38	P03BX22M015098	POOJA S	8
39	PO3BX22MO15091	POOJA V	2 io
		PRAVEEN NAGARAJ	
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45	P03BX22M015060	Rajanikanth N	CRA
46	P03BX22M015061	Rakshitha GJ	Pat
47	P03BX22M015062	RANJANA V	Panjano
48	P03BX22M015093	SAHANASHREE N	Shanes
49	P03BX22M015066	SANJANA	Sanjano
50	P03BX22M015067	SARVESH.M	Correction
51	P03BX22M015069	SHAILA M N	CT-LIN
52	P03BX22M015137	SHANTHA D	Strants
53	P03BX22M015070	SHILPA N P	awth
54	P03BX22M015071	SHIVAKUMAR S H	Chia
55	P03BX22M015094	SHIVARAJ A S	& ivarray
56	P03BX22M015144	SOUNDARYA JN	Source
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60	P03BX22M015077	SWATHI MUKESH	watho
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62	P03BX22M015081	VAISHNAVI M	2/2/2
63	P03BX22M015106	YASHASVI V	Wash
64	P03BX22M015141	YASHASWINI M	Vastaliano

Principal CITY COLLEGE Jayanagar, Bangalore-70

# MANAGEMENT DEVELOPEMENT PROGRAM



RESEARCH METHODOLOGY

TOPIC:DATA COLLECTION & SCALING TECHNIQUES

DAYE: BATCH A- 3/3/2024 BATCH B - 7/3/2024 BATCH C-13/3/2024

Resource person 8 Raja Mohan

**Associate Professor** 



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Principal
CITY COLLEGE
Jayanagar, Barr



27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

21st February 2024

Dear Students,

It is hereby informed that MANAGEMENT DEVELOPMENT PROGRAMME ON RESEARCH METHODOLOGY will be conducted by Associate Professor S RAJA MOHAN at lecture hall on the following days.

TOPIC: DATA COLLECTION CONCEPTS AND SCALING TECHNIQUES

03/03/2024: BATCH A

07/03/2024: BATCH B

13/03/2024: BATCH C

It is mandatory for all the students to attend the proigramme, which will be helpful for dissertation

Regards

Principal

## MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY TOPICS COVERED: DATA COLLECTION CONCEPTS AND SCALING TECHNIQUES

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

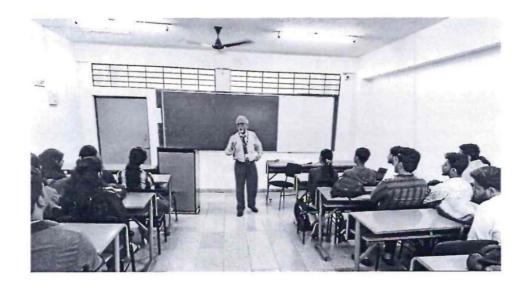
NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 03.03.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with Data collection Concepts and also Measurement & Scaling techniques



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CITY COLLEGE
Jayanagar, Bangalore 70



#### CITY COLLEGE

## No.27/2, 33<sup>--</sup> cross, 2<sup>--</sup> main Rd, 7<sup>-</sup> block, Jayanagar, Bangalore - 560082 MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPICS COVERED: DATA COLLECTION CONCEPTS AND SCALING TECHNIQUES

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: Second BATCH-75 STUDENTS

VENUE: LECTURE HALL Date: 7/3/2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with Data collection Concepts and also Measurement & Scaling techniques



Javanagar, Bangalore 77

## MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY TOPICS COVERED: DATA COLLECTION CONCEPTS AND SCALING TECHNIQUES

OBJECTIVE: FOR THE FULFILLMENT OF THE PROJECT DISSERTATION

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

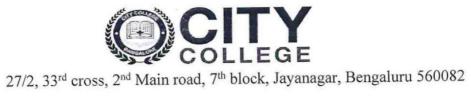
**VENUE: LECTURE HALL** 

Date: 13.03.2024

#### RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: the main aim of this program is to transfer the research methodology knowledge to the students so as to equip themselves with Data collection Concepts and also Measurement & Scaling techniques





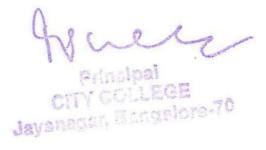
## **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO),
	MA(PHIL), PGDM, PGDBI,
	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH,
	RESEARCH METHODOLOGY, HR,
	FINANCE

SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
UNIVERSITIES AND ALSO AT ICAI &	RESEARCH METHODOLOGY
ICWAI	OPERATIONS RESEARCH
	STATISTICAL QUALITY CONTROL
	SECURITY ANALYSIS & PORTFOLIO
	MGT
	STRATEGIC MANAGEMENT
	QUANTITATIVE TECHNIQUES
	INCOME TAX
	CORPORATE TAX PLANNING & MGT
	BANKING & INSURANCE
	COST ACCOUNTING
я.	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT



ECONOMICS BUSINESS ETHICS TALENT KNOWLEDGE & MANAGEMENT HUMAN RESOURCE MANAGEMENT APPLIED PSYCHOLOGY INVESTMENT ANALYSIS & MANGEMENT INTERNATIONAL FINANCIAL
TALENT KNOWLEDGE & MANAGEMENT HUMAN RESOURCE MANAGEMENT APPLIED PSYCHOLOGY INVESTMENT ANALYSIS & MANGEMENT INTERNATIONAL FINANCIAL
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NAAN AGENTE
MANAGEMENT
COLLEGES WORKED AS PART CMR-MBA CLASSES
TIME/FULL TIME FACULTY CHRIST UNIVERSITY-MBA CLASSES
AIMS- MFA & M.COM CLASSES
WLC-PGDB
SESHADRIPURAM- MBA CLASSES
ICAI- FOUNDATION & INTER CLASSES
ICWAI-INTER
SAMBHRAM COLEGE-MCA, MBA
RJS-IMS- M.COM. MBA
MANIPAL UNIVERSITY –PGDM
IMPACT COLLEGE-MBA
KSSEM- MBA
RESEARCH SCHOLAR PURSUING PhD IN HR
CURRENT JOB AT PRESENT WORKING AS ASSOCIATE
PROFESSOR IN MBA DEPARTMENT
AFFILIATED TO BANGALORE
UNIVERSITY
Number of paper presented & 7 published
Activities Conducted 36 blood donation camps,
10 leadership training programs, 18
workshops





27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT:	Parsis	$\checkmark$	131
SECTION: C	. 0		121.

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL. NO.	FACTORS	A	В	С	D	Е
1	Program conducted on research methodology was highly beneficial for dissertation	/				
2	Program has good balance between theory and practical		/			
3	Programme motivated me to be an entrepreneur	6				
4	Statistical technical terms were well explained		/			
5	Group discussion helped me to interact well with team members and understand the topic	/				
6	Program was very well organised		11			
7	Faculty clarified students doubts	/				

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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: ROLL & Robert

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL. NO.	FACTORS	A	В	С	D	Е
1	Program conducted on research methodology was highly beneficial for dissertation	/				
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4	Statistical technical terms were well explained					
5	Group discussion helped me to interact well with team members and understand the topic	1				
6	Program was very well organised	1				
7	Faculty clarified students doubts	/				

Principal

Jayanagan Dangalero-70

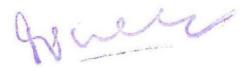


.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

## Management Development Program on Research Methodology Batch-A

Topic: Ita coelection of Scaling Techniques Date: 3/3/2024

SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	Alu
2	P03BX22M015112	AMEENA ZAFFAR	-A
3	P03BX22M015148	BHADRI K M	BIT
4	P03BX22M015145	CHAITHRA. S	@-A
5	P03BX22M015014	CHANDAN S H	Com
6	P03BX22M015116	CHIDAMBER S	eto.
7	P03BX22M015089	DEEPA K R	Date
8	P03BX22M015019	DINESH SURESH REVANKAR	Dine
9	P03BX22M015024	HARSHITHA. P	bout
10	P03BX22M015027	JAWERIYA SULTANA	Janeriya
11	P03BX22M015120	JAYANTH V	Tayant
12	P03BX22M015032	KEERTHY N V	coother.
13	P03BX22M015033	KIRAN KUMAR B N	E San
14	P03BX22M015034	KRUTIK PATTAR	K-vie
15	P03BX22M015123	KUSHAL N C	Englis
16	P03BX22M015035	LOKESH S	locall .
17	P03BX22M015104	MADHUSHREE.G	Modhund
18	P03BX22M015036	MAHESH N	Mahar
19	P03BX22M015102	MANOJ S	Manag
20	P03BX22M015125	MOHAMED MUSRAF K J	Musica
21	P03BX22M015126	MOHAMED RAIHAN.S	Ja ren
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	Strahit
23	P03BX22M015044	NAGENDRA N	Nagendra.
24	P03BX22M015046	NIRANJAN S NAIK	NO.



25	P03BX22M015047	NISARGA K P	W.
26	P03BX22M015050	PAVAN B N	200
27	P03BX22M015055	PRIYANKA N	Folger
28	P03BX22M015054	PRIYANKA.K	Bayner
29	P03BX22M015056	PUNITH KUMAR N	the this
30	PO3BX22M015057	PUNITHA POOJA SHRI M	Punitha
31	P03BX22M015129	RABIYA BASRI	Lubotice.
32	P03BX22M015058	RAHUL.K	Pahur
33	P03BX22M015132	RAKSHITHA RANI R	de
34	P03BX22M015134	RIYANKA MONDAL	Riyanka.
35	P03BX22M015135	SACHINGOWDA	Som getteder
36	P03BX22M015064	SAHANA B	Japan
37	P03BX22M015136	SAHANA RM	Lorhana.
38	P03BX22M015096	SAKSHI BS	Satshi
39	P03BX22M015065	SANDEEP S G	Vandrup
40	P03BX22M015213	SHASHANK D N	Showshook.
41	P03BX22M015105	SUHAS P PUROHIT	a Suxs
42	P03BX22M015108	SUMA. N. C	1am
43	P03BX22M015075	SURYA S	Down .
44	P03BX22M015080	UMME SALMA	Que Salmo
45	P03BX22M015142	ZAIBA BANU	Laiba.

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## Management Development Program on Research Methodology Batch-B

Topic: Dala Collection of Scarling Techniques Date: 7/3/2024

SL. NO.	Regd No.	NAMĖ	Signature
1	P03BX22M015001	ABHISHEK	there.
2	P03BX22M015109	ADARSHA K	Adarler
3	P03BX22M015007	ANIL KUMAR N	AS-
4	P03BX22M015008	ANUPRIYA N	1 Andre
5	P03BX22M015010	ARBAZ KHAN A	Mare
6	P03BX22M015113	ARUN D S	- Aguir
7	P03BX22M015114	ASHWITHA S	And
8	P03BX22M015012	BHANU PRIYA . T	Bur
9	P03BX22M015087	BHARATH REDDY S M	Bharath
10	P03BX22M015088	CHANDANA K	Choudard
11	P03BX22M015117	DARSHAN R	Dev
12	P03BX22M015138	DEEPAK .R	Deepak'
13	P03BX22M015118	GOVARDHAN N	Covardha.
14	P03BX22M015022	GOWTHAM N A	Creation
15	P03BX22M015023	GURUDEVI HIREMATH	
16	P03BX22M015143	KAVYASHREE B	Lauya.
17	P03BX22M015037	Mahesh P	Maliush
18	P03BX22M015038	MAHESH Y K	The
19	P03BX22M015041	MOHAMMAD SAQIB	Hisiff
20	P03BX22M015099	NANDEESH R	Nandersh
21	P03BX22M015052	Pradeep Gowli M R	Pradeep
22	P03BX22M0151	RAGHAVENDRA K.H	fan
23	P03BX22M015103	RAGHU B HOSAMANI	Peghor Ho
24	P03BX22M015133	RAMAREDDY K C	Ranareddy
25	P03BX22M015122	RANVEER	8an

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26	PO3BX22M015127	SANMATHI	Samothi
27	P03BX22M015068	SATISH REDDY HK	Solve
28	P03BX22M015149	SHAMSAD PK	Shannead
29	P03BX22M015072	Shravan R S	Shayaran
30	P03BX22M015073	SMITHA BP	
31	P03BX22M015139	SRIKANTH R	Solo
32	P03BX22M015079	TASHWINI H.M	Taehwini
33	P03BX22M015082	VANI	Vani
34	P03BX22M015083	VASATHA KS	Vaeatha
35	P03BX22M015084	VENUGOPAL C A	Vanigopal
36	P03BX22M015140	VINAY SR	Ruporg
37	P03BX22M015146	VINODKUMAR CS	Vivod

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## Management Development Program on Research Methodology Batch-C

Topic: Date colentian + Scaling Techniques Date: 13/3/2024

SL. NO.	Regd No	NAME	Signature /
1	P03BX22M015002	ABHISHEK M R	A Palan
2	P03BX22M015085	Adarsha Naidu ks	X.A.
3	P03BX22M015003	AISHWARYA G GANAPA	Alshwarya.
4	P03BX22M015004	AKASH C C	D- 0
5	P03BX22M015005	AKKAMAHADEVI	Levi
6	P03BX22M015006	ANANDA H N	Ananda.
7	P03BX22M015009	ANUSHA BP	Ans.
8	P03BX22M015086	ANUSHA K.V	Anusha.
9	P03BX22M015011	ARCHANA.D	Anchang.
10	P03BX22M015013	BHARATHI S	Sher ,
11	P03BX22M015115	BHARGAVA A M	Charry
12	P03BX22M015015	CHANDANA K	Chembr
13	P03BX22M015016	CHANDANA M	
14	P03BX22M015017	DEEKSHITH B.B	Ledu
15	P03BX22M015018	DEEPIKA.T	Densu
16	P03BX22M015020	DIVYA K	to the sk
17	P03BX22M015021	ELEKA	opuba
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19	PO3BX22M015025	HEMA.R	an m
20	P03BX22M015026	INCHARA.C.P	the to
21	P03BX22M015119	JAGANNATH C	Tompeth
22	P03BX22M015028	KARTHIK N	Sunth
23	P03BX22M015029	KAVANA S	Lanon
24	P03BX22M015030	Kavitha. M	2 outho
25	P03BX22M015031	KAVYA P	
26	P03BX22M015121	KAVYASHREE S	Jonga .
27	P03BX22M015090	LAKSHMIPRIYA KB	Kruh
28	P03BX22M015124	MADHAVI G	Affen

Principal
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Javanagar, in Tolara 10

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29	P03BX22M015039	Mamatha TB	Wanne
30	P03BX22M015040	MANU KUMAR DN	Manual L
31	P03BX22M015042	MOHAN KUMAR R J	
32	P03BX22M015043	MOHAN.R	
33	P03BX22M015128	NAGARATNA	11 Alound
34	P03BX22M015045	Nandini V	A Common of the
35	P03BX22M015097	NAVEEN KUMAR G	Mane
36	P03BX22M015048	NITHIN KUMAR V	Alathan
37	P03BX22M015049	NITHYA D.S.	Missinga
38	P03BX22M015098	POOJA S	Jewy a
39	PO3BX22MO15091	POOJA V	and a
		PRAVEEN NAGARAJ	Commen N
40	P03BX22M015053	KARADI	Fraveir N.
41	P03BX22M015100	PREETHI.R	Citato
42	P03BX22M015092	PUSHPALATHA G	San
43	P03BX22M015111	R AKHILESH	
44	P03BX22M015059	RAHUL V	- Tools
45	P03BX22M015060	Rajanikanth N	A CONTRACTOR OF THE PARTY OF TH
46	P03BX22M015061	Rakshitha GJ	Pakalan
47	P03BX22M015062	RANJANA V	De one
48	P03BX22M015093	SAHANASHREE N	Jouhan
49	P03BX22M015066	SANJANA	John
50	P03BX22M015067	SARVESH.M	Olem
51	P03BX22M015069	SHAILA M N	Sohl
52	P03BX22M015137	SHANTHA D	agherran
53	P03BX22M015070	SHILPA N P	ormipa.
54	P03BX22M015071	SHIVAKUMAR S H	
55	P03BX22M015094	SHIVARAJ A S	- Com-
56	P03BX22M015144	SOUNDARYA JN	Commely
57	P03BX22M015074	SUCHITHRA TS	Norther O
58	P03BX22M015101	SUSHMA M R	
59	P03BX22M015076	SWAPNA R	Sunnh
60	P03BX22M015077	SWATHI MUKESH	An-
61	P03BX22M015078	SWETHA KUMARI	and h
62	P03BX22M015081	VAISHNAVI M	Veristanani
63	P03BX22M015106	YASHASVI V	- Carta I
64	P03BX22M015141	YASHASWINI M	Malhan

Jayan



# Management Development program on Research

methodology

Topic:

Formulation Of Research Problem & Hypothesis

Dates

Batch A - 20/2/2024 Batch B- 21/2/2024 Batch C - 25/2/2024

Resource Person Raja Mohan S Associate Professor



grander.

#### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPIC: FORMULATION OF RESEARCH PROBLEM AND HYPOTHESIS

OBJECTIVE: To transfer the research methodology knowledge

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 20.02.2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: The main aim of this program is to transfer the research methodology knowledge to the students and also to the research scholars "to formulate the research problem, scope and need of the research and also to write the multiple hypothesis by identifying the factors".



Principal
CITY COLLEGE
Jayanagar, Bangulore 70

### MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

#### TOPIC: FORMULATION OF RESEARCH PROBLEM AND HYPOTHESIS

OBJECTIVE: To transfer the research methodology knowledge

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: FIRST BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 21.02.2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: The main aim of this program is to transfer the research methodology knowledge to the students and also to the research scholars "to formulate the research problem, scope and need of the research and also to write the multiple hypothesis by identifying the factors".



Principal
CITY COLLEGE
Javanagar, Bangaloro



#### CITY COLLEGE

No.27/2, 33 cross, 2 main Rd, 7 block, Jayanagar, Bangalore - 560082

## MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

TOPIC: FORMULATION OF RESEARCH PROBLEM AND HYPOTHESIS

OBJECTIVE: To transfer the research methodology knowledge .

AUDIENCE: FACULTY MEMBERS AND STUDENTS OF CITY COLLEGE

NUMBER OF PARTICIPANTS: THIRD BATCH-75 STUDENTS

VENUE: LECTURE HALL

Date: 25/2/2024

RESOURCE PERSON: RAJA MOHAN, ASSOCIATE PROFESSOR, CITY COLLEGE

Report: The main aim of this program is to transfer the research methodology knowledge to the students and also to the research scholars "to formulate the research problem, scope and need of the research and also to write the multiple hypotheses by identifying the factors".







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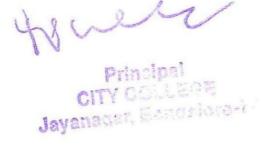
#### **GUEST PROFILE: IN HOUSE FACULTY**

NAME	S RAJA MOHAN
QUALIFICATION	M.SC, MBA, M.COM, MA(ECO),
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	PGDFM,PGDIT, (PhD)
EXPERIENCE	37 YEARS
DESIGNATION	ASSOCIATE PROFESSOR
SUBJECT EXPERTIZE	STATISTICS, OPERATIONS RESEARCH,
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SUBJECTS TAUGHT AT COLLEGES	MATHEMATICS
AFFILIATED TO DIFFERENT	STATISTICS & PROBABILITY
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	STATISTICAL QUALITY CONTROL
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	INCOME TAX
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	COST ACCOUNTING
	ADVANCED ACCOUNTANCY
	FINANCIAL MANAGEMENT
	FINANCIAL PLANNING & WEALTH MGT

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.lavanagar, Bangalore 70

	ECONOMICS
	BUSINESS ETHICS
	TALENT KNOWLEDGE &
	MANAGEMENT
	HUMAN RESOURCE MANAGEMENT
	APPLIED PSYCHOLOGY
	INVESTMENT ANALYSIS &
	MANGEMENT
	INTERNATIONAL FINANCIAL
	MANAGEMENT
COLLEGES WORKED AS PART	CMR-MBA CLASSES
TIME/FULL TIME FACULTY	CHRIST UNIVERSITY-MBA CLASSES
	AIMS- MFA & M.COM CLASSES
	WLC-PGDB
	SESHADRIPURAM- MBA CLASSES
	ICAI- FOUNDATION & INTER CLASSES
	ICWAI-INTER
	SAMBHRAM COLEGE-MCA, MBA
	RJS-IMS- M.COM. MBA
	MANIPAL UNIVERSITY -PGDM
	IMPACT COLLEGE-MBA
	KSSEM- MBA
RESEARCH SCHOLAR	PURSUING PhD IN HR
CURRENT JOB	AT PRESENT WORKING AS ASSOCIATE
	PROFESSOR IN MBA DEPARTMENT
	AFFILIATED TO BANGALORE
	UNIVERSITY
Number of paper presented &	7
published	
Activities	Conducted 36 blood donation camps,
	10 leadership training programs, 18
	workshops





27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> Main road, 7<sup>th</sup> block, Jayanagar, Bengaluru 560082

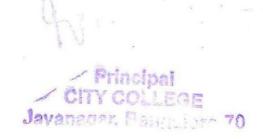
FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: SECTION: Q	myspal	21/2/2024
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RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	C	D	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical			/	-	
3	Programme motivated me to be an entrepreneur	1				
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5	Group discussion helped me to interact well with team members and understand the topic	/				
6	Program was very well organised		/			
7	Faculty clarified students doubts	/				





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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF T	HE STUDENT:	Aaswatha	4
SECTION:	MBA-11	B	21/02/24

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	С	D	Е
NO.						
1	Program conducted on research methodology was highly beneficial for dissertation	/	•			
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6	Program was very well organised					
7	Faculty clarified students doubts	/				

Jayanagar, Bangalore-70



.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

### Management Development Program on Research Methodology Batch-A

Topic: Formulation Research + Date: 20/2/2024

SL. NO.	Register No.	NAME	Signature
1	P03BX22M105110	AKASH KB	lhams
2	P03BX22M015112	AMEENA ZAFFAR	Survey
3	P03BX22M015148	BHADRI K M	8 min
4	P03BX22M015145	CHAITHRA. S	Chaitown
5	P03BX22M015014	CHANDAN S II	Chosen
6	P03BX22M015116	CHIDAMBER S	adre
7	P03BX22M015089	DEEPA K R	Daniel
8	P03BX22M015019	DINESH SURESH REVANKAR	Dinestro
9	P03BX22M015024	HARSHITHA. P	Home
10	P03BX22M015027	JAWERIYA SULTANA	Tumere
11	P03BX22M015120	JAYANTH V	Jaussene
12	P03BX22M015032	KEERTHY N V	6. wo
13	P03BX22M015033	KIRAN KUMAR B N	Gin
14	P03BX22M015034	KRUTIK PATTAR	169restuo
15	P03BX22M015123	KUSHAL N C	Kushel
16	P03BX22M015035	LOKESH S	Imerica
17	P03BX22M015104	MADHUSHREE.G	INTO dela
18	P03BX22M015036	MAHESH N	Que
19	P03BX22M015102	MANOJ S	mores
20	P03BX22M015125	MOHAMED MUSRAF K J	malagna
21	P03BX22M015126	MOHAMED RAIHAN.S	
22	P03BX22M015147	MOHAMMED SHAHIL PANGAT	Mahanny
23	P03BX22M015044	NAGENDRA N	navarre
24	P03BX22M015046	NIRANJAN S NAIK	1: modelnes



25	P03BX22M015047	NISARGA K P	Muns
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## Management Development Program on Research Methodology Batch-B

Topic: Formulating Releaseh problem Date: 21/2/2024

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3	P03BX22M015007	ANIL KUMAR N	12/19!
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## Management Development Program on Research Methodology Batch-C

Topic: Posmulating Research problem Date: 25/2/2024

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#### Circular

Subject:
Dear students,
We are pleased to announce Workshop on Motivational Talk Formula for Success,
.This program will help you all to involve in community service and have hands on experience in community service.

Principal

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No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082 .

## ACADEMIC YEAR 2023-2024 Report on Motivational Talk FORMULA FOR SUCCESS conducted at IIMB

Day & Date of the Event - Monday 20.5.2024

Venue - City College

Number of Participants - 95

### BRIEF OUTLINE ABOUT THE PROGRAM:

On 20.5.2024, a motivational talk titled "Formula for Success" was held at IIMB, organized by our City College. The keynote speaker Prof Abhinandan, a renowned motivational speaker and author, shared valuable insights and practical strategies for achieving success in professional life. The event was attended by our MBA Students of third semester.

#### **OBJECTIVE OF THE PROGRAM:**

The primary objectives of the motivational talk were:

- 1. To inspire and motivate participants to pursue their goals and dreams with confidence and determination.
- 2. To provide practical strategies and tools for achieving success.
- 3. To encourage personal growth and self-improvement.
- 4. To foster a positive and proactive mindset among participants.

## Program Highlights

The talk was structured into several key sections, each focusing on different aspects of success:

- 1. **Opening Remarks**: The event began with a brief introduction by the host, who welcomed the audience and introduced the speaker. The host highlighted the importance of motivation and positive thinking in achieving success.
- 2. **Defining Success**: The speaker began by exploring the concept of success, emphasizing that it is subjective and can mean different things to different people. He encouraged participants to define success in their own terms, aligning it with their values and aspirations.
- 3. The Formula for Success:
  - Goal Setting: The speaker emphasized the importance of setting clear, specific, and achievable goals. He provided practical tips on how to set SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals and the importance of writing them down.
  - Persistence and Resilience: A significant portion of the talk was dedicated to the importance of persistence and resilience in the face of challenges. The speaker

Principal CITY COLLEGE

shared personal anecdotes and examples of successful individuals who overcame obstacles through determination and perseverance.

Positive Mindset and Self-Belief: The speaker highlighted the power of a positive mindset and self-belief. He discussed techniques for building self-confidence and maintaining a positive attitude, even in difficult times. The importance of surrounding oneself with supportive and positive people was also emphasized.

Continuous Learning and Adaptability: The speaker stressed the importance of continuous learning and staying adaptable in an ever-changing world. He encouraged participants to seek out new knowledge, develop new skills, and

embrace change as an opportunity for growth.

4. **Interactive Session**: Following the main talk, an interactive Q&A session was held, allowing participants to ask questions and seek personalized advice. The speaker addressed various topics, including time management, overcoming fear and self-doubt, and balancing work and personal life.

Practical Exercises: The event included a few practical exercises designed to help
participants reflect on their goals and create action plans. These exercises encouraged
attendees to identify their strengths and areas for improvement and to set concrete steps

toward achieving their goals.

6. Closing Remarks: The event concluded with closing remarks from the speaker, who reiterated the key points of the talk and encouraged participants to take action. The speaker emphasized that success is a journey, not a destination, and encouraged attendees to enjoy the process.

#### **OUTCOME OF THE PROGRAM:**

The motivational talk was well-received, with participants attending actively. Attendees expressed high levels of satisfaction with the content and delivery of the talk, highlighting the speaker's engaging style and practical advice. Many participants reported feeling inspired and motivated to take actionable steps toward their goals.

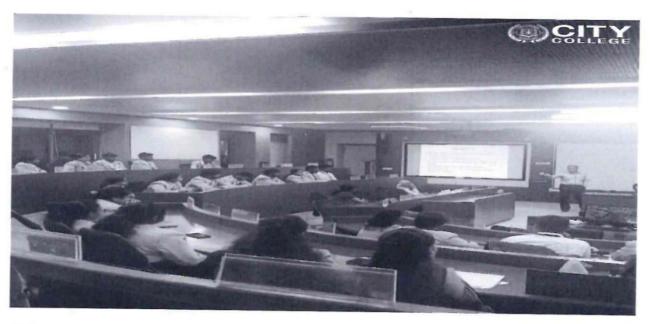
Feedback forms indicated that the sections on goal setting and overcoming challenges were particularly impactful. Participants appreciated the real-life examples and practical tips, finding them applicable to their personal and professional lives.

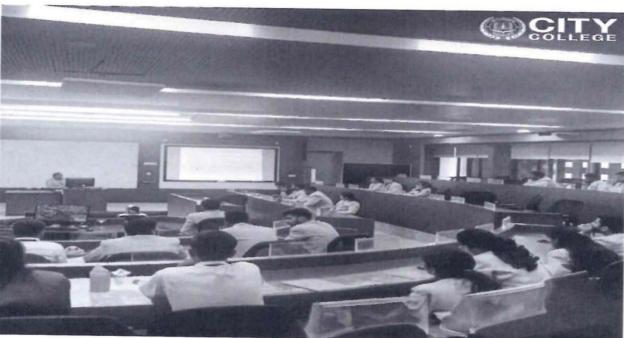
#### Conclusion

The motivational talk "Formula for Success" was a valuable and inspiring event that provided participants with practical tools and insights for achieving their goals. By emphasizing the importance of goal setting, resilience, and a positive mindset, the speaker empowered attendees to take charge of their personal and professional growth. Continued efforts to provide motivational and educational events will help nurture a community of proactive and successful individuals.

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## PHOTOS OF THE PROGRAM:





CITY COLLEGE
Jayanagar, Bangalore-76



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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MBA

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	V			
2	Extent of coverage of workshop	~			
3	Applicable to real life situation	-			
4	Learning values (in terms of knowledge,concepts and broadening perspectives	V			
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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Student Feedback Form

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	0			
2	Extent of coverage of workshop		~		
3	Applicable to real life situation			~	
4	Learning values (in terms of knowledge,concepts and broadening perspectives		V		
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Dear students,

We are pleased to announce Training Program on intellectual property rights; how to search , draftand file patents

It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 9.1.24

Regards,

Principal



Training, Program me on Intellectual Property Rights, how to Search, Draft & File Patent

Date: 9.01.24 - 9.01.24



**Department Of**Business Administration & Commerce



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

## Training Program on intellectual property rights; how to search, draftand file patents

Event name	Internship Training	
Conducted on	9/01/2024	
Venue	Lecture hall no: 219	
Resource Person	Mr. Ramkumar	

#### Introduction

Rubixe™ is a global technology company specializing in disruptive technologies – Artificial Intelligence (AI), Machine Learning, Robotic Process Automation (RPA), BlockChain and Internet of Things (IoT). Rubixe mission to enable businesses to leverage the full potential of disruptive technologies to stay competitive in the market.

Started in 2008, providing technology solutions based in the Netherlands, founders of Rubixe™ have gained expertise in cutting-edge technology through delivering several smart city solutions for European Commission (EC) projects.

At Rubixe™, we make your business more efficient, more predictable and more effective, turning complex challenges into solutions by leveraging disruptive technologies, providing a strategic competitive advantage. We serve clients in most industries including Banking & Finance, Retail, e-commerce, healthcare, logistics etc., we have the capability to deliver solutions to clients of all sizes across the globe.

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technologies, providing a strategic competitive advantage. We serve clients in most industries including Banking & Finance, Retail, e-commerce, healthcare, logistics etc., we have the capability to deliver solutions to clients of all sizes across the globe.

#### Objective of the Event:

An internship provides a variety of benefits for young workers who want to broaden their chances for landing a job and jump-starting their careers. Internships give you a taste of what a profession is like, help you build your resume and let you meet people who can help you in your career.

#### Outcome of the Event

#### Students can

- · Explore career alternatives prior to graduation.
- Integrate theory and practice.
- · Assess interests and abilities in their field of study.
- · Learn to appreciate work and its function in the economy.
- Develop work habits and attitudes necessary for job success.
- Develop communication, interpersonal and other critical skills in the job interview process.
- · Build a record of work experience.
- Acquire employment contacts leading directly to a full-time job following graduation from college.
- Identify, write down, and carry out performance objectives (mutually agreed upon by the employer, the MCC experiential learning supervisor, and the student) related to their job assignment.

#### **GALLERY**





No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

# Seminar on importance of IPR ,Cyber Security & Ethical Hacking in global environment

Event name	Cyber Security and Ethical Hacking		
Conducted on	24/01/2024		
Venue	Room no. 219		
Resource Person	Rohith N		

## Introduction - Speaker

Rohith N, a certified ethical hacker, hails from Kochi, Kerala. Working as a Ethical Hacker from TECHBYHEART, travelled extensively to give awareness and technical information in many educational Institutions. He has delivered many guest Lectures to faculties and students about Cyber Security.

## Objective of the Event

In today's digital world, Cyber security has become a critical concern for individuals, businesses, and government. The ever-increasing reliance on digital technology has made us vulnerable to cyber threats and attacks. However, by understanding the objectives of cyber security, we can take assertive measures to protect ourselves and ensure a secure digital environment.

The importance of Cyber Security:

- ♣ Protects sensitive information and data from unauthorized access or theft
- Safeguards against cyber-attacks, such as malware, viruses, and ransomware
- Ensures the integrity and confidentiality of digital systems and networks
- Prevents disruption of critical services and operations

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Jayanagar, Bangalore-70



Dear students,

We are pleased to announce Seminar on importance of IPR ,Cyber Security & Ethical Hacking in global environment

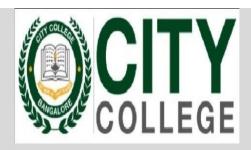
It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 18.05.24

Regards,

Principal



Importance Of IPR,Cyber Security And Ethical Hacking in Global Environment



Department Of Computer Science & Application

Date: 18.05.24-18.05.24



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

## Department of Computer Applications - BCA

## CYBER SECURITY AND ETHICAL HACKING

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The importance of Cyber Security:

- ♣ Protects sensitive information and data from unauthorized access or theft
- 4 Safeguards against cyber-attacks, such as malware, viruses, and ransomware
- Lensures the integrity and confidentiality of digital systems and networks
- ♣ Prevents disruption of critical services and operations

CITY COLLEGE Jayanagar, Bangalore-70

- Reduces financial losses and reputational damage for businesses
- 4 Helps comply with legal and regulatory requirements
- Promotes trust and confidence among customers and users
- Lenables the safe adoption of emerging technologies, such as cloud computing and IoT

### Outcome of the Event

- 1. Students will be able to perform web application penetration test.
- 2. They can work with organizations as Penetration Test Engineers or on personal capacity.
- 3. Students can work as bug bounty hunters
- 4. They will be able to learn advanced cyber security also.

#### **GALLERY**





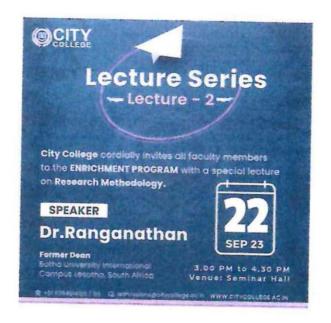




## No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Title: Report on City College's Second Lecture Series on Research Methodology

Date: September 22, 2023



City College organized its second lecture series on Research Methodology, specifically tailored for the faculties, on September 22, 2023. The session was conducted by Dr. Ranganathan, a renowned expert in the field. The lecture covered fundamental aspects of research, including research design, data collection methods, and statistical analysis. Dr. Ranganathan emphasized the importance of robust research methodologies in producing credible and valuable academic work. The participants engaged in interactive discussions, posing questions and seeking clarifications on various research concepts. Dr. Ranganathan skillfully addressed queries, fostering a dynamic and engaging learning environment. The lecture series successfully provided the faculty members with insights into contemporary research practices, enhancing their understanding of methodological frameworks. This knowledge is anticipated to have a positive impact on the quality of research conducted by City College faculty.



The College expresses its gratitude to Dr. Ranganathan for his valuable contribution to the professional development of the faculty through this enlightening lecture series. This initiative reflects City College's commitment to fostering a culture of research excellence among its academic community.







No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

## Department of Management

## Workshop on TRIPS Agreement (Trade Related aspects of IPR)

	,	Event related Details				
1	Event*	Workshop				
2	Title of the Event	TRIPS On Agreement				
3	Date	13.04.2023				
4	Time '	12 AM - 1.00	PM			
5	Venue	Seminar Hall 1, 3 <sup>rd</sup> flour				
6	Resource Person 1 Details** (Profile to be enclosed)	Name: MR. Sharath .K.R  Advocate High court of Karnataka and Legal advisor of Ci College.  Specialization: LLM Commercial law, BA.LL.B.				
7	Topics Covered	Trademark, Copyrights, Patents.				
8	No. of Faculty Participants(Enclose a copy of names with signatures)	Internal:	20	External:	NA	
9	No. of Student Participants (Enclose a copy of names with signatures)	Internal:	130	External:	NA	
10	Faculty Coordinator/s	Full Name: Mr. Naveen S.A HOD OF MBA Department				
1		Department of Commerce and Management Full Name: Anuja.T Assistant Professor				

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CITY COLLEGE
Sayanagar, Bangalore - 79

Department of Commerce and Management

11	Student Coordinator/s	NA
12	Total Expenditure	10000
	(Details to be enclosed)	
13	Sponsors and Amount (if any)	NA
14	Program Schedule of the Event attached?	Yes
15	Feedback Collected?	No
	(Enclose a copy***)	
16	Attendance Sheet Attached?"	Yes
17	Summary of the Event (Minimum 100 words)	Department of Management (PG) conducted a Workshop on 13/4/2023 at 12 AM to 1 PM.  The event started with the welcoming the gathering by Prof. Anuja.T. Assistant Professor, CCJ  Dr. Sharath K R spoke about Property Rights, How patents play an important role and functions of copyrights and trademarks.  12.00 to 1 PM the session open for question and answer from participants.  The session concluded with a formal vote of thanks by Prof. Anuja T, Assistant Professor, CCJ
18	Photographs of the Event	Attached

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Jayanagar, Bangalore - 70

## Photos of the event



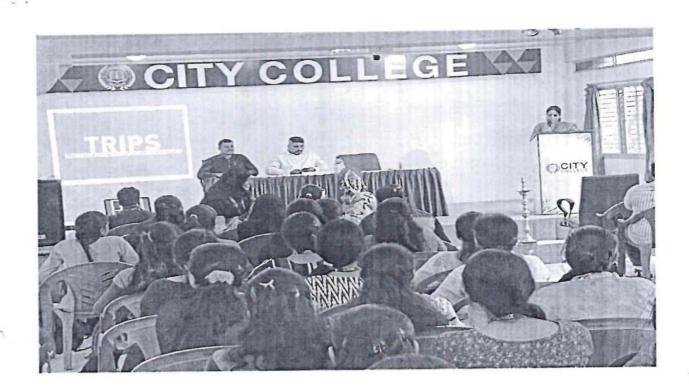
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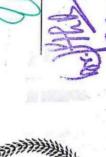


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Head of Event



SITY COLLEGE Principal











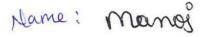
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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

#### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content				
2	Extent of coverage of workshop				
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives	/			
5	Overall rating		/		

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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3	Applicable to real life situation				
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5	Overall rating				

Student Signature

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Dear students,

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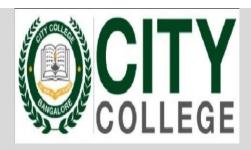
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Date 18.05.24

Regards,

Principal



Importance Of IPR,Cyber Security And Ethical Hacking in Global Environment



Department Of Computer Science & Application

Date: 18.05.24-18.05.24



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560070

## Department of computer applications - BCA

#### CYBER SECURITY AND ETHICAL HACKING

Event name	Workshop on Bug Bunty	
Conducted on	18/05/2024	
Venue	No. 88, 5 <sup>th</sup> Block, Koramangala	
	Industrial Layout Bangalore-560095	
Resource Person	Rohith N	

### Introduction - Speaker

Rohith N, a certified ethical hacker, hails from Kochi, Kerala. Working as a Ethical Hacker from TECHBYHEART, travelled extensively to give awareness and technical information in many educational Institutions. He has delivered many guest Lectures to faculties and students about Cyber Security.

## Objective of the Event

In today's digital world, cybersecurity has become a critical concern for individuals, businesses, and government. The ever-increasing reliance on digital technology has made us vulnerable to cyber threats and attacks. However, by understanding the objectives of cyber security, we can take assertive measures to protect ourselves and ensure a secure digital environment.

A bug is an unexpected problem with software or hardware. The workshop is about identifying discovering and reporting a bug to the application developer.

Bug Bunty is a cybersecurity method that empowers organizations to minimize their threat exposure by learning on the expertise of a community of ethical hackers.

#### Outcome of the Event

- 1. A live demo of working with bugs identifying & reporting.
- 2. Students will be able to perform web application penetration test.
- 3. Students can work as bug bounty hunters.
- 4. They will be able to learn advanced cyber security also.
- 5. About career opportunities in Cybersecurity

#### **GALLERY**









PROGRAMME CO-ORDINATOR



# CERTIFICATE

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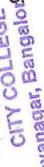












Name: Soprabha.



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

### Student Feedback Form

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
)	Depth of workshop content	-			
9	Extent of coverage of workshop		/		
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating	/		-	

Suprabha

Al Principal GE TO CITY COLLEGE TO Jayanagar, Bangalore To

Name: Shiva Shenkar



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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Dear students,

We are pleased to announce Seminar on idea generation and validation for startups and Career Guidance

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 29.01.24

Regards,

Principal



### Idea Generation & Validation for Startups And Career

**Department Of**Business Administration & Commerce

Date: 29.01.24-29.01.24

Program coordinator

Mrs. Namratha









### Speaker Profile: Richa kar

After her engineering in 2002, Bangalore-based Richa Kar worked with software firms such as i-Flex and Intergraph. She also worked with Indian retail chain Spencers before moving to SAP as a consultant. It was on a consulting assignment with a global lingerie retailer that Richa discovered the need for a specialist online retailer in India.

The space is still not dominated by many niche players, even as big firms such as Flipkart and Amazon shy away from advertising their offerings in this section of their stores. Richa also runs a blog that advises Indian women on entrepreneurship

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Jayanager, Bangalore-70

### Report on Career Guidance Workshop

(On 29th Jan 2024)



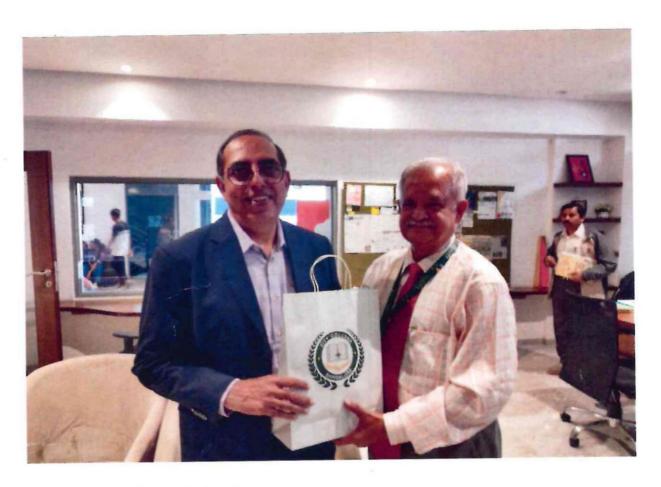
### CITY COLLEGE Jayanagar Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore-70

Prepared By:Deepashree B R

Asst. Prof.,

City College,Bangalore



### **Objectives of the Training Program:**

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.

CITY COLLEGE
Jayanagar, Bangalore-70

- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

### Speaker Profile



Prof. Gulshan Chhabra

BE-NIT Calicut, Dual PGDM, MDP-MDI Gurgaon (Founder & Chief Mentor, Summit Careers) Prof. Gulshan Chhabra has a rich and varied experience of over two decades in mentoring & coaching students across the country. Earlier, he was the Course Director & then the Vice President of T.I.M.E. Pvt. Ltd. He has successfully crafted a lot of success stories and has the distinction of guiding thousands of students into corporate placements, IIMs & other premier institutes in India & abroad for higher studies. His area of expertise is Aptitude, Analytical Reasoning and Personality development. Under his leadership, Summit Academy has been conferred as one of the top startups in the country under 'Smart Fifty' initiative by DST, Govt. of India & IIM Calcutta in 2018. He was instrumental in collaborating with St. Joseph's University, Bengaluru for Placement & Training services. His innovative concept on 'Collaborative education' was shortlisted by Power of Ideas – initiated by The Economic Times, IIM Ahmedabad & Department of Science & Technology. He has presented the same at an International conference in IIT Delhi. He is also quoted by BBC on

'Higher Education trends' in the country. He was awarded the Best Rotarian award by District 3110. He likes traveling and writing poetry.

### **Career Guidance:**

- Highlighting articles on departmental notice boards regarding
   Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs



### **Training & Development:**

Keeping in view the industry requirements, the training curriculum is designed for preparing the students for entry-level Graduate Engineer Trainees.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation & Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Test
- Work Ethics



### Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

Program Coordinator





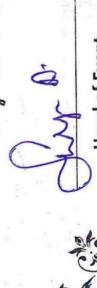
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OF APPRECIATION

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Name: Boundha



### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content		1		
2	Extent of coverage of workshop		_		
3	Applicable to real life situation				
Ч	Learning values (in terms of knowledge,concepts and broadening perspectives		/		
5	Overall rating		1		

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### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: -

### Student Feedback Form

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2	Extent of coverage of workshop			~	
3	Applicable to real life situation	V			
ч	Learning values (in terms of knowledge,concepts and broadening perspectives			V	
5	Overall rating				

Student Signature

Principal CITY COLLEGE

Jayanagar, Bangalore-70

Seminar on Managerial Excellence and idea generation for innovation and entreprenuership.

(On 8th Feb 2024)



CITY COLLEGE Jayanagar Bangalore

Prepared By:Deepashree B R

Asst. Prof.,

City College,Bangalore



### GUEST LECTURE

on MANAGERIAL EXCELLENCE A GERMAN EXPERIENCE

**SPEAKER** 



Pratheek Hosadurga Balaji

Product Data Analyst
Outfittery GmbH
Berlin, Deutschland

THURSDAY 8th FEB

VENUE SEMINARS Hall

### Objectives of the Training Program:

- To assist students to develop/clarify their academic and career in abroad countries interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about Higher studies job
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

### Speaker Profile

### Pratheek H B

Product Data Analyst 05.2022-Till Date Company Outfittery GmbH Berlin, Deutschland Responsibilities • Building product analytics dashboards and help define KPIs and metrics that will drive insights and success for the product using data visualization. • Acting as primary contact for internal & external stakeholders to identify requirements and incorporate them in continuous delivery. • Monitoring data (Finance, Sales, and Product) regularly to spot trends, find anomalies, and analyzing & build A/B tests reports to elevate the product. • Consulting, and supporting internal business units in data visualization related topics to facilitate and promoting utilization of the BI tool like Tableau within the organization. • Analyzing & interpreting user behavior to uncover insights that will inform key business



### BUG BOUNTY OFFLINE WORKSHOP



18th May 2024 10:00AM to 4:00PM

Rohith

Cyber secuirty Analyst Bug hunter-Nasa hall of fame

>> Attendees will receive participation certificates <<



NO:88, 5th Block, Koramangala Industrial Layout, Near Jyoti Nivas College, Bangalore - 560095



Vayanagar, Bangalore-70

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YASHASWINI M	P03BX22M015141	Yashasmini



decisions, and coordinating with data engineers with ETL process. • Taking business ownership for product data visibility, exposure, and accessibility. • Proactively communicating and sharing the conclusions and educating on interpreting and analysing results tailored to the audience. Position Junior Data Analyst 10.2019-03.2022 Company InnoScaff GmbH Karlsruhe, Deutschland • Developed data pipeline to transfer raw (scaffolding) data to software readable files. • Defined KPI's and performed ad-hoc analyses to answer particular business questions. • Generated dashboards & reports using visualization tools like Tableau and Created GUI for System application of Scaffolding. • Helped stakeholders in providing solutions on data-related topics. • Developed 3D models and performed FEM analysis on scaffold structure for approvals. Position Project Trainee 05.2018-12.2018 Company BorgWarner Turbo Systems GmbH Kirchheimbolanden, Deutschland Title Mapping of CFD Results onto FE Mesh for HCF Simulation of Turbine Wheels • Implementation of Fluid-Structural Interaction (FSI) technology for High Cycle Fatigue (HCF) simulation of turbochargers turbine wheel. • Developed mapping methodology to map CFD results on to FE mesh in static, transient and harmonic domains, and carry out a sensitivity analysis. • Performed modal analysis on an ideal and mistuned turbine wheel and carried out a detailed investigation of the results. Performed static, transient and dynamic FE analysis on various turbine wheels. Position Intern 10.2017-02.2018 Company EMM Solutions GmbH Stuttgart, Deutschland Title Design Work for Development of Autonomous Car . Modelling and analysis of secondary structural elements for the electrification of autonomous vehicle. Carried out design checks on CAD Models. • Responsible for Planning Assembly Sequence, creation of Bill of Material (BoM), maintaining product lifecycle using PLM software. Developed naming conventions and unique numbering schemes for CAD data to be stored in PLM. Pratheek Hosadurga Balaji Karslruhe Pratheek Hosadurga Balaji Education Course M.Sc Scientific Instrumentation 10.2016-03.2019 University Ernst Abbe Hochschule Jena, Germany Grade: 2.2 Specialization • Scientific Computing, Precision Instrumentation, CAD, CAE, and Material Science. Course B.Eng Mechanical Engineering 09.2012-08.2016 University Visveswaraya Technological University, Belgaum, India Grade: 75/100 Specialization • Machine design,

Production Engineering and Manufacturing Science. Technical-Tools Database • MS-Access Advance

### **Career Guidance:**

- Enhancing Cross-Cultural Communication Skills
- Expanding students Professional Network
- Developing a Global Point of View: Trying out different ways of working and being in different work environments



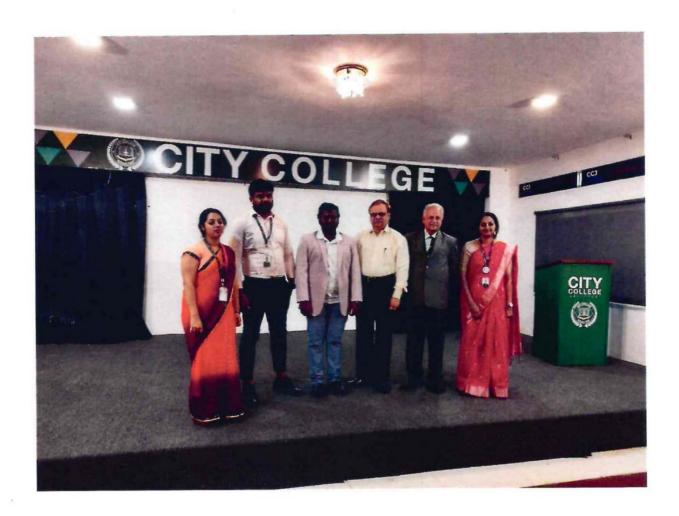
### Workshop outcome

Highlighting articles on departmental notice boards regarding
 Competitive & Industrial Career Opportunities.

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Jayanagar, Bangalore-70

- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- · Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs
- Conducting Skill Imbibing Programs



### Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic

CITY COLLEGE
Jayanagar, Bangaio

background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

Program Coordinator

Principalipal
CITY COLLEGE

Jayanagar, Bangalore-70

Name: Jayan th



### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	V			
2	Extent of coverage of workshop			~	
3	Applicable to real life situation	V			
4	Learning values (in terms of knowledge,concepts and broadening perspectives			V	
5	Overall rating			V	

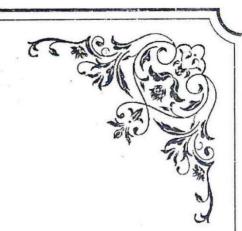
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CITY COLLEGE







No. 27/2, 33rd Road Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

Academic Year: 2022-2023

### WORKSHOP ON IDEA CREATION AND PATENT REGISTRATION.

9 th September 2023

Venue: Seminar Hall

Audience: UG and PG Students.

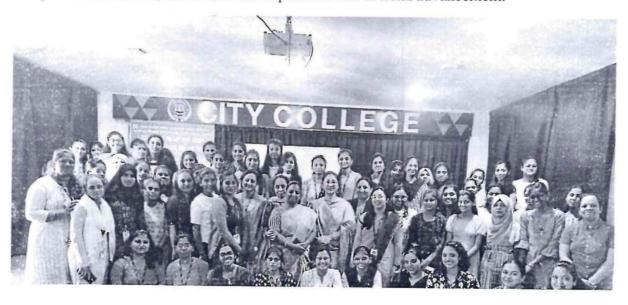
Time:1:30-3:30 pm

Resource person:Ms.Ujjwal Jaipal

No.Of students: 90 students

### Objective:

The primary objective of this report is to highlight the significance and benefits of engaging students in the processes of idea creation and patent registration. This report aims to provide a comprehensive understanding of how these activities foster innovation, enhance academic and professional skills, and contribute to personal and societal advancement.



Benefits of Students Participating:

technology. Conducting thorough research to validate the novelty and feasibility of their ideas. Evaluating and refining ideas based on feedback and research findings. Successfully navigating the patent process can significantly boost students' confidence in their abilities. Achieving a patent can serve as a strong motivator for continued innovation and learning. Experience in idea creation and patenting is highly regarded by potential employers and can set students apart in competitive job markets. Engaging in patent-related activities can connect students with industry professionals, mentors, and potential collaborators. Students contribute new ideas and technologies that can address societal challenges and improve quality of life. Patented innovations can lead to the development of new products and businesses, contributing to economic growth.

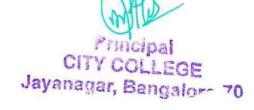
### Event and Outcome:

This program engaged students in idea creation and patent registration is a powerful educational and developmental tool. It fosters creativity, enhances practical skills, and provides valuable insights into the innovation process. By participating in these activities, students not only gain a competitive edge in their future careers but also contribute meaningfully to technological and societal advancements. The experience gained through these processes is invaluable and can have far-reaching impacts on both personal and professional levels.



Program in charge

Principal





No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Mame: Jayanth MBA

# Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	V			
2	Extent of coverage of workshop		/		
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives		0		
5	Overall rating				



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Megha A MBA

Name! Megha A. Student Feedback Form

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2	Extent of coverage of workshop				
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
-	Overall rating			./	

Student Signalure Mighe



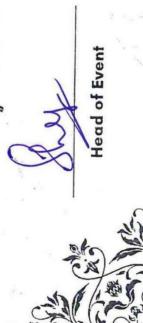




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Dear students,

We are pleased to announce Pre Placement Skills Seminar on 10 steps to online business

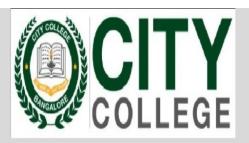
It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 14.08.23

Regards,

Principal



Pre-Placemet Skills Seminar On 10 Steps To Online Business



Date: 14.08.23-16.08.23

# Pre Placement Skills Seminar on 10 steps to online business

(On 14,15&16 August 2023)



# **CITY COLLEGE**

Jayanagar Bangalore

CITY COLLEGE
Jayanagar, Bangalore-70

Prepared By:Deepashree B R

Asst. Prof.,

City College, Bangalore

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YASHASWINI M	P03BX22M015141	Yashaswini



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# **Objectives of the Training Program:**

- To assist students to develop/clarify their academic and career interests, and their short and long-term goals through individual counseling and group sessions
- Gathering information about job fairs and all relevant recruitment advertisements.
- Coordinating with companies to learn about their requirements and recruitment procedures
- Identifying the needs and expectations of the companies to assist them in recruiting most suitable candidates.
- Arranging periodic meetings with the Human Resources Department of companies and TPO's to promote recruitments.
- To provide resources and activities to facilitate the career planning process.
- To assist students in obtaining placement in reputed companies.

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# **Career Guidance:**

- Highlighting articles on departmental notice boards regarding
   Competitive & Industrial Career Opportunities.
- Inform students about the available job opportunities in government sectors and off campus drives.
- Arranging Motivational Talks.
- Conducting Psychometric Test.
- Conducting Expectation Management Workshops.
- Conducting Personality Development Programs

Conducting Skill Imbibing Programs

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# **Training & Development:**

Keeping in view the industry requirements, the training curriculum is designed for preparing the students for entry-level Graduate Engineer Trainees.

- Personality Development
- Communication Skills & Vocabulary
- Resume Preparation & Email Writing
- Group Discussion
- Interview Skills
- Aptitude Training & Practice Test
- Work Ethics

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# Conclusion:

The industry is always on the lookout for students who are vibrant, energetic individuals and ready to accept challenges, attentive, a good academic background, fast learners, open to learning even at work and more importantly, good communication skills. This activity focuses on personality development to make the students reliable, with a positive attitude and right decision making.

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Adaman

Name:

Student Feedback Form

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
1	Depth of workshop content				
2	Extent of coverage of workshop		/		
3	Applicable to real life situation				
ч	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating			-	

Lokesh



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: Lokesh. M.B. Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content				_
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Student Lignature Lokesh

Jayanagar, Bangalore 70

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YASHASWINI M	P03BX22M015141	Yashaswini



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Dear students,

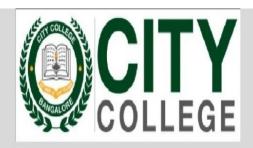
We are pleased to announce Entrepreneurship Trainingand business simulation It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date

Regards,

Principal



Entrepreneurial
Training &
Bussiness
Simulation

Date: 16.05.23-16.05.23



# **Entrepreneurial Training** & Business Simulation

(On 16th May 2023)



# CITY COLLEGE Jayanagar **Bangalore**

Prepared By:Deepashree B R

Asst. Prof.,

City College,Bangalore

Jayanagar, Bangalore - 79



No.27/2, 33rd cross, 2nd main Rd, 7th block, Jayanagar, Bangalore - 560082

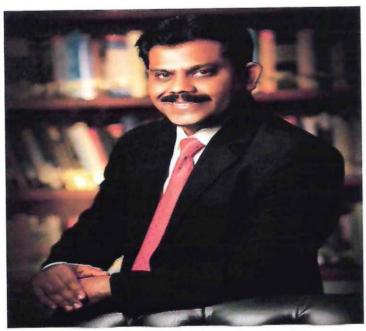
# Report On Workshop - Entrepreneurial Training & Business Simulation

Date:16/5/2023

NO.of Students:First year MBA Students -A,B,C Section

Venue:Seminar Hall

About Speaker: Prof. RAJESH HARIKRISHNAN



Prof. Rajesh Harikrishnan is currently working as an Assistant Professor in Information Systems and Analytics Department at Firebird Institute of Research in Management, Bannari Groups, Coimbatore. He is a budding research intellectual, earned his Master Degrees M.Sc., MCA., M.Phil, in Computer Science from Bharathiar University. India. He is pursuing his Ph.D Research in Computer Science and Engineering at Vel Tech University, Chennai. At present he is holding various positions Ambassador- IIC, National Trainer-AIMA Biz Lab Simulation, Lead

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Faculty in analytics research squad - Firebird, Talent Acquisition Specialist – FIRM. He is also heading Firebird Events at National and International level.

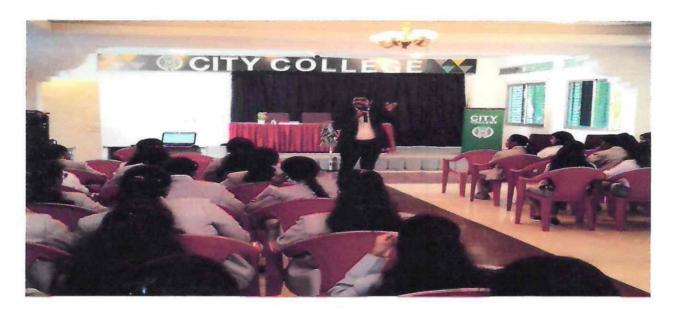


# Objective of the event:

Increase student engagement and enjoyment. Improve student knowledge retention, decision making and teamwork skills

- Give you the ability to better illustrate theoretical business concepts
- Increase student engagement and enjoyment
- Improve student knowledge retention, decision making and teamwork skills
- Allow you to run all of your simulation based courses online in any format (classroom, blended, online)
- Give you a powerful tool to test the hands on skills and strategic thinking of students

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## **Workshop Training Activities:**

- 1. Hands-on learning business: simulations provide an interactive and dynamic learning environment. It allows students to draw on what they've learned during the course and test their mettle against their peers regardless of time and location.
- 2. Risk-free experimentation: Making mistakes is an integral part of learning a new skill, and this is as true in business as it is in any other domain. Business management simulations let learners experiment freely with novel strategies without any real world repercussions.



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- **3. Competition:**Competition is at the heart of every business simulation, not only because it helps simulate a real world market situation, but also because the dynamic nature of friendly rivalry and teamwork can create a highly engaging learning environment.
- **4. Discipline specific:** A business simulation game wouldn't be of much use if it weren't also relatable to the subject matter of the course. This is why a good business simulation will deal with discipline specific decisions in a controlled scenario
- **5. Completely online:**Students already do everything online, it is time their learning materials followed suit. Modern business simulation games are entirely web-based and make it easy for both students and teachers to access from anywhere in the world.

### Conclusion:

In workshop speaker created artificial Business Environment and trained Business skills and entrepreneurial skills to students. Start up and run a new venture. Trained to Develop a new market and compete to become market leader. Pitch a plan to outside investors to secure additional funding. Pivot your strategy in response to rapidly changing market conditions.

Business Opportunity: Identify business opportunities and formulate a strategy to profitably serve the targeted market segments through interconnected tactical decisions.

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Head of Event









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Hel She is competitant in the field of work.









No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru,

Karnataka 560070

Name: Rakshitha.C.

# Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
(	Depth of workshop content	V			
2	Extent of coverage of workshop		/		
3	Applicable to real life situation				
u	Learning values (in terms of knowledge,concepts and broadening perspectives				

Overall rating



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: Soundrya M M13A

# Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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4	Learning values (in terms of knowledge,concepts and broadening perspectives				
3	Overall rating				

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Dear students,

We are pleased to announce Seminar on Data Analytics and Patent Databases It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 11/02/23

Regards,

Principal





3.2.2

No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru- 560082

Date: 11:2:2023

# Seminar on Data Analytics and Patent Databases

# COURSE SUMMARY

The Data Analytics and Reporting course provides students with an introduction to data, the various steps involved in data pre-processing, and the tools used to analyse data.

The course has two important objectives:

- (1) The use of tools and techniques to analyse data properties;
- (2) To extract relevant information from data and use different ways of reporting data.

Data analysis is the cornerstone for any predictive analytics wherein the steps involved in getting clean model development data consume almost 90% of the entire project effort. This course helps students to derive insights from the data based on machine learning models and create reports.

# BRIEF OUTLINE ABOUT THE PROGRAM:

Business Analytics is a way of deriving, analyzing, and understanding the data to generate understandable and right insights, observations, and future details to make data-driven decisions. In other words, working professionals from all domains learn business analytics and use learned skills and knowledge accordingly. As we are being witnessed to growing requisite of business decisions being data-driven, Analytics has become an essential part of the skill set to grow successful businesses. Leaning This Business Analytics Certification Online provides you with many benefits you get access to the best learning materials and resources and also you get flexibility.

The curriculum of this analytics course from AES Bangaluru, covers all concepts of business analytics i.e. the basics of business analytics and advanced concepts of business analytics. The AES experts will train in such a way that is going to hone your understanding of key concepts, your managerial judgment, and your ability to apply learning outcomes in real business problems.

### **OUTCOME OF THE PROGRAM:**

Completing an Online Business Analytics Certification Course can yield a significant return on investment in terms of career advancement, financial growth, and personal development. By completing this course, you position yourself to enhance your professional trajectory, increase your earning potential, and broaden your skill set, making you a sought-after candidate in the competitive job market.

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# PHOTOS OF THE SESSION:





**In-Charge Faculty** 

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## Data Analytics Course Syllabus

# Introduction to Statistical Analysis

- Counting, Probability, and Probability Distributions
- Sampling Distributions .
- Estimation and Hypothesis Testing
- Scatter Diagram
- Anova and Chisquare
- Imputation Techniques
- **Data Cleaning**
- Correlation and Regression

## Introduction to Data Analytics

- **Data Analytics Overview**
- Importance of Data Analytics
- Types of Data Analytics
- **Descriptive Analytics**
- Diagnostic Analytics
- **Predictive Analytics**
- Prescriptive Analytics
- Benefits of Data Analytics
- Data Visualization for Decision Making
- Data Types, Measure Of central tendency, Measures of Dispersion
- Graphical Techniques, Skewness & Kurtosis, Box Plot
- **Descriptive Stats**
- Sampling Funnel, Sampling Variation, Central Limit Theorem, Confidence interval

## Excel: Basics to Advanced

- Excel tutorial
- Text to Columns
- Concatenate
- The Concatenate Function
- The Right Function with Concatenation
- Absolute Cell References
- Data Validation
- Time and Date Calculations
- Conditional Formatting
- **Exploring Styles and Clearing Formatting**
- Using Conditional Formatting to Hide Cells
- Using the IF Function
- Changing the "Value if false" Condition to Text
- **Pivot Tables**

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- Creating a Pivot Table
- Specifying PivotTable Data
- Changing a PivotTables Calculation

## SQL

- Introduction to Oracle Database
- Retrieve Data using the SQL SELECT Statement
- Learn to Restrict and Sort Data
- Usage of Single-Row Functions to Customize Output
- Invoke Conversion Functions and Conditional Expressions
- Aggregate Data Using the Group Functions
- Display Data from Multiple Tables Using Joins
- Use Sub-Queries to Solve Queries
- The SET Operators
- Data Manipulation Statements
- Use of DDL Statements to Create and Manage Tables
- Other Schema Objects
- Control User Access

## Tableau

## Tableau Course Material

- Start Page
- Show Me
- Connecting to Excel Files
- Connecting to Text Files
- Connect to Microsoft SQL Server
- Connecting to Microsoft Analysis Services
- Creating and Removing Hierarchies
- Bins
- Joining Tables
- Data Blending

## Learn Tableau Basic Reports

- Parameters
- Grouping Example 1
- Grouping Example 2
- Edit Groups
- Set
- Combined Sets
- Creating a First Report

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# Learn Tableau Advanced Reports

- Dual Axis Reports
- Blended Axis
- Individual Axis
- Add Reference Lines

# Learn Tableau Advanced Reports

- Dual Axis Reports
- Blended Axis
- Individual Axis
- Add Reference Lines

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: -

## Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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2	Extent of coverage of workshop			~	
3	Applicable to real life situation	V			
4	Learning values (in terms of knowledge,concepts and broadening perspectives			V	
5	Overall rating			V	******

Student Signature

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Principal CITY COLLEGE Jayanagar, Bangalore 70 Name: Jayan th



## No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## Student Feedback Form

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5	Overall rating			V	

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Dear students,

We are pleased to announce Seminar on Stock Market wealth and Entreprenuership

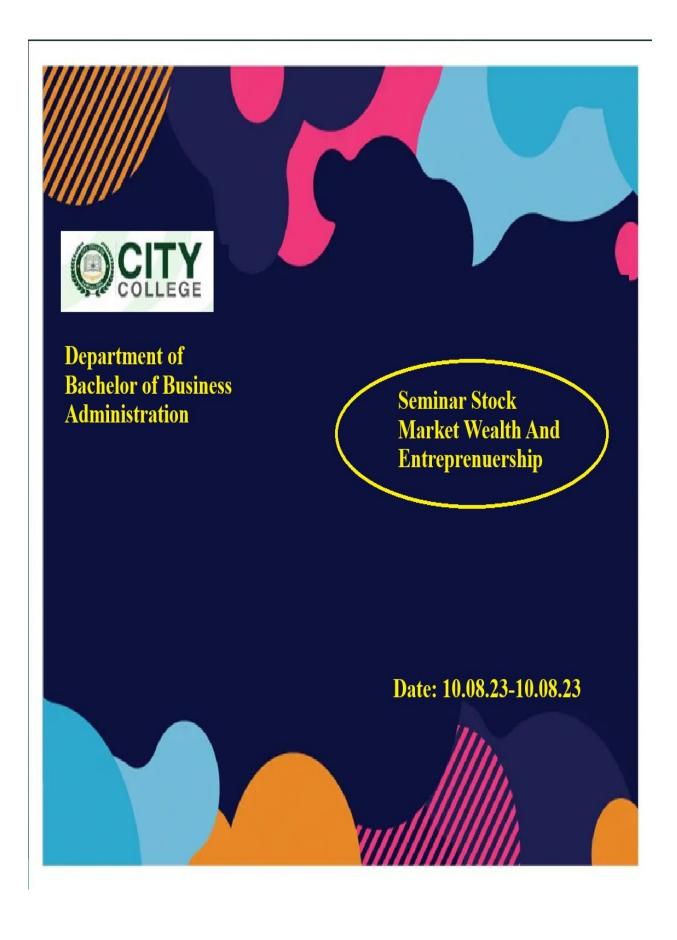
It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 10/08/23

Regards,

Principal



# Seminar on Stock Market wealth and Entreprenuership

(On10th &11th feb 2023)



# CITY COLLEGE Jayanagar Bangalore

Prepared By:Deepashree B R
Asst. Prof., coordinator
City College,Bangalore

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Jayanagar, Bangalore - 76



No.27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> main Rd, 7<sup>th</sup> block, Jayanagar, Bangalore - 560082

## Report On Workshop - Stock Market Training

Date:10th&11th

NO.of Students: Final year MBA Students

Venue:Seminar Hall

About Speaker



VINOD TANTRI TRAINER I TRADER I SPEAKER

Post his graduation he joined the Investment industry. His realisation that "Investment in knowledge pays the best interest" carved his passion for spreading financial literacy. He has been in the Investment industry since 2002, in Training since 2013 and in Trading since 2016. Vinod has been coached by renowned personalities in the area of trading, investing and speaking. Technical Analysis is his favourite subject, he has helped several finance and non-finance professionals in generating second income.

Under his leadership, team "Knowledge Bell" has exhibited remarkable achievements. Knowledge Bell is a registered training partner with NSE Academy, Securities and Exchange Board of India, National Institute of Securities Market, Banks and Mutual Fund companies. The team has a track record of conducting over 1700 investor awareness programs and 250 workshops across the country. Team takes the pride of addressing over 60000 participants till date in its various programs. Team has added over 500 new financial entrepreneurs to the Mutual Fund Distribution Industry, at a zero cost under a livelihood project. Vinod is a resource person for Karnataka, State Higher

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Education Council directed Financial Education and Investment Awareness Project.



Vinod Tantri holds an MBA in Marketing and is certified as a "Chartered Wealth Manager" from American Academy of Financial Management and certified by National Institute of Securities Market. He holds 22 years of experience in Investment Industry, Prior to his current venture he served with organisations like DBS Bank, Axis Asset Management, SBI Mutual Funds and Prudential ICICI AMC.

"We just share, YOU learn and LOVE it" that's how he appreciates his students.

Vinod aspires to be India's most preferred knowledge partner in Trading and Investment learning.



A stock exchange is an important factor in the capital market. It is a secure place where trading is done in a systematic way. Here, the securities are bought and sold as per

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well-structured rules and regulations. Securities mentioned here include debenture and share issued by a public company that is correctly listed at the stock exchange, debenture and bonds issued by the government bodies, municipal and public bodies. The following are the purposes ofworkshop.



- 1. Master the trading strategies.
- 2. Know the techniques and intraday stock tips to protect your capital.
- 3. Know the procedures to earn more while investing lesser capital.
- 4. Understand risk management and earn more by losing less.
- 5. Enjoy trading after understanding the techniques.
- 6. Have enough sources to face the challenges coming your way.
- 7. Invest as per your capacity and not refrain from exploring diversified stocks in the fear of losing your money.
- 8. This training will help you become the boss of your independent business.

## **OBJECTIVES OF THE WORKSHOP:**

The objective of the course is to introduce the different facets of actual trading. The students will be taught different types of trading strategies, as well as a concrete build-up of positions. They will become familiar with the notions of Relative Value trading, technical trading, fundamental trading, options trading. During the thirty hours of class, students will develop a concrete knowledge of how markets work. Since a big part of each session will be done in a virtual trading floor, they will practically learn how to trade a few instruments. These sessions will teach them trading reflexes and appropriate reactions to market movements. Another objective is to educate the students to the notion of balance between risk and reward,

> (Principat CITY COLLEGE Jayanagar, Bangalore - 70

to give them a framework that can help them when they decide to do investments (in a professional OR personal way).



## **Topics Covered**

Introduction to stock market and stock exchange

Functions of Stock Exchange

Description of the financial markets;

Market Participants and Stock Broker

Typology of Trading jobs ,Main Trading strategies

Introduction to Options trading

Introduction to Technical Analysis: patterns

Technical analysis: indicators;

Risk management principles

SEBI and Its Functions, BSE and NSE

Demat account and Live stock market demo

## **Learning Outcome**

After having taken this course participants will:

Understand the vocabulary and grammar of a trading floor Experience the interactions between traders, sales, clients, brokers Realise in a personal and lively way what it requires

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to be a trader, a sales, a structurer Identify Risk Management issues related to market positions Become familiar with practical trading techniques Formal training to Bloomberg platform (Bloomberg Market Concepts). Students should be trained in the Bloomberg system, and be able to access information and quotes on basic financial instruments. They should be able to link Excel sheets to Bloomberg quotes.

## Implications and Conclusion:

To conclude, study largely suggests rejection of the random walk hypothesis in the Indian stock market. This implies that the Indian equity market is not weak or efficient. The results indicate no significant difference in the behaviour of index returns between the NSE and BSE. Nevertheless, the stock indices having higher liquidity and market capitalization prove to be less inefficient than small indices on both the exchanges.

Furthermore, the small indices with less liquidity appear to be more vulnerable to external shocks. Sector Wise, there has not been much difference. In the light of the present evidence, it is clear that policy reforms aimed at improving the efficiency have not brought the desired results. In view of the above discussion, some policy implications are proposed here. The evidence of the existence of potential excess returns in short horizons of investment calls for policy measures aiming at proper dissemination of information to the participants. This has further support from the episodic nonlinear dependence, which suggests that investors take time to respond to the events. Further, to improve the performance of small indices having lesser liquidity, it is important to improve the liquidity of smaller stocks. Encouraging retail trading and promoting the mutual funds in the Indian market may achieve this. RBI's initiative for financial literacy and NSE's certificate courses for financial education are welcoming steps in this direction. External events have always created panic in the Indian stock market.

program coordinator

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Name: Soprabha.



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
\	Depth of workshop content	_			
9	Extent of coverage of workshop		/		
3	Applicable to real life situation		-		
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating	/			

Suprabha

Principal GE 70
CITY COLLEGE 70
Layanagar, Bangalore 70

Name: Boundha



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## Student Feedback Form

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Dear students,

We are pleased to announce Motivational talk -My story -How to deal with Stress in entreprenuerial journey

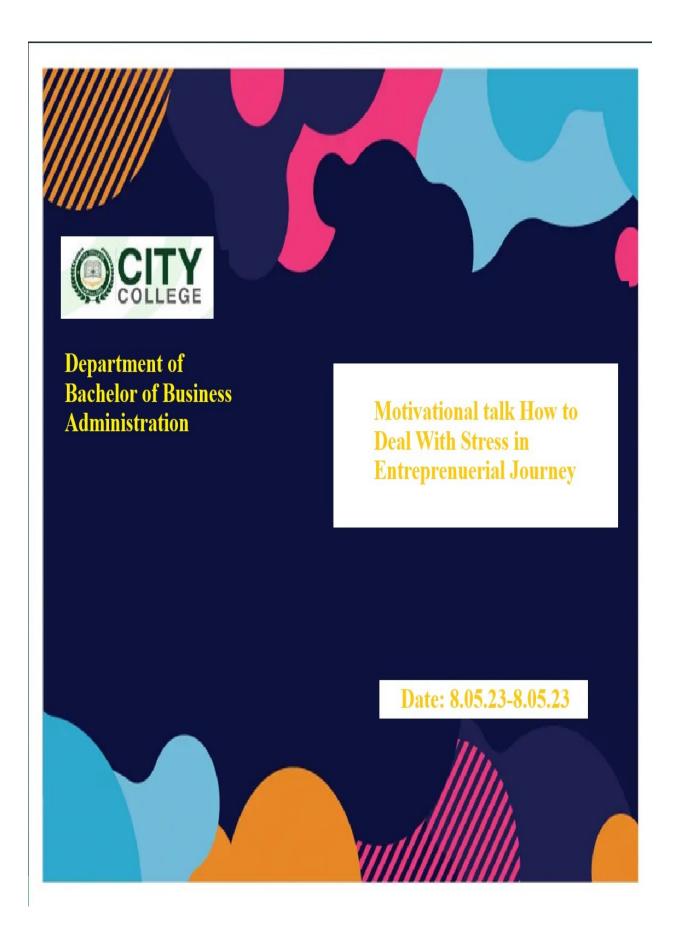
It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 8/05/23

Regards,

Principal



# Motivational talk -My story -How to deal with Stress in entreprenuerial journey

(On 8th May 2023)



# CITY COLLEGE Jayanagar Bangalore

Prepared By:Deepashree B R

Asst. Prof., The Arc coordinator

City College,Bangalore

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Jayanagar, Bangalore - 70



No.27/2, 33rd cross, 2nd main Rd, 7th block, Jayanagar, Bangalore - 560082

## Report On Workshop - Stress Management

Date:8/5/2023

**NO.of Students: First year MBA Students** 

Venue:Seminar Hall

About Speaker: Mrs Yukti Haresh Asher

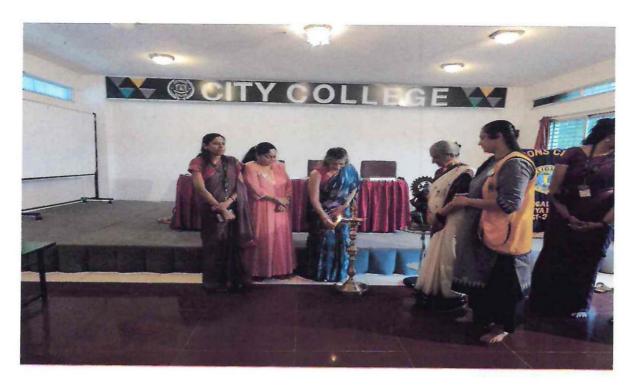


G2 Brigade Mansion,78 Govindappa Road,Basvangudi ,Bangalore , Tel no:9980055025/080-41203831,Email id: yuktia@gmail.com ,Instagram handle:Yukti Asher|circle of healing Post :Counselor

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## Objective of the event:

To help and reach out to persons requiring any help dealing with daily pressures by providing counselling. Thus making it easier for counselees to handle and cope with challenges in a better manner.

Developing Good listening skills, being an empathic listener am able to make children as well as adults comfortable enough to share their innermost thoughts and feelings. I also engage in "Play therapy", "Art therapy", and Storytelling to engage adults as well as children which helps in their emotional well-being & my counseling sessions

Stress management offers students a range of strategies to help you better deal with stress and difficulty (adversity) in their day to day life. Managing stress can help you lead a more balanced, healthier life. Stress is an automatic physical, mental and emotional response to a challenging event.

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- Use guided meditation.
- Practice deep breathing.
- Maintain physical exercise and good nutrition.
- Manage social media time.
- Connect with others.



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# ERTIFICATE



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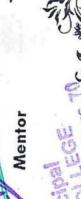
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# ERTIFICATE OF APPRECIATION

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Jegen Pagha

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Name: manoj



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

## Student Feedback Form

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
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2	Extent of coverage of workshop				
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives	/			
5	Overall rating		/		

Student signature Manoj

Frincipal
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Jayanagar, Bangalore-70



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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Name:

Student Feedback Form Adil Ahamed

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5	Overall rating				

Student Signature.

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Dear students,

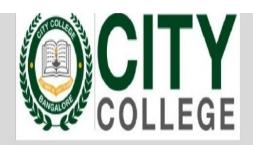
We are pleased to announce Seminar on How to Budget for a start up business It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 8/02/23

Regards,

Principal



How to budget for a startup business



Department of Bachelor of Business Administration

Date: 8.02.23-8.02.23

# Seminar on How to Budget for a start up business

(On 08 February 2023)



# CITY COLLEGE

Jayanagar Bangalore

Reported By: Chethan V K
Asst. Prof.
City College
Bangalore

Principal
CITY COLLEGE
Jayanagar, Bangalore - 70



No.27/2, 33<sup>rd</sup> cross, 2<sup>nd</sup> main Rd, 7<sup>th</sup> block, Jayanagar, Bangalore - 560082

## Report On Budget Analysis 2023 - 24 Workshop

Date: 08 Feb 2023

NO.of Students: 120, MBA 3rd Sem

Venue: Seminar Hall

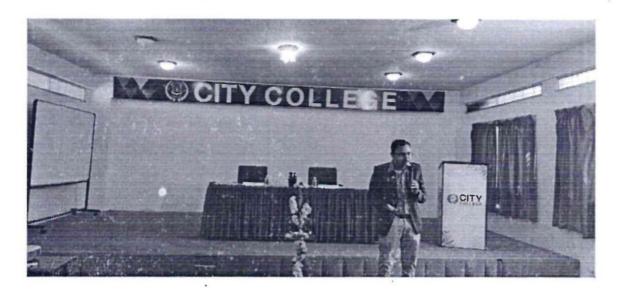
### Objectives Of The Workshop On Budget Analysis 2023 - 24

- Can assure students that they have acquired skills, knowledge, and an understanding of thinking processes (analysis, evaluation, and creating) as well as assure instructors that students are learning what you want them to learn.
- Provide a guide for learning specifics and clear expectations for what the analysis of the budget will enable them to do and distinguish different types of knowledge and changes.
- Inform students what they are expected to accomplish in a analysis of budget and why
- Help students to learn new material in a way that can be transferred into different contexts (academic and life).
- Help students to build metacognitive skills (self-reflection and self-monitoring on/of their own learning process)
- Another objective is to educate the students to the notion of balance between risk and reward, to give them a framework that can help them when they decide to do investments.
   (in a professional OR personal way). Such as
- To Keep Money Safe. Capital preservation is one of the primary objectives of investment for people. ...
- To Help Money Grow. ...
- To Earn a Steady Stream of Income. ...

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- To Minimise the Burden of Tax. ...
- To Save up for Retirement. ...
- · To Meet your Financial Goals.

### Speaker profile



Mr. Yogesh Agarwal a Chartered Accountant with over 5 years of experience.

He has worked with one of the Big 4's in the field of Deal Advisory and had exposure to leadership of Big MNCs and also providing advisory services to MSME's and individuals in tax matters.

He has past experience of providing classroom training to MBA and B.com Students and speaker in public forums on issues pertaining to tax and accounting.

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The Vision for 'Amrit Kaal' articulated in the Union Budget for FY 2023-24 is centred around:

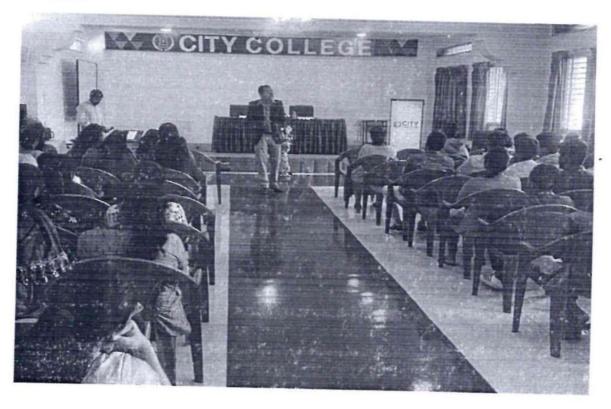
- Opportunities for Citizens with focus on youth
- Growth & Job creation
- Strong & Stable Macroeconomic Environment

The seven priorities, termed Saptarishi, adopted in the Union Budget for FY 2023-24 to guide the country towards 'Amrit Kaal', thus providing a blueprint for an empowered and inclusive economy, are:

- Inclusive Development
- Reaching the last mile
- Infrastructure & Investment
- Unleashing the potential
- Green Growth
- Youth Power
- Financial Sector

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The Union Budget for FY 2023-24 this year aims to further strengthen India's economic status. In the 75th Year of India's Independence, the World has recognized the Indian Economy as a 'bright star' with its Economic Growth estimated at 7 per cent, which is the highest among all major economies.







### **Topics Covered**

- Union budget 2023-24 presents vision for amrit kaal-blueprint for an empowered and inclusive economy
- 2. Three pronged focus driven by four transformative opportunities constitute foundation of amrit kaal
- 3. Capital investment outlay increased by 33% to rs. 10 lakh crore
- Effective capital expenditure at 4.5% of gdp
- 5. Fiscal deficit estimated to be 5.9 % of gdp in be 2023-24
- 6. Real gdp to grow at 7% in fy 2022-23
- 7. Exports to grow at 12.5% in fy 2023
- 8. Atma Nirbhar clean plant program with outlay of 2200 crore to be launched to boost availability of quality planting material for high value horticultural crops
- 9. 157 new nursing colleges to be established
- 10. Outlay for pm awas yojana enhanced by 66% to over rs. 79,000 crore
- 11. Highest ever capital outlay of rs. 2.40 lakh crore provided for railways
- 12. Urban infrastructure development fund (UIDF) to be established through use of priority sector lending shortfall
- 13. 500 new 'waste to wealth' plants under gobardhan scheme to be established at total investment of rs 10,000 crore
- 14. 10,000 bio-input resource centres to be set-up, creating national-level distributed micro-fertilizer and pesticide manufacturing network
- 15. Mantri kaushal vikas yojana 4.0 to be launched
- 16. Union budget 2023-24 provides substantial relief for personal income tax
- 17. New slabs announced under the new tax regime
- 18. Resident individual with total income upto 7 lakh will not have to pay any income tax under new tax regime
- 19. Standard deduction of tax regime 50,000 will also be available to salaried individuals under the new
- 20. New tax regime for individual and huf will be the default regime
- 21. Limit for tax exemption on leave encashment on retirement of non-government salaried employees increased to 25 lakh
- 22. Slew of proposals announced for the cooperative sector
- Indirect tax proposals aim to promote exports, boost domestic manufacturing, enhance domestic value addition, encourage green energy and mobility
- 24. Number of basic customs duty rates on goods, other than textiles and agriculture, reduced from 21 to 13

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# **Learning Outcome**

After having taken this course participants will:

Understand the highlights and major provisions of a budget 2023 - 24. Experience the interactions between experts, Realise in a personal and lively way what it requires to be a better taxpayer, citizen, a structurer Identify Risk Management issues related to some new provisions and benefits to an individual. Become familiar with practical budget analysis strategies. There are seven priorities of the budget. They complement each other and act as the 'Saptarishi' guiding us through the Amrit Kaal.

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## **PREREQUISITES**

Students should be trained in the Bloomberg system, and be able to access information and quotes on mandatory changes in the current taxation system and provisions of the recent budget 2023-24. They should be able to understand and apply the changes in their day to day life.



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# Implications and Conclusion:

To conclude, Union Budget 2023-24 presents a vision for Amrit Kaal-blueprint for an empowered and Inclusive Economy

- Indian economy is recognised as a 'bright star' as the Economic Growth is
  estimated at 7 per cent, which is the highest among all major economies, in spite of
  the massive global slowdown caused by COVID-19 and Russia-Ukraine War
- This Budget builds on the foundation laid in the previous Budget, and the blueprint drawn for India@100, which envisions a prosperous and inclusive India, where the fruits of development reach all regions and citizens, especially our youth, women, farmers, OBCs, Scheduled Castes and Scheduled Tribes.
- India's Resilience amidst multiple crises: Several accomplishments like unique
  World Class Digital Public Infrastructure namely, Aadhaar, Co-Win and UPI;
  COVID-19 vaccination drive; proactive role in frontier areas such as achieving the
  climate related goals, mission LiFE, and National Hydrogen Mission rises the India's
  profile in the global platform.
- Food and Nutritional security: To ensure food and nutritional security, from 1st
  January 2023, Government is implementing a scheme to supply free food grain to all
  Antyodaya and priority households for the next one year, under PM Garib Kalyan
  Anna Yojana (PMGKY)
- G20 Presidency: The G20 Presidency gives India a unique opportunity to strengthen its role in the world economic order. With the theme of 'Vasudhaiva Kutumbakam', India is steering an ambitious, people-centric agenda to address global challenges, and to facilitate sustainable economic development.

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# Achievements since 2014: Leaving no one behind

- Government's efforts since 2014 have ensured for all citizens a better quality of living and a life of dignity
- The per capita income has more than doubled to Rs 1.97 lakh.
- From 2014- 2023, the Indian economy has increased in size from being 10th to 5th largest in the world.
- The economy has become a lot more formalised as reflected in the EPFO membership
- Efficient implementation of many schemes such as Swachh Bharat Mission, LPG connections under Ujjawala, PM Jan Dhan Bank Accounts, etc, with universalization of targeted benefits, has resulted in inclusive development.

# Opportunities that are transformative during Amrit kaal are

- 1. Economic Empowerment of Women: Deendayal Antyodaya Yojana National Rural Livelihood Mission has achieved remarkable success by mobilizing rural women into 81 lakh Self Help Groups and will enable these groups to reach the next stage of economic empowerment through formation of large producer enterprises or collectives with each having several thousand members and managed professionally.
- 2. PM Vishwakarma KAushal Samman (PM VIKAS): For centuries, traditional artisans and craftspeople, who work with their hands using tools, have brought renown for India and they are generally referred to as Vishwakarma. The art and handicraft created by them represents the true spirit of Atma Nirbhar Bharat. These new schemes will enable them to improve the quality, scale and reach of their products, integrating them with the MSME value chain.
- 3. Tourism: The country offers immense attraction for domestic as well as foreign tourists, as there is a large potential to be tapped in tourism. This sector holds huge opportunities for jobs and entrepreneurship for youth in particular and emphasises

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that promotion of tourism will be taken up on mission mode, with active participation of states, convergence of government programmes and public-private partnerships.

4. Green Growth: Dwelling on the subject of Green Growth, the FM said that India is implementing many programmes for green fuel, green energy, green farming, green mobility, green buildings, and green equipment, and policies for efficient use of energy across various economic sectors. These green growth efforts help in reducing carbon intensity of the economy and provides for large scale green job opportunities,

PRINCIPAL

SI. NO	Faculty Incharge	Signature
1	Chethan V K	Ch. H
2	Niveditha K	
3	Deepashree	8001

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Hef She is competitant in the field of work.











Name: Shiva Shenkar



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

# Student Feedback Form

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1	Depth of workshop content	/			
2	Extent of coverage of workshop		~		i
3	Applicable to real life situation	~			
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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Student Feedback Form

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Student Signature.

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24 20.2

# Seminar under college to corporate program Introduction to GST & Taxation to entreprenuers DEPARTMENT OF MANAGEMENT

(6th November 2023 to 7th November 2023)



# CITY COLLEGE

JAYANAGAR BANGALORE

Organised By: Deepashree B R

Asst. Prof. MBA

City College, Bangalore.

Principal
CITY COLLEGE
Jayanagar, Bangaloro. 73



Dear students,

We are pleased to announce Seminar under college to corporate program Introduction to GST & Taxation to entreprenuers

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 6/11/23

Regards,

Principal



**Department Of Business Administration & Commerce** 

Date: 7.11.23-7.11.23











# Speaker Profile:Lohitha

Lohitha is a graduate from the Indian Institute of Management, Ahmedabad, as well as from the Delhi College of Engineering.

She started FirstCry, a baby products online retailer, in Pune in 2010, when he could not find quality toys for his new-born daughter in the city. It has backing from Temasek, SAIF Partners, and IDG Ventures India.

Prior to launching FirstCry, Lohitha was the co-founder and CEO of Brainvisa Technologies, an online learning startup.

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3.2.2

# DEPARTMENT OF MANAGEMENT Special Talk on "GST & Taxation" (6th November 2023 to 7th November 2023)



# **CITY COLLEGE**

JAYANAGAR BANGALORE

Organised By: Deepashree B R

Asst. Prof. MBA

City College, Bangalore.

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Javanagar, Bangalore.



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bangalore, Karnatka-560082

### Special Talk on GST & Taxation

Date: 6<sup>th</sup> November to 9<sup>th</sup> November 2023

Special Talk Duration: 12hrs

Resource Person: Prof. Gayatri M

Time: 9:30am to 12.30pm

Students: MBA

Venue: class room

### OBJECTIVES OF THE SPECIAL TALK:

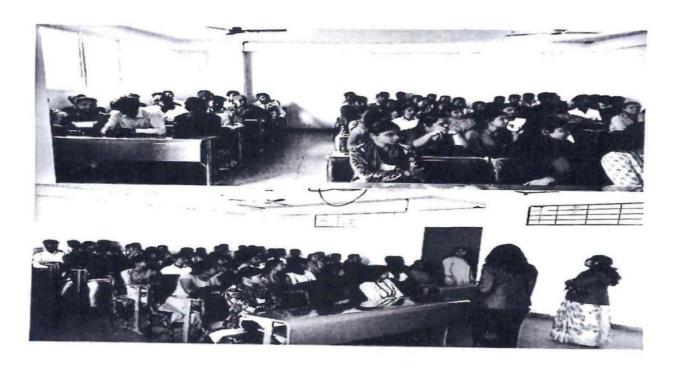
- Objectives of the course is
- Student will be occupied with the knowledge of basic concepts of goods and service tax, CGST, SGST, IGST classification of goods and valuation rules
- Students will be equipped with the knowledge of composition schemes under GST, Exemption under GST, concept of supply of goods, nature of supply
- Students will learn the basic procedures under GST incorporating the registration, filing of returns and payment of Tax
- Students will also learn about the customs law, valuation and baggage rules.

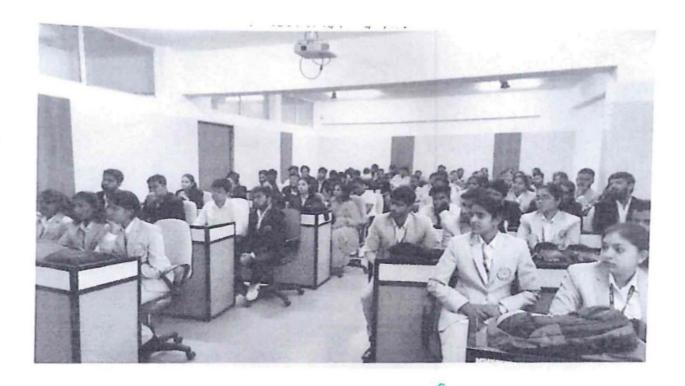
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# **GALLERY**

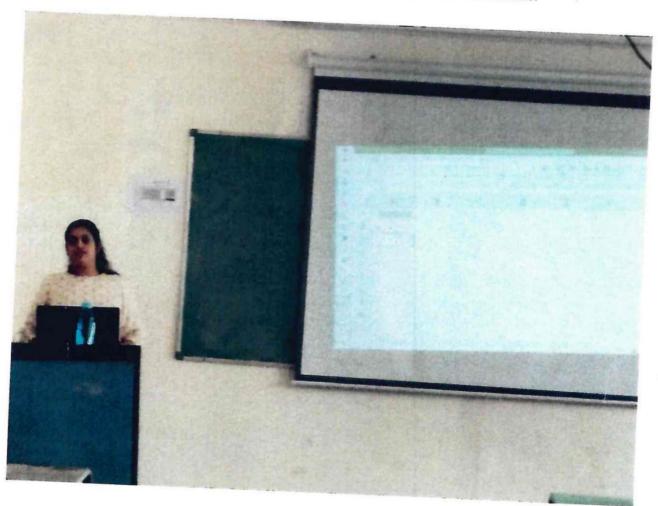




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Lavanagar, Bangalore To

## Session Day 1:

Introduction to Indirect Taxes and GST Indirect taxes – an overview – list of indirect taxes – taxation system before implementation of GST – taxes merged into GST - GST-an overview – taxable event in GST – person liable to pay tax – reverse charge – advantages of GST - supply of goods or services or both – classification of goods and services – value of taxable supply of goods or services or both – valuation rules if value for GST is not ascertainable.



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### Session Day 3:

Goods and Services Tax - II Central GST, Integrated GST, Union Territory GST – Goa GST – Levy and collection of CGST and IGST - Concept of supply including composite and mixed supplies – Determination of nature of supply – Place of supply of goods or services or both



Other Indirect Taxes. Goa Value Added Tax (GVAT): Basic concept of VAT – Definitions – Business, Dealer, Goods, Declared Goods, Input Tax, Manufacture, Output Tax, Person, Sale, Sale Price, Turnover, Works-Contract, Taxable Turnover Registration of Dealer – Composition of Tax – VAT Rates on products.

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Jayanagar, Bangalore-70



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: Shwether C

# Student Feedback Form

MBA

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content				
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3	Applicable to real life situation	_			
4	Learning values (in terms of knowledge,concepts and broadening perspectives		/		
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Student Signature

Converse Bangalore-70



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Prashma

Student Feedback Form

Prashma

MBA

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Dear students,

We are pleased to announce Seminar on Procedure for filing a patent and use of Artificial Intelligen in business

It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 05/10/22

Regards,

Principal





# Speaker Profile: Prof Gulshan C

Prof Gulshan C taught English at an engineering college before he joined St. Mary's College in 2016. Prior to taking up teaching, he interned with an advertising agency. His research interests include Masculinity Studies, African-American Literature, Postcolonial Literature and Minority Studies. He has an eclectic approach to acquiring new information and learning new languages. He has Beginner Level Certificates in Russian and Arabic from the University of Hyderabad. He is pursuing his PhD in English from Osmania University. Currently, he is the Head of the Department of English & Languages at St Mary's College.



No. 27/2,33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnatka-560082

# Department of computer applications Seminar on Procedure for filing a patent and use of Artificial Intelligen in business

Event name	WORKSHOP ON Artificial intelligence			
Conducted on	5/10/2022 to 6/10/2022			
Venue	Class Room			
Resource Person	Lohitha			

### Introduction

Mrs. Lohitha, CEO of Glovish Technology hails from Bangalore. He has profound knowledge in the field of Artificial Intelligence. Have good academic records and a member of many Technical Associations. Good orator, has pleasing personality

### Objective of the Event

The primary objective of Artificial Intelligence is to develop the problem solving ability; incorporate knowledge representation a machine can be developed with artificial intelligence by reverse engineering human abilities and traits. Artificial intelligence is a technology that enables computers to function independently but intelligently by reading human behavior. It is designed to create intelligent machines.

By using predictive analytics, data analysis, forecasting, and optimization models, intelligent agents enable us to project the future and decide how to proceed.

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In robotics, autonomous systems, cognitive assistants, and cyber security, AI can assist us in making future predictions and determining the consequences of our actions Services.

In AI, one of the key goals is to develop a synergistic relationship between humans and AI. This complements each other's capabilities instead of relying on just one source of information.

The audience for the in-house workshop was selected from BCA.

### Outcome of the Event

- Design user interfaces to improve human—AI interaction and real-time decision-making.
- Evaluate the advantages, disadvantages, challenges, and ramifications of human–AI augmentation.
- Design and develop symbiotic human—AI systems that balance the information processing power of computational systems with human intelligence and decision making.
- Explain the benefits, limitations, and tradeoffs of designing engaging and ethical conversational user interactions, including those supported by chat bots, smart speakers, and other AI-driven, voice-based technologies.
- Design and evaluate conversational interfaces for different users and contexts of use.

 Students will apply data science concepts and methods to solve problems in real-world contexts and will communicate these solutions effectively

jayanagar, Bangalore-70



Dear students,

We are pleased to announce Seminar on Entrepreneurial Skills development It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 25/10/22

Regards,

Jayanagar, Bangalore-70

Principal





### Speaker Profile: YOGESH

He is in the practice for the past 37 years beginning by setting up own practice and building it up. Thus, he has deep knowledge of departmental working at lower level up to the appellate level. He has varied experience in all areas of Audit, Investigation, Due Diligence, Taxation (Direct and Indirect), Company Law Matters for both domestic and foreign companies, Management Consultancy, Information System Audit and FEMA. Work with clientele includes companies (large and medium sized), firms, banks, trusts, societies, charitable and educational institutions besides few renowned individuals



### NO. 27/2, 33RD CROSS, 2ND MAIN RD, 7TH BLOCK, JAYANAGAR, BENGALURU, KARNATAKA 560070

**DATE: 25 OCT 2022** 

### **Entrepreneur Skills and Opportunities**

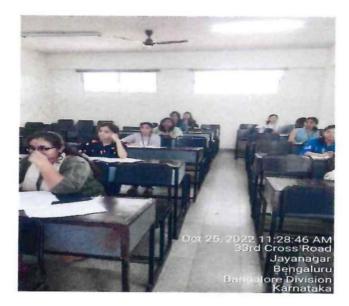
Helps to effectively communicate, sell, focus, learn, and strategize. An ability to continuously learn is not just a key entrepreneurial skill, but also a very valuable life skill. Growing a business requires a sound strategy based on inherent business sense and skills. Entrepreneurs play a key role in any economy, using the skills and initiative necessary to anticipate needs and bringing good new ideas to market. Entrepreneurship that proves to be successful in taking on the risks of creating a starts-up is rewarded with profits, fame, and continued growth opportunities. Entrepreneurship that fails results in losses and less prevalence in the markets for those involved.

### **Objectives**

- Identification of opportunities by an entrepreneur, in the context of probable industries and to decide his own role, the scope of work and relationships, in accordance with the opportunities.
- To keep watch over the possible market of the commodity or service to be produced.
- To decide a high-level group of managers, so that entrepreneurial venture may be started. To make an assessment of financial resources by making financial forecasts, in the context of the process if industrial development.
- To explore the opportunities for possible entry in other areas.
- To assess the requirements of labour, capital, and materials for the industries.
- To find out the possibilities of short term and long term development in various areas of the economy.
- To have the desire for technical knowledge, awareness towards new opportunities and acceptance of the changes.
- To see the possibilities of diverting the available resources towards achieving the business objectives.
- To identify those industries, which are not based on local sources, but which may be economically considered, in view of future requirements.

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru,

Karnataka 560070

Student Feedback Form
Runda Kunali

MBA

Name: -

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4	Learning values (in terms of knowledge,concepts and broadening perspectives				
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CITY COLLEGE -0



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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### Student Feedback Form

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3	Applicable to real life situation		1		
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The following award is given to

OF APPRECIATION

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Dear students,

We are pleased to announce Seminar on Entrepreneurial Skills development It will be conducted at Seminar hall .

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 25/10/22

Regards,

Jayanagar, Bangalore-70

Principal





### Speaker Profile: YOGESH

He is in the practice for the past 37 years beginning by setting up own practice and building it up. Thus, he has deep knowledge of departmental working at lower level up to the appellate level. He has varied experience in all areas of Audit, Investigation, Due Diligence, Taxation (Direct and Indirect), Company Law Matters for both domestic and foreign companies, Management Consultancy, Information System Audit and FEMA. Work with clientele includes companies (large and medium sized), firms, banks, trusts, societies, charitable and educational institutions besides few renowned individuals



No.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

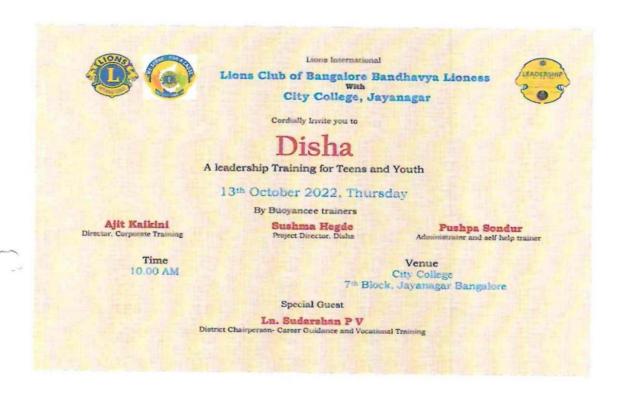
# WORKSHOP ON A LEADERSHIP TRAINING FOR TEENS AND YOUTH

FOR 1st YEAR BCOM, BBA AND BCA STUDENTS

**VENUE:SEMINAR HALL** 

Date:13/10/2022

No. of students attended: 120



program coordinator

**BR DEEPASHREE** 

principal

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### **OBJECTIVES OF SESSION:**

- Prepare youth leaders to become responsible citizens and contributing members of their communities.
- Empower participants to be actively engaged in addressing issues of concern in their schools and communities upon their return home.
- Build mutual understanding, tolerance, and respect through shared culture and values.
- Foster relationships among youth from different ethnic, racial, religious, and national groups.
- Learn how to effectively connect to people, developing the ability to give constructive feedback, and critically seek the feedback of your team.
- Become more confident as a leader and find new ways of influencing the teams you lead.
- Develop the communication skills, mastering the art of negotiation, influence and conflict management.



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## WORKSHOP ON A LEADERSHIP TRAINING FOR TEENS AND YOUTH SESSION: Topics covered:

- 1. Communication skillS
- 2. Leading under pressure
- 3. Time management
- 4. Conflict resolution
- 5. Motivating and influencing your teams
- 6. Effective feedback
- 7. Different Leadership Styles
- 8. Diversity and Inclusion
- 9. Change Management
- 10. Goal Setting

### SPEAKER PROFILE:

Ajit Kaikini, basically a pharmacist, is the Director, Corporate Training at Buoyancee. He has a knack of making people perform better, by helping them to discover

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Jayanagar, Bangalore - 79

themselves, enable and monitor to develop the right tools, enhance skills & productive habits, and mentor them to reach their goals.



He trains all over India in 6 languages and has been a part of large change initiatives of Adidas, Ajax Fiori, Bisleri, Brigade group, Canara Bank, ITC group, Lupin Pharma, SBI/SBT, and many more blue-chip companies. He is able to convince his participants to understand realities in life, reform & transform them to perform. For ITC, he conducted training in Europe & for the gulf banks too. With his 15 yrs experience in the pharma industry spanning sales/ marketing, production/ planning & admin/ training at top positions in blue chip companies, he is able to connect employees who work in cross-functions, and make them gel as performing teams.

He has profiled many underprivileged students with aspirations, to help them anchor to their potentials, for bigger & better possibilities. His tea-boy started a school in his village and got nationally recognised, while his attender could start a business and now owns 3 properties in Bangalore, and many more. Privileged students & executives, now have an easy way forward with effortless effort, through his individual classes

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### He was privileged to be a part of large change initiatives eg:

- Ø Empowering Lupinpharma employees for better productivity
- Ø Launch of Bisleri 500 ml training their sales & marketing personnel
- Ø Jagrut of Canara Bank to help collect NPA's and increase CASA
- Ø Novex Communication A jump from 13 Crs to 30 Crs in just 12 months
- Ø Ajax-Fiori Change from Service to Production 12 Crs in 2005 & now over 1000 Crs.
- $\ensuremath{\emptyset}$  e-choupal of ITC group training for uplifting villages an international award winning project
- Ø Empowerment of Directors & Senior Mangers of ITC, SBI, Bisleri, Mphasis Technologies. Buoyancee which was started by his wife Sadhana and himself, is in its 30<sup>th</sup> year, and has been recognised nationally and internationally, many times over.

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### Conclusion:

To summarize the session speakers taught through their empirical research and related literature knowledge. Our purpose was to summarize the starting points for a major new effort to better understand the links between leadership and student learning. This session helped in building leadership qualities and critical bridges between most educational reform initiatives and their consequences for students. Of all the factors that contribute to what students learn in this session, present evidence led us to the conclusion that leadership is second in strength only to classroom instruction. Furthermore, effective leadership has the greatest impact in real life circumstances in which it is most needed. This evidence supports the present widespread interest in improving leadership as a key to the successful implementation of large-scale reforms.

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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### Student Feedback Form

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1	Depth of workshop content				
2	Extent of coverage of workshop		-		
3	Applicable to real life situation	~			
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating	~			

Student Eignature

Jayanagar, Bangalor 70

Name: Downham



### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

### Student Feedback Form

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3	Applicable to real life situation	V			
4	Learning values (in terms of				
~	knowledge,concepts and broadening perspectives				
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Student Signature

Name	Email	Ph. no.	10
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MANOHARA S	smanoharmanu800@gmail.com	7090474310	
FIRDOSEAL	mannufirdose907@gmail.com	7050414310	0.1
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Gayathri C J	gayathriprakash898@gmail.com	6362132930	Andrew Comment
Pavan Kumar v	mbapavan42@gmail.com	6361344340	Marketing Film vis
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Jayanagar, Bangalore-70

City College
Jayanagar, Bangalore - 70

Principal Sign



Dear students,

We are pleased to announce Talk on Stress Management and Meditation for entreprenuers-interactive and experiential session

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 2/4/22

Regards,

. .

Principal



Talk on
Stress
Management and
Meditation for
Entreprenuers



Department of Master of Business Administration

Date: 2/4/22



### Speaker Profile: Sumit Jain,

Son of a construction materials store owner, Sumit Jain got confidence to run a business when his father told him to tend to the shop while he was away.

After graduation, Sumit worked with Oracle India for just a year before realizing that business is his calling. Lalit Mangal, a colleague at Oracle India also quit. A year later Vikas Malpani joined as the third co-founder. Together the trio tried various businesses before venturing to start business, a real estate classifieds portal.

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# Talk on Stress Management and Meditation for entreprenuers-interactive and experiential session Dated on: 2nd September,2022

### **Event Coordinator:**

Prof. Deepashree

### **Event Hosted by:**

Prof. Ritu Tyagi

### **Chief Guest of THIS Event:**

Dr. B.V. Seshadri



### **About The Event:**

The Event was organised by LIONS club, Bangalore. Along with our chief guest Dr B.V. Seshadri we have some more members of LIONS Club as well:

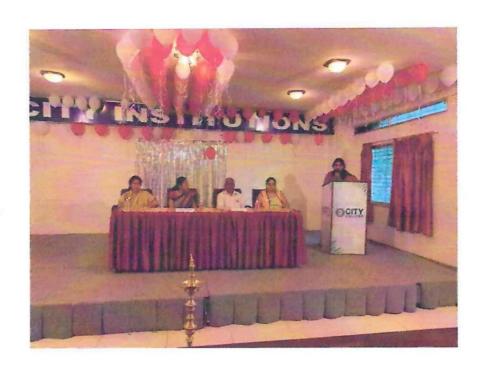
1)Smt. Lata Suman(Treasurer)

2)Smt. ShailaRavi(Secretery)

Principal
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Jayanagar, Bangalore - 70

3) Smt. Sundri Venkatachala(FWS)

4)Smt. Shanta Devraj(ZC)



### **Program Schedule**

### Welcome Address:

There was a Welcome Address of the Guest of honor, Dr. B.V. Seshadri, Vice-President Ms. Monica Kalluri and Vice-Principal Dr. Veena Angadi by Prof. Ritu Tyagi.

### **Lighting The Lamp**

Light fade away darkness, Light symbolizes knowledge and wisdom free will. Those was lighting the Lamp ceremony by our honourable chief guest Dr. B.V Seshadri, Vice Principal Dr. Veena Angadi, Prof. Ritu Tyagi Head of Department of Computer Science and Applications.

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### **Bouquet Presentation**

Bouquet was presented to our honourable Chief Guest Dr. B.V Seshadri by our Dr. Veena Angadi.



**About the Chief Guest** 

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Jayanagar, Bangalore - 70

Ranga Swarry



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Student Feedback Form

Name:

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> > Jayanagar, Bangalore-70

Dr. B.V Seshadri is a renowned Professor and Head Of Department in the Department of Ayurveda Kayachikitsa(General Medicine) and working as a consultant for Upadhya Ayurveda Bhandara and Clinic.

Dr. Seshadri is having a good experience in treating the patients from past 42 years and teaching experience for about 27 years. He mainly practices preventive medicine and social medicine. He has conducted many free checkups treatment camp to help the suffering society. He has guided more than 35 postgraduates doctor in the course of MD in other subjects. He is good in practising Yoga and Nutrition as Aharapadati in India which is good for everybody health.



### Stress Management

Stress is common issue that is faced by many individuals that we work with. In today's society, we thrive on performance, competition and perfection, which leads to an increase in stress.

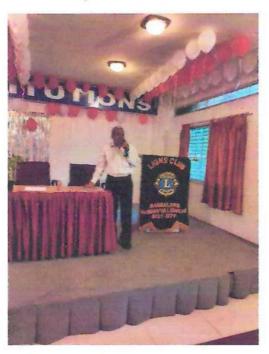
There is saying

"Adopting the right attitude can convert a negative stress into positive one. God will never give you anything you can't handle, so don't stress."

Principa, CITY COLLEGE Dayanagar, Bangalore - 70 So Enjoy the pressure, enjoy the stress, enjoy being uncomfortable and don't shy away from it, just embrace it with a positive mindset. So deal stress by staying cool and stay focussed.

Dr. B.V Seshadri also discussed about THIS importance of time management, healthy diet, respect your elders, do proper exercise etc.

It was indeed a good and helpful session.



### Address by the Vice-Principal

Our honourable Vice Principal discussed about the Stress Management. She advised students not to take stress during examination days.

### **Vote Of Thanks:**

At a positive note, there was a Vote Of Thanks for all our dignitaries by Prof. Ritu Tyagi. Dr. Veena Angadi .

CITY COLLEGE Jayanagar, Bangalore - 70







Report Prepared by:

Principal CITY COLLEGE Sayanagar, Bangalors : 70

Prof. Ritu Tyagi

**Head Of Department Of Computer Science** 

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Sayanagar, Bangalore • 70



Sonika

### Student Feedback Form

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	2	Extent of coverage of workshop	-			
	3	Applicable to real life situation	~			
	4	Learning values (in terms of knowledge,concepts and broadening				

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Jayanagar, Bangalore-79



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### Student Feedback Form

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3	Applicable to real life situation		~		
4	Learning values (in terms of knowledge,concepts and broadening perspectives				C
5	Overall rating	~			

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Jayanagar, Bangalore-70



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Student Feedback Form

MBA

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Head of Event











# CERTIFICATE

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Dear students,

We are pleased to announce Enhancing Creativity-Info session on Ideas to start ups

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 17/7/22

Regards,

Principal

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SANJANA	P03BX22M015066	Santen
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Enhancing Creativity Info-session on ideas To Start ups



Department of Master of Business Administration Date: 17/7/22



No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

### **Enhancing Creativity-Info session on Ideas to start ups**

FOR UG STUDENTS Date: 19/7/2022 VENUE: EXAMINATION ROOM

Objectives:

- Skills development:When students use their fingers to manipulate art materials they are developing their drive skills for innovation as they use those small muscles in their hands. Their bilateral coordination skills improve as they learn to use both hands at the same time.
- Creativity: which is important throughout their lives. By doing something creative, you allow for self-expression and express their feelings through creativity. It also fosters mental growth in students by providing opportunities for trying out new ideas, new ways of thinking and problem-solving.
- Build self confidence:Art and craft activities give kids a sense of achievement and allow them to take pride in their work which builds self confidence.
- Reasoning:Basic math skills are often not thought of as being part of art and crafts activities, but math skills are used for creation craft piece.

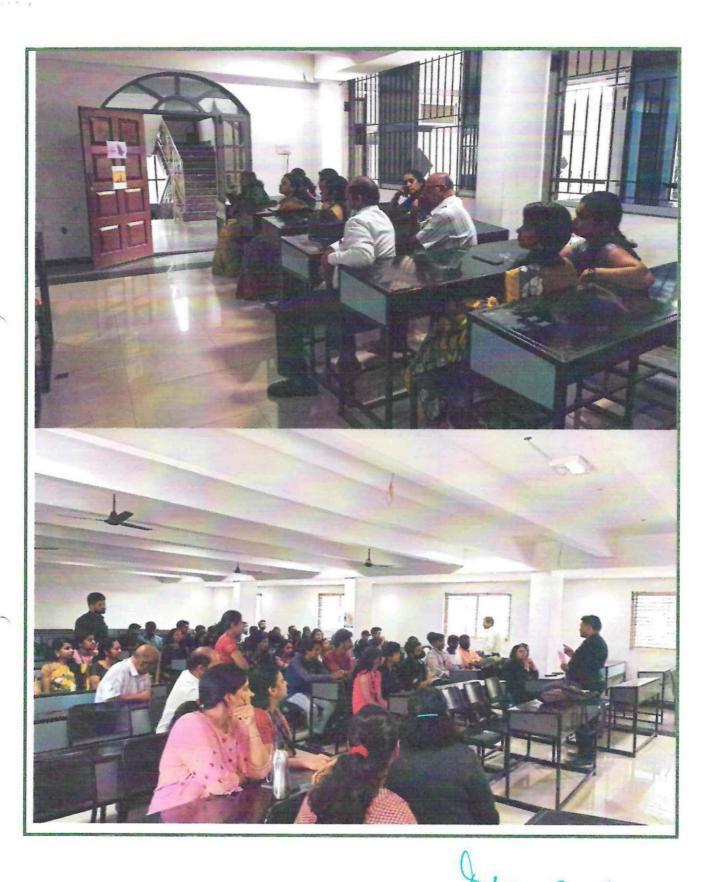
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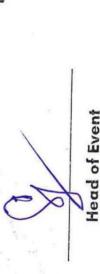


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Head of Event







Dear students,

We are pleased to announce Pre Placement Skills:Entreprenuership and Innovation as career

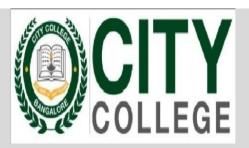
It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 22/2/21

Regards,

Principal



## **Pre-Placemet Skills**

**Entreprenuership and Innovation as Career** 



Date: 22.02.21-22.02.21

Department Of Business Administration & Commerce



No.27/2,33rd cross,2nd main Rd,7th block,Jayanagar,Bangalore-560082

### Pre Placement Skills:Entreprenuership and Innovation as career

FOR Final MBA STUDENTS

Date:5/9/2022

VENUE: EXAMINATION ROOM

### **OBJECTIVES:**

### Resume preparation:

- Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.
- By guiding students can increase the chances for getting a great job in the field they love to work.
- They also explored what information should be contained in a resume.
- A resume is a tool that's designed to get you to the next step in the employment process, the interview. So to help them out.

### Pre Employment preparation:

- Train students on how to assess skills and limitations, develop a
  positive self-concept, develop basic employability skills, develop
  communication and problem solving skills, and expose themselves to
  technology used in the workplace.
- Resume writing, interviewing techniques, and job search skills are emphasized.
- Job placement and self-sufficiency is the ultimate goal of this program.

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No.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

### **WORKSHOP ON Pre Employment Preparation**

FOR Final MBA STUDENTS Date:5/9/2022 **VENUE: EXAMINATION ROOM** 

### **OBJECTIVES:**

### Resume preparation:

- Finding employment can be challenging for anyone, but the job market can be especially tough for recent college graduates to help them out.
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- Job placement and self-sufficiency is the ultimate goal of this program.

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## **Topics Covered in the program**

- Employment preparations
- How to prepare Resume
- How to face Interview
- FAQS in Interview.

### **Orgnanisor Summit Careers**



### Profile - Prof. Gulshan C.

(Chief Mentor, Summit Careers)

Prof. Gulshan C. has a rich and varied experience of over two decades in mentoring &

coaching students across the country. He has held positions of responsibilities in

Education & Training sector and in Govt. College & University. Currently he is spearheading Summit Careers as its Chief Mentor.

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Earlier, he was the Vice President of T.I.M.E. Pvt. Ltd. He is a graduate of NIT Calicut, has a dual PGDM in Business and Operations Management, a one year Executive program in Consultancy and an MDP from MDI, Gurgaon.

He has successfully crafted a lot of success stories and has the distinction of guiding thousands of students into corporate placements, IIMs & other premier institutes in India & abroad for higher studies.

Under his leadership, Summit Academy has been conferred as one of the top startups in the country under 'Smart Fifty' initiative by DST, Govt. of India & IIM Calcutta.

His innovative concept on 'Collaborative education' was shortlisted by Power of Ideas –

initiated by The Economic Times, IIM Ahmedabad & Department of Science & Technology. He has presented the same at an International conference in IIT Delhi. He is also quoted by BBC on 'Higher Education trends'. He has been a project guide for MBA scholars.

Over the years he has collaborated with Institutions, Private and Public sector units for training and development projects. Some of them are: ISB Hyderabad, RVIM, Amrita

Group of Institutions, DSI, PES, New Horizon Group, ABBS, Vijaya College, LIC, DRDO,

CDAC, Cap Gemini, NTPC, Reuters, Air India and Indian Railways. He was awarded the Best Rotarian award by District 3110. He likes traveling and writing poetry.

Principal
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Dear students,

We are pleased to announce Seminar on Stock Market wealth and Entreprenuership

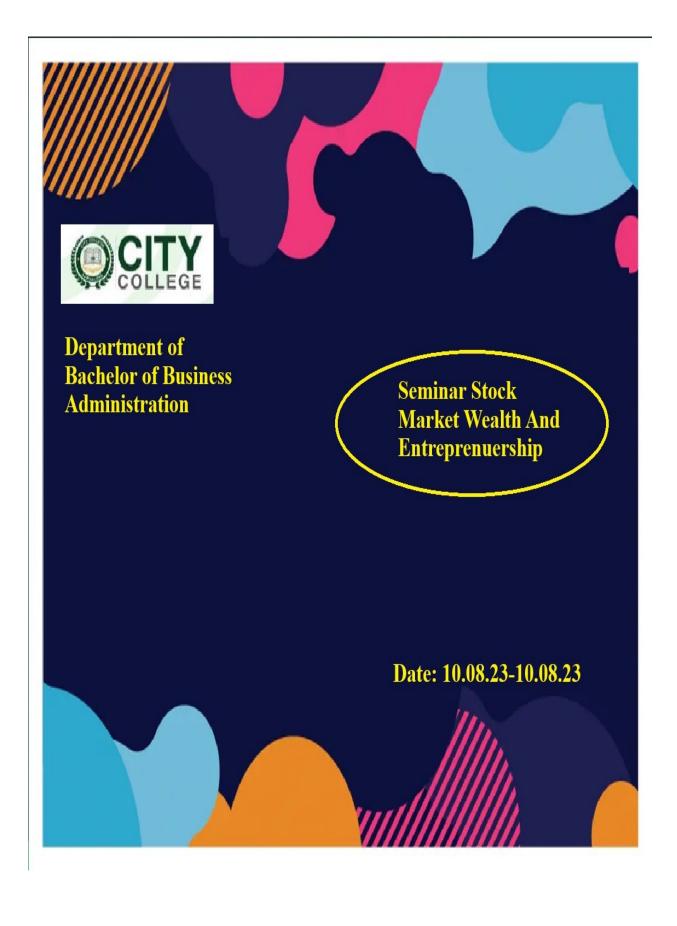
It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 25/11/23

Regards,

Principal



# Seminar on Stock Market wealth and Entreprenuership

(Workshop On Stock Market Training ON 25th Nov 2022)



# CITY COLLEGE Jayanagar Bangalore

Prepared By:Chethan V K Asst. Prof. City College Bangalore

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Principal CITY COLLEGE Sayanagar, Bangalore : 78



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CITY COLLEGE
Dayanagar, Bangalore - 70

### Conclusion:

To train students to develop a positive self-concept, develop basic employability skills, develop communication and problem solving skills, and prepare them for employment.

To help students in resume writing, interviewing techniques, and to develop job search skills are emphasized. By guiding students can increase the chances for getting a great job in the field they love to work.

program/coordinator

HOD

Principal CITY COLLEGE Sayanagar, Bangalore : \$8 Misba



### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

### Student Feedback Form

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	1	Depth of workshop content	~			
	2	Extent of coverage of workshop		~		
	2	Applicable to real life situation	<b>~</b>			
	Cr	Learning values (in terms of knowledge,concepts and broadening perspectives	<b>\</b>			
	5	Overall rating	~			

Student Signature.

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CITY COLLEGE
79

Jayanagar, Bangalore 70



Student Feedback Form

Rakshitea

Name: - Rakshitha Kumani.

MBA

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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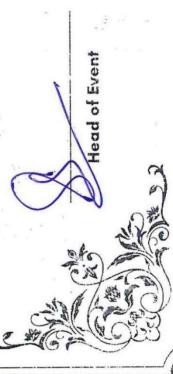
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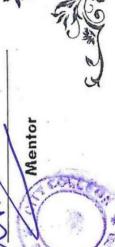
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Dear students,

We are pleased to announce Talk on Cyber Security-Issues and challenges for entreprenuers

It will be conducted at Seminar hall.

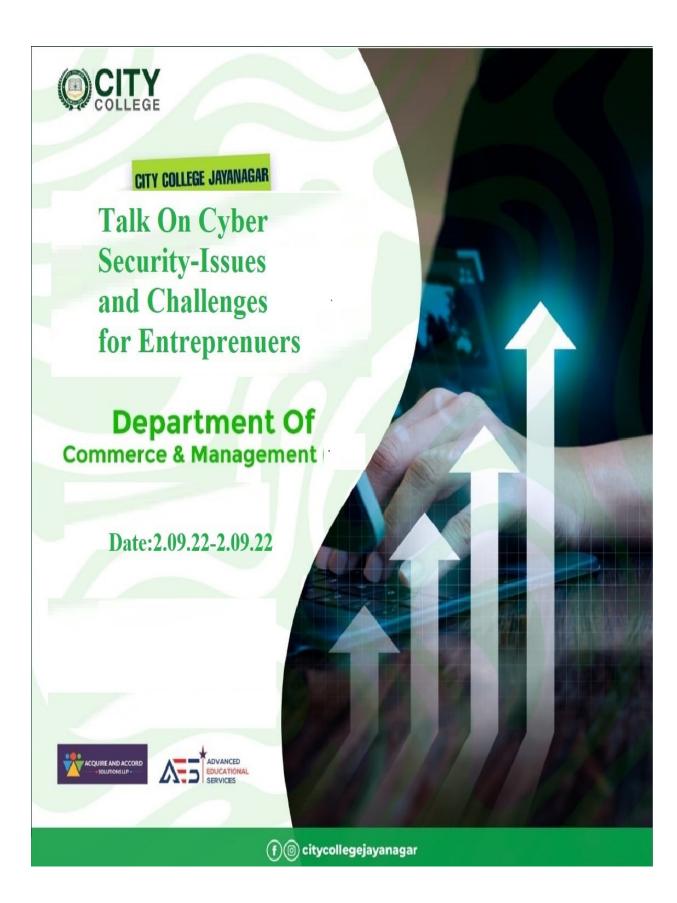
This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 2/9/22

Regards,

oayanagar, bangalore-70

Principal





No.27/2,33<sup>rd</sup> cross,2<sup>nd</sup> main Rd,7<sup>th</sup> block,Jayanagar,Bangalore-560082

# IPR for Cyber related inventions

FOR BCA STUDENTS Date:2/9/2022 VENUE: EXAMINATION ROOM

### **OBJECTIVES:**

- The objective of cybersecurity is to educate students to stop or reduce harm.
   For computer networks, apps, devices, and data.
- To provide information on Cybersecurity refers to the use of a network plan.
   software and other technologies defend groups and somebody from cyber attacks.
- Give the knowledge of Cybersecurity protection of internet-connected ways such as hardware. It adds software and data from cyber warnings.
- A strong cybersecurity plan can give a good protection behavior upon malicious crimes. Also, it is useful in stopping attacks that try to damage a system's activities.
- More importantly, it requires a multi-pronged effort. Besides, it includes security management for better monitoring and visibility.
- Boost innovation by securing safer collaboration beyond all learning. It adds cloud and mobile.
- Scale effectively and securely. To defend your data in the group.
- Avoid data crimes and other cybercrimes that can turn down the cost of your business.

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 Educating students how to take precautions on Mobile cybersecurity should not be taken for granted. Mobile crimes are on the growth and mobile device power.

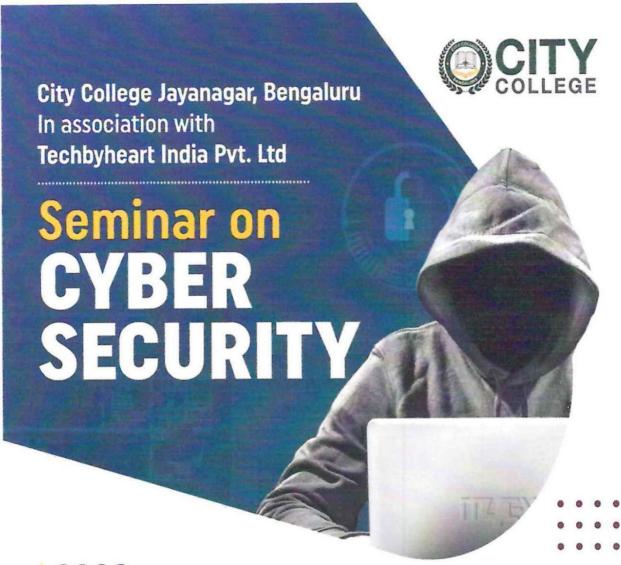
# Cyber Security orientation Session Topics covered:

- **♦** Social Media
- **♦** Search Engines
- ♦ Password & Password Strength
- Cyber Crimes
- ♦ Hacking
- Stages of Hacking
- **♦ Types of Hackers**
- ♦ Information Security
- ♦ Denial Of Service attack
- **♦** Spamming
- ♦ Keylogger
- ◆ Credit Card / ATM CARD fraud
- Social Engineering
- ♦ IP spoofing, MAC spoofing
- Web application attacksSQL injection
  - ♦ Tor and Darkweb
  - **♦** Android Hacking

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2022 SEP 02 FRIDAY AT 10:00 AM TO 11:30 AM







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### Conclusion

Educating and training students to handle real scenario ,Every business will answer this problem in its own way. But, any analysis must include the assets that when given a warning.

Students gained knowledge about crimes and security , markets could not decide if they were cut for a long time.

This program helped students to have a correct business set plan. So, this is a key to avoid putting crimes in your data.

Shields are anything you can use to counter signs and reduce danger. So, students need to be alert to the people that look to be out of the data.

Guided with different tools and technologies to protect there data ,informations and hacking.

program coordinator

CITY COLLEGE Cayanagar, Bangalore 70



Profile of the speaker:

SREENATH.Gopinath

BTECH-MBA(Associate Member National Cyber safety and Security Standard NewDelhi\*

Director &CMO -Techbyheart India pvt.ltd Kochi

\*Centrehead AppinTechnogy lab(Delhi IIT Based Cyber Security Institution) Kochi,Kozhikode

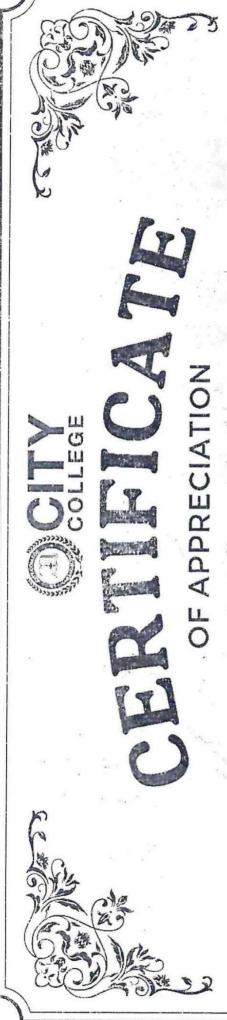
**Pride of Nation Award Winner First Keralite** 

APJ ABDUL KALAM Award winner

Rajeev Gandhi International Excellence Award -2021

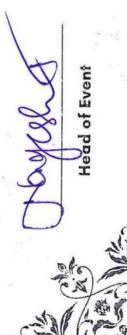
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Sayanagar, Bangalore - 70



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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Mane: Soundrya B

Student Feedback Form

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	~			
2	Extent of coverage of workshop		-	×	
3	Applicable to real life situation			V	
Y	Learning values (in terms of knowledge,concepts and broadening perspectives	V	4		
5	Overall rating				

Name: Radika



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Shident Name: Radlika V.

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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Dear students,

We are pleased to announce Seminar on Stock Market wealth and Entreprenuership

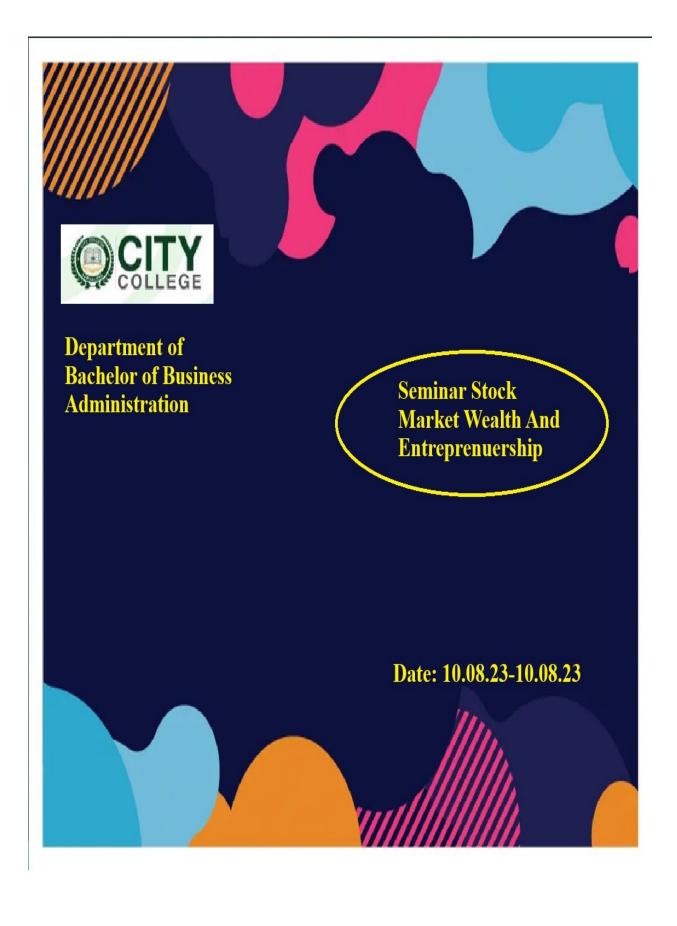
It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 25/11/23

Regards,

Principal





No.27/2, 33<sup>rd</sup> cross, 2<sup>---</sup> main Kd, /th block, Jayanagar, Bangalore - 560082

# Report On Workshop - Stock Market Training

Date: 25th Nov 2022

NO.of Students: All UG Students

Venue:Seminar Hall

### **About Speaker**

Akshay Raj from "AVAKASHA". They are a Bangalore-based startup providing Free Demat Accounts to all your students and faculty.

He has 2 years of experience in the **FINANCE and BANKING INDUSTRY**. He is a NISM equity-certified Candidate and he will be uploading the same below.

He Would like to conduct a seminar in our college where he will be helping them to open their Demat account with one of the best stock brokers and for FREE OF COST, along with that he will also explain and show them how to take a trade in a LIVE Market Purpose of the Workshop:



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A stock exchange is an important factor in the capital market. It is a secure place where trading is done in a systematic way. Here, the securities are bought and sold as per well-structured rules and regulations. Securities mentioned here include debenture and share issued by a public company that is correctly listed at the stock exchange, debenture and bonds issued by the government bodies, municipal and public bodies. The following are the purposes of the workshop.

- 1. Master the trading strategies.
- 2. Know the techniques and intraday stock tips to protect your capital.
- 3. Know the procedures to earn more while investing lesser capital.
- 4. Understand risk management and earn more by losing less.
- 5. Enjoy trading after understanding the techniques.
- 6. Have enough sources to face the challenges coming your way.
- Invest as per your capacity and not refrain from exploring diversified stocks in the fear of losing your money.
- 8. This training will help you become the boss of your independent business.

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Ajay reddy.



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Student Feedback Form Name: - Ajay Reddy.

SI no	Parameters	Very	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	~			
2	Extent of coverage of workshop	~			
3	Applicable to real life situation	~			
ų	Learning values (in terms of knowledge,concepts and broadening perspectives	~			
5	Overall rating	/			

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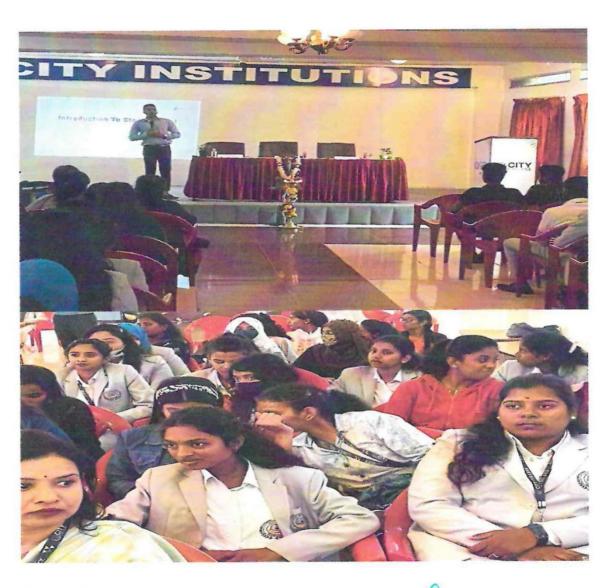
### **OBJECTIVES OF THE WORKSHOP:**

The objective of the course is to introduce the different facets of actual trading. The students will be taught different types of trading strategies, as well as a concrete build-up of positions. They will become familiar with the notions of Relative Value trading, technical trading, fundamental trading, options trading. During the thirty hours of class, students will develop a concrete knowledge of how markets work. Since a big part of each session will be done in a virtual trading floor, they will practically learn how to trade a few instruments. These sessions will teach them trading reflexes and appropriate reactions to market movements. Another objective is to educate the students to the notion of balance between risk and reward,

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to give them a framework that can help them when they decide to do investments (in a professional OR personal way). Such as

- To Keep Money Safe. Capital preservation is one of the primary objectives of investment for people. ...
- To Help Money Grow. ...
- To Earn a Steady Stream of Income. ...
- To Minimise the Burden of Tax. ...
- To Save up for Retirement. ...
- To Meet your Financial Goals.



**Topics Covered** 

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Introduction to stock market and stock exchange

Functions of Stock Exchange

Description of the financial markets;

Market Participants and Stock Broker

Typology of Trading jobs

Main Trading strategies

Introduction to Options trading

Introduction to Technical Analysis: patterns

Technical analysis: indicators;

Risk management principles

SEBI and Its Functions

BSE and NSE

Demat account and Live stock market demo



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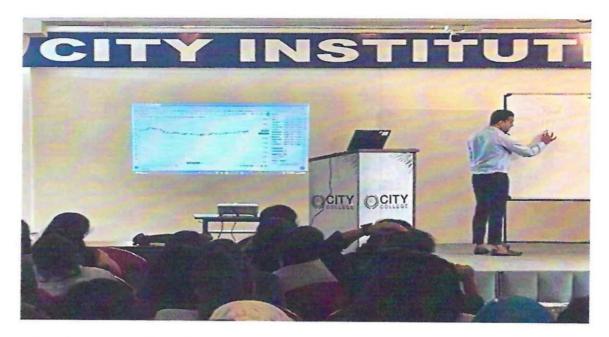


### **Learning Outcome**

After having taken this course participants will:

Understand the vocabulary and grammar of a trading floor Experience the interactions between traders, sales, clients, brokers Realise in a personal and lively way what it requires to be a trader, a sales, a structurer Identify Risk Management issues related to market positions Become familiar with practical trading techniques Formal training to Bloomberg platform (Bloomberg Market Concepts).

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### **PREREQUISITES**

Students should be trained in the Bloomberg system, and be able to access information and quotes on basic financial instruments. They should be able to link Excel sheets to Bloomberg quotes.

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### Implications and Conclusion:

To conclude, study largely suggests rejection of the random walk hypothesis in the Indian stock market. This implies that the Indian equity market is not weak or efficient. The results indicate no significant difference in the behaviour of index returns between the NSE and BSE. Nevertheless, the stock indices having higher liquidity and market capitalization prove to be less inefficient than small indices on both the exchanges.

**Furthermore**, the small indices with less liquidity appear to be more vulnerable to external shocks. Sector Wise, there has not been much difference. In the light of the present evidence, it is clear that policy reforms aimed at improving the efficiency have not brought the desired results. In view of the above discussion, some policy implications are proposed here. The evidence of the existence of potential excess returns in short horizons of investment calls for policy measures aiming at proper dissemination of information to the participants.

This has further support from the episodic nonlinear dependence, which suggests that investors take time to respond to the events. Further, to improve the performance of small indices having lesser liquidity, it is important to improve the liquidity of smaller stocks.

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Encouraging retail trading and promoting the mutual funds in the Indian market may achieve this. RBI's initiative for financial literacy and NSE's certificate courses for financial education are welcoming steps in this direction. External events have always created panic in the Indian stock market.

Whenever there were some shocks, there was net outflow of FIIs. In the light of this, policy measures aiming at an appropriate management of the external sector and global events need to be initiated in order to improve the immunity of stock market towards ill effects of global shocks. There is also a need for optimal regulation of FIIs and pressing for further disclosures from the FIIs. In light of the current empirical evidence, before hastening for the third generation reforms, a pause for a holistic review of financial sector reforms is important at this crucial juncture. The limitations of the study highlight scope for further research. The study indicated stronger rejection of market efficiency and vulnerability of the Indian stock market to external shocks. The interaction between market microstructure variables and market efficiency indicators may throw further light. A further investigation of sources of long memory and a causal analysis of inefficiencies would provide useful information for policy measures.

SI. NO	Faculty Incharge	Signature
1	Cherthan V K	G/J
2	Deepashree	Sufe

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SANJANA	P03BX22M015066	Sonfal
SARVESH.M	P03BX22M015067	Sorvesh
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SHANTHA D	P03BX22M015137	shortha
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### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name:

Roopash

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	~			
2	Extent of coverage of workshop				
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating				

Student Signature Roopash



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru,

Karnataka 560070

Name:

Megha

### Student Feedback Form

MIBA

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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3	Applicable to real life situation				
ų	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating		~		

Student Signature

Principal CITY COLLEGE TO Jayanagar, Bangalora-70



Dear students,

We are pleased to announce Seminar on Data Analytics and Patent Databases It will be conducted at Seminar hall .

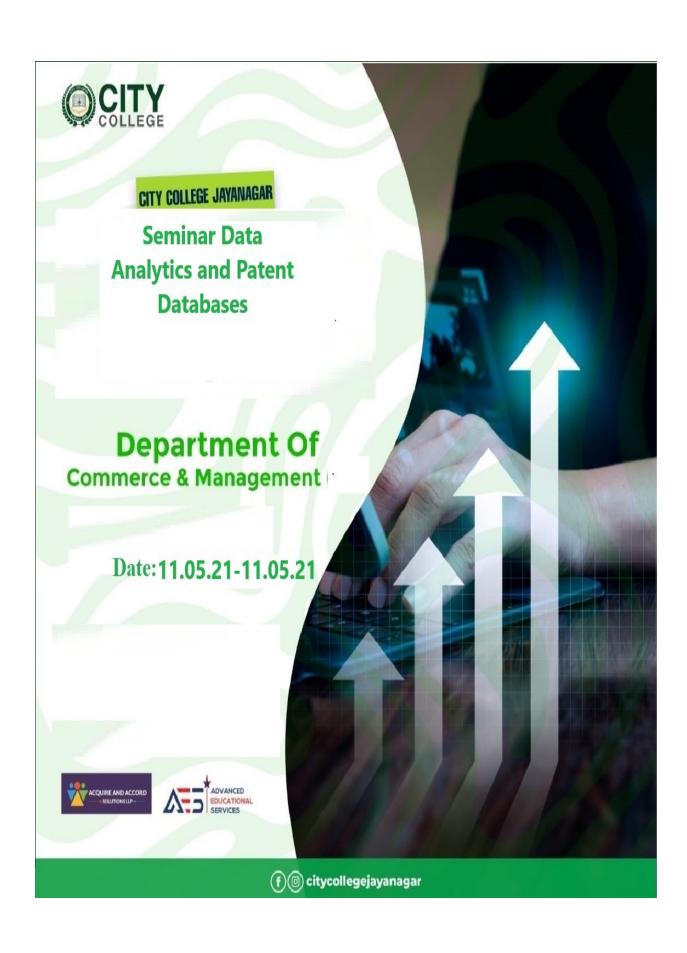
This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 11/5/21

Regards,

Jayanager, Bangalore-70

Principal





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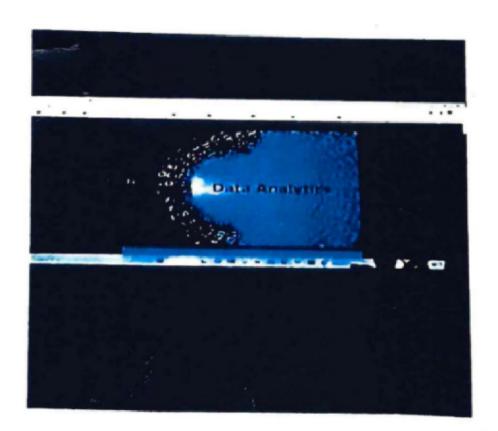
# **Seminar on Data Analytics and Patent Databases**

# EVENT CO-ORDINATORS:

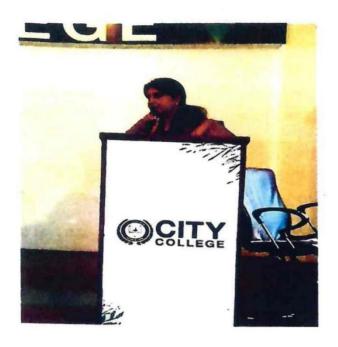
- 1. Prof. Deepashree
- 2. Prof Ritu Tyagi(HOD)

# EVENT HOSTED BY:

1. Prof Ritu Tyagi



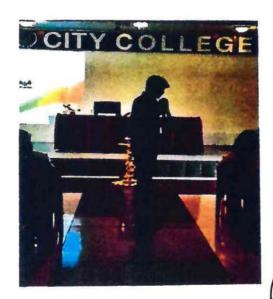
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Jayanagar, Bangalore-70



### Mentor of the Event:

We got an opportunity to learn "Data Analytics" from a renowned professional Mr. Naveen Kumar.

It is indeed our pleasure to have amongst us, the professional trainer Mr. Naveen Kumar. Mr. Naveen Kumar is a proactive and result oriented professional with the experience of 5+ years in sales and marketing. Currently sir is working as a senior executive in impact programs.



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# **About the Event:**

"Data is the new oil for any organization".

"With Data collection "the sooner the better" is always the best answer.

"You can have data without information but you cannot have information without data"

### And

"Wherever there is a data smoke, there is a business fire."

So in context to data we are organising a workshop for you people to understand the importance of data in the real world and its importance in the growth of any organisation.



### **Program Schedule**

## **Welcome Address:**

There was a Welcome Address of the Guest of honor, Mr. Naveen Kumar, Vice-President Ms. Monica Kalluri and Vice-Principal Dr. Veena Angadi and Director Dr. MadhunandaGopal by Prof. Ritu Tyagi.

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Jayanagar, Bangalore 70





# **Lighting the Lamp**

Light fade away darkness, Light symbolizes knowledge and wisdom free will. Those was lighting THIS Lamp ceremony by Mr. Naveen Kumar, Director MadhunandaGopal, Prof. Ritu Tyagi Head of Department of Computer Science and Applications.

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### **Vote Of Thanks:**

At a positive note, there was a Vote Of Thanks by Prof. Ritu Tyagi.

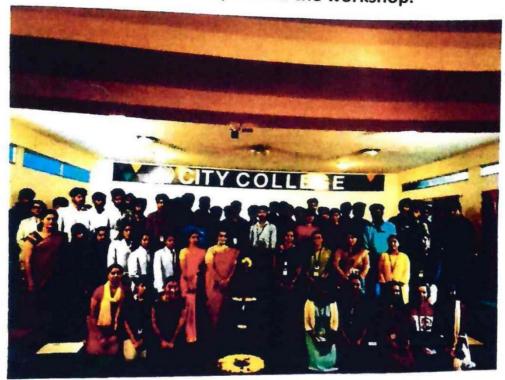
A token of appreciation is presented by Prof. Ritu Tyagi to the Guest.



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Jayanagar, Bangalore-76 Jayanagar, Bangalore-70

Students actively participated in the workshop.





Report Prepared by:

Prof. Ritu Tyagi

**Department of Computer Science** 

CITY COLLEGE Jayanagar, Bangalore-70

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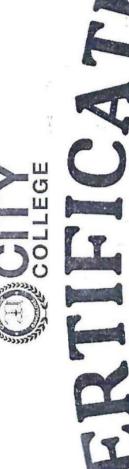




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# CERTIFICATE

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: Komala MBA

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
(	Depth of workshop content				
2	Extent of coverage of workshop	1			
3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating				

Student Signature Komala



Dear students,

We are pleased to announce Seminar on design thinking, critical thinking and Vedic Math innovative practices

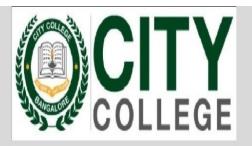
It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 4/5/21

Regards,

Principal



Seminar Design
Thinking, Critical
Thinking & Vedic Math
Innovative Practices



Date: 4.05.21-4.05.21

Department Of
Business Administration & Commerce



No. 27/2, 33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnataka 560082

### Department of Commerce and Management

### How to write a good research paper-Hands on session on Vedic Maths

SI. No.	Particulars		Event rel	ated Details	
1.	Event*	Workshop			
2.	Title of the Event	Vedic Maths			
3.	Date	08/11/2021			
4.	Time	10 AM - 12 Pf	М		
5.	Venue	Seminar Hall	1, 3 <sup>rd</sup> flour		
6.	Resource Person 1 Details**  (Profile to be enclosed)	Name: Mrs.Suman V Specialization: BE, MTech in Computer Science			
7.	Topics Covered	Importance of used for prob geometry, ca	olems involv	and 13 Sutras whi red in arithmetic, a cs	ch can be Igebra,
8.	No. of Faculty Participants(Enclose a copy of names with signatures)	Internal:	26	External:	NA
9.	No. of Student Participants (Enclose a copy of names with signatures)	Internal:	40	External:	NA

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Jayanagar, Bangalore - 70

	Full Name: Ms. Sinchana D Koushik Assistant Professor
	Department of Commerce and Management
	Full Name: Mr. Ramakanth
	Assistant Professor
	Department of Commerce and Management
Student Coordinator/s	NA
Total Expenditure	NA
(Details to be enclosed)	
Sponsors and Amount (if any)	NA
Program Schedule of the Event	No
attached?	
Feedback Collected?	No
(Enclose a copy***)	
Attendance Sheet Attached?#	No
Summary of the Event	Department of Commerce and Management conducted a
(Minimum 100 words)	FDP on 08/11/2021 at 10 AM to 12 PM.
	Prof Suman spoke about how vediemaths helps
	students with their mental sharpness associated with mathematics.
	It helps the student to solve mathematical problems 10- 15 times faster.
	11.45 to 12 PM the session open for question and answer from participants.
	The session concluded with a formal vote of thanks by Prof. Asha R, Assistant Professor, CCJ
Photographs of the Event	Attached
	Total Expenditure (Details to be enclosed)  Sponsors and Amount (if any)  Program Schedule of the Event attached?  Feedback Collected? (Enclose a copy***)  Attendance Sheet Attached?  Summary of the Event (Minimum 100 words)



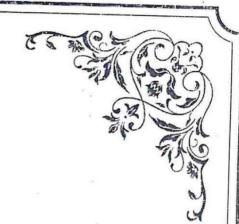
### Photos of the event



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Jayanagar, Bangalore-70

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Sayanagar, Bangalore - 70





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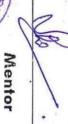
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field of Cultural / NSS / NCC / Sports / Training / Workshop / Seminar. This Certificate is awarded for His/Her achievements in the He/ She is competitant in the field of work.



Head of Event







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AISHWARYA G GANAPA	P03BX22M015003	Aishwarya
AKASH C C	P03BX22M015004	DKKe U
AKKAMAHADEVI	P03BX22M015005	Akkamaha Dwi
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27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

### FEEDBACK

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RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C- NO COMMENTS, D- DISAGREE, E- STRONGLY DISAGREE

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1	Program conducted on research methodology was highly beneficial for dissertation	V	/			
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3	Programme motivated me to be an entrepreneur	· V				
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5	Group discussion helped me to interact well with team members and understand the topic		V	/		
6	Program was very well organised			0		$\dashv$
7	Faculty clarified students doubts				-	

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27/2, 33rd cross, 2nd Main road, 7th block, Jayanagar, Bengaluru 560082

### FEEDBACK

NAME OF THE STUDENT: SECTION:	2 eckshith o
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RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

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No. 27/2, 33<sup>rd</sup> Cross, 2<sup>nd</sup> Main Rd, 7<sup>th</sup> Block, Jayanagar, Bengaluru, Karnataka 560082

### ACADEMIC YEAR 2021 - 2022

### REPORT - SEMINAR ON RESEARCH CULTURE

Date of the Event: 24 September 2021

Venue: Seminar Hall

Department: MBA

Resource Person: Mr. Sudarshan M S

Number of Participants: 79

### BRIEF OUTLINE OF THE EVENT

The seminar on "Research Culture" was conducted on 24<sup>th</sup> September 2021, to promote research awareness and skills among students and faculty members at City College. The resource person, Mr. Sudarshan M S, brought in his vast experience to highlight the importance of research in academic and professional growth.

### OVERVIEW OF THE PROGRAM

The session began with an introduction to the concept of research culture, followed by discussions on how institutions can foster a supportive environment for research activities. Mr. Sudarshan M S shared strategies to enhance research productivity, covering topics like identifying research gaps, formulating research questions, and accessing relevant resources.

An interactive segment allowed participants to engage directly with Mr. Sudarshan, seeking guidance on research methodologies and overcoming challenges in the research process.

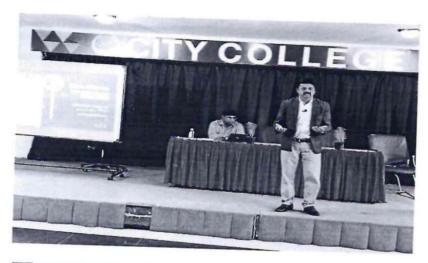
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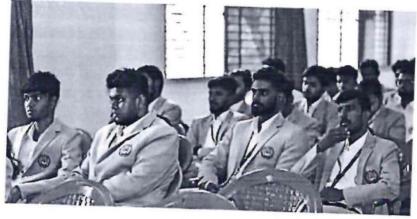


### OUTCOME OF THE PROGRAM

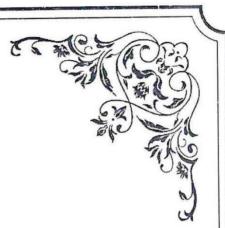
The seminar successfully increased awareness about the importance of research in academia. Many participants expressed a newfound interest in exploring research opportunities, both within and beyond the academic framework. The event also paved the way for future workshops and research collaborations at the college.

### Photos of the Event





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Head of Event









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### Management Development Program on Research Methodology Batch-C

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Jayanagar, Bangar



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### FEEDBACK

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19/4/2024

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A-STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL.	FACTORS	A	В	С	D	Е
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical					
3	Programme motivated me to be an entrepreneur			-		
4	Statistical technical terms were well explained		1		1	
5	Group discussion helped me to interact well with team members and understand the topic		1			
6	Program was very well organised	1	+	+	+	
7	Faculty clarified students doubts	1	+	+	+	$\dashv$

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### FEEDBACK

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RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C- NO COMMENTS, D- DISAGREE, E- STRONGLY DISAGREE

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1	Program conducted on research methodology was highly beneficial for dissertation			/	/	
2	Program has good balance between theory and practical	/				
3	Programme motivated me to be an entrepreneur		1		,	
4	Statistical technical terms were well explained	1	2			
5	Group discussion helped me to interact well with team members and understand the topic					
6	Program was very well organised	+-	-	1	-	-
7	Faculty clarified students doubts		+	+	+	-

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FEEDBACK ON MANAGEMENT DEVELOPMENT PROGRAM ON RESEARCH METHODOLOGY

NAME OF THE STUDENT: Gardhan SECTION: MBA 19

19/4/2024

RATE THE FOLLOWING QUESTIONS BY TICKING IN THE APPROPRIATE BOX

A- STRONGLY AGREE, B-AGREE, C-NO COMMENTS, D-DISAGREE, E-STRONGLY DISAGREE

SL. NO.	FACTORS	A	В	С	D	Е
1	Program conducted on research methodology was highly beneficial for dissertation					
2	Program has good balance between theory and practical					
3	Programme motivated me to be an entrepreneur	-				
4	Statistical technical terms were well explained			-		
5	Group discussion helped me to interact well with team members and understand the topic		1			
6	Program was very well organised	1	+	-	-	
7	Faculty clarified students doubts	1	-	-	-	-

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Dear students,

We are pleased to announce WEbinar on innovation and IPR:for start ups and business incubatorss

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 2/2/19

Regards,

Principal



Webinar on innovation and IPR FOR START UPS AND BUSINESS INCUBATORS



Date: 9.05.19-9.05.19



### Speaker Profile:MS YUKTHI

With over 2 years of experience, Ashwini Shastry is a clinical psychologist at Cadabam's. Having done her M.Sc as well as her M.Phil in Clinical Psychology, she is the right person to be at the post. Speaking the four languages namely, English, Hindi, Kannada, and Konkani, her communication skills are really good. She prides herself on being patient-centric. The disorders she specializes in treating are Anxiety disorders, Depression, Autism, Alcohol addiction, Drug addiction, Personality disorder, Learning disabilities, and Child and adolescent care.

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No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka- 560070

### Webinar on innovation and IPR: for start ups and business incubators



Tech Pioneers, the Computer Science department of City College, Jayanagar Bangalore organized a Webinar on "Cyber Security", on 4th May 2020. The speaker, Mr. Rakshit Tandon, is a renowned Cyber Security Expert.

The session saw an overwhelming response with 305 registrations from students, faculty and non-teaching staff from various colleges.

A total of 105 participants participated in the webinar. Due to limitation of the platform used, many participants were unable to participate.

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A total of 105 participants participated in the webinar. Due to limitation of the platform used, many participants were unable to participate.

### Objective

The webinar was organized with the objective to:

- Acquaint the 'participants with the prevailing cyber security threats.
- Educate the participants about the safety and security measures to adopt while using the internet and various applications.

### The Speaker

Mr. Raksit Tandon has done a Master's in Computer Science, is an ethical hacker, and a certified Computer Forensics Expert from Brain bench USA. He has spent two decades in the field of cyber security. Mr. Tandon is an Advisor- Cyber Crime Unit, Uttar Pradesh Police and Haryana Police.

### Summary of the Webinar

The session named "Cyber Surakshit", began with discussion about the latest cybercrimes being committed around the country. The second half of the session revolved around the precautions that must be taken during online payments and password protection. He suggested using 2-Factor authentication while using apps.

In these times of Covid-19 and the subsequent lockdown, the speaker advocated doing information distancing and being a digital cough.

The participants were able to get an insight into the digital area and what precautions are necessary.

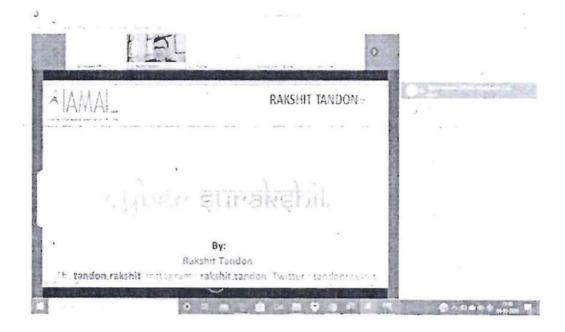
The webinar concluded with a questions and answer session. Mr Rakshit Tandon satisfactorily answered all questions related to cyber security

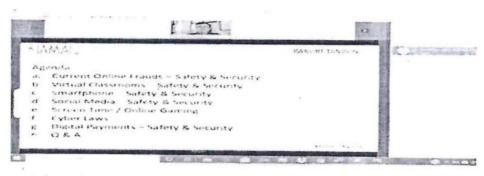
Some questions asked were:

- "How to check that ATM machine we are using is free from any theft activity?"
- "I have heard that zoom app is not safe for online classes so how can we know about which app is safe and etc."
- How can we keep our Smartphone safe from threats n viruses?
- \* Is SSL Safe?

It was an informative seminar, which was truly appreciated by participants. We look forward to organizing a workshop, conducted by Mr Rakshit Tandon, in the near future.

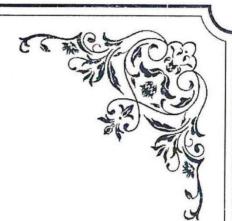
GITY COLLEGE Jayanagar, Bangaloro Some glimpses of the session...







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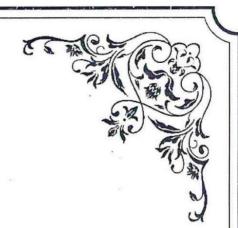














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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru,

Karnataka 560070

Name:

Rakshitha. C.

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content	~			
2	Extent of coverage of workshop		/		
3	Applicable to real life situation				
ų	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating				

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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: SoundryaM: MBA

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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2	Extent of coverage of workshop		~		
3	Applicable to real life situation				
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3	Overall rating				

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Dear students,

We are pleased to announce Research Paper Writing -Competition It will be conducted at Seminar hall .

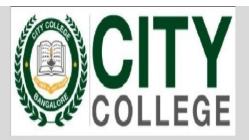
This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 17/9/21

Regards,

Jayanagar, Bangalore-70

Principal



Research Paper Writing-Competition



Date: 17.09.21-17.09.21

Department Of Business Administration & Commerce



### Prof Abhinandan:

Hailing from a small town called Bijnaur in rural Uttar Pradesh, PepperTap CEO Navneet Singh has donned many hats – first as a captain of a ship in the merchant navy, then captaining two successful startups in India. A movie buff, and a gadget-freak, Navneet likes spend time with his kid and read tech blogs.

He says that the biggest hurdle on his entrepreneurship journey was a home loan he had to repay. After repaying the debts, Navneet, the son of a police officer, started up despite family opposition as none of his immediate family even owned a shop. He established an ecommerce-focused reverse logistics company, NuvoEx, which now covers 18 Indian cities.

In 2014, Navneet started his own company., which went on to raise multiple rounds and is amongst the top three online grocery retailers in India.

CITY COLLEGE
Jayanagar, Bangalore-70



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka- 560070

Department of Computer Application

### **Research Paper Writing - Competition**

Date: 21-07-2021

Venue: Seminar hali



CYBER SECURITY FOR BCA STUDENTS
HELD IN ASSOCIATION WITH
TECHBYHEART INDIA Pvt. Ltd

**CUEST PERSON** 

Mr. Sreenath Copinath BTech - MBA (Associate member of National cyber safety & security standard new Delhi) Director & CMO - techligheart India PVT LTD, Kochi

Principal
GITY COLLEGE
Jayanagar, Bangalore-76

### Objectives:

- To understand various types of cyber-attacks and cyber-crimes
- To learn threats and risks within context of the cyber security
- To have an overview of the cyber laws & concepts of cyber forensics
- To study the defensive techniques against these attacks

### The Speaker

Mr. Sreenath Gopinath Btech-MBA (Associate member of national cyber safety & security standard new Delhi)

### Summary of the Webinar

- 1. Safety & Security in:
  - Current Online Frauds
  - Virtual Classrooms
  - Smartphones
  - Social Media
  - Digital Payments
- 2. Screen Time/ Online Gaming
- 3. Cyber Laws

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Jayanagar, Bangalore-76







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# CERTIFICATE



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No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

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Name:

Student Feedback Form

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SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
1	Depth of workshop content				
2	Extent of coverage of workshop		/		
3	Applicable to real life situation				
ч	Learning values (in terms of knowledge,concepts and broadening perspectives				
5	Overall rating			~	

Student Lignature

CITY COLLEGE 70

Lokesh



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name:

Lokesh. M. B.

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Dear students,

We are pleased to announce SEMINAR ON LOCAL TO GLOBAL PERSPECTIVE INITIATIVE TO ENCOURAGE ENTREPRENUERS

It will be conducted at Seminar hall.

This program will help you all to learn and have hands on experience in intellectual property rights. .Mandatory for all students to attend.

Date 8/3/19

Regards,

Jayanagar, Bangalore-70

Principal



No. 27/2, 33rd Cross, 2nd Main Rd, 7th Block, Jayanagar, Bengaluru, Karnataka 560082

### ACADEMIC YEAR 2021 -2

### REPORT - SEMINAR ON LOCAL TO GLOBAL PERSPECTIVE

Date of the Event: July 12, 2021

Venue: Seminar Hall

Department: MBA

Resource Person: Thammayya M

Number of Participants: 49

### BRIEF OUTLINE OF THE EVENT

The seminar on "Local to Global Perspective" was organized with the aim of broadening the horizons of students and faculty by discussing how local knowledge, practices, and innovations can have global implications. Mr. Thammayya M, an expert in this domain, was the resource person for the event.

### OVERVIEW OF THE PROGRAM

Mr. Thammayya M began the session by outlining the interplay between local and global perspectives in various fields such as business, culture, and technology. He emphasized how globalization has opened up opportunities for local solutions to be implemented on a global scale. The seminar covered case studies where local innovations were adapted globally, highlighting the importance of cultural awareness and collaboration across borders.

### **OUTCOME OF THE PROGRAM**

The seminar had a strong impact on the 49 participants, who left with a better understanding of the importance of integrating local knowledge with global perspectives. Many students expressed interest in pursuing projects that connect local issues with global challenges, further strengthening the international outlook of the college community.

### Photos of the Event





Principal Principal Principal CITY COLLEGE CITY COLLEGE Jayanagar, Bangalore-70



### No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Name: Jayanth MBA

### Student Feedback Form

SI no	Parameters	Very good	good	Satisfactory	Unsatisfactory
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4	Learning values (in terms of knowledge,concepts and broadening perspectives		0		
5	Overall rating				



No. 27/2, 33rd Cross, 2nd Main Rd 7th Block, Jayanagar, Bengaluru, Karnataka 560070

Megha A MBA

Name! Megha A. Student Feedback Form

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3	Applicable to real life situation				
4	Learning values (in terms of knowledge,concepts and broadening perspectives		~		
5	Overall rating				

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